## RTÊ RADIO 1

# Saturday and Sunday SPORT

# on RTÉ Radio 1

AVAILABLE April 2024

**RTE Radio 1's popular weekend sports show** Saturday and Sunday Sport is now available for sponsorship for the first time in five years!

Presented by Joanne Cantwell, Des Cahill and a host of well known RTE Sports presenters these shows are an appointment to listen for all sports fans.

Live coverage of GAA, Premier League, national and international rugby and soccer, URC and athletics all feature. Lively studio debates on all the weeks top sporting stories are all part of weekend listening on RTE Radio 1.

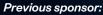
#### CURRENT LISTENERSHIP:

**Saturday Sport:** 

2pm - 7pm ( 204,000 listeners )\*

Sunday Sport:

2pm - 6pm ( 210,000 listeners )\*





NB: All sponsors are subject to RTÉ Sponsorship clearance. Category restrictions apply. \*Source: JNLR /Ipsos MRBI 2023-4

## RTÊ Media Sales







### SPONSORSHIP PACKAGE

Sponsorship Stings Listen Back	Saturday Sport: 9 x sponsor credited stings per show Sunday Sport: 10 sponsor credited stings per show 1 x sponsor credited sting preceding	
Sponsorship	every Saturday and Sunday Sport Listenback	
ALL EPISODES OF SATURDAY SPORT		
ALL EPISOD	ES OF SUNDAY SPORT	
Homepage Sponsorship	1 x sponsor leaderboard on both Saturday and Sunday Sport show homepages	
LISTEN TO SATURDAY SPORT		
LISTEN TO S	SUNDAY SPORT	
<b>SPONSORSHIP FEE</b> 6 MONTHS X <b>€60,000</b> 12 MONTHS X <b>€110,000</b>		



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