

RTÉ RADIO 1

Saturday and Sunday SPORT

on RTÉ Radio 1

AVAILABLE April 2024

RTE Radio 1's popular weekend sports show Saturday and Sunday Sport is now available for sponsorship for the first time in five years!

Presented by Joanne Cantwell, Des Cahill and a host of well known RTE Sports presenters these shows are an appointment to listen for all sports fans.

Live coverage of GAA, Premier League, national and international rugby and soccer, URC and athletics all feature. Lively studio debates on all the weeks top sporting stories are all part of weekend listening on RTE Radio 1.

CURRENT LISTENERSHIP:

Saturday Sport: 2pm - 7pm (204,000 listeners)*

Sunday Sport: 2pm - 6pm (210,000 listeners)*

Previous sponsor: **Joe Duffy Group** 

NB: All sponsors are subject to RTÉ Sponsorship clearance. Category restrictions apply.

*Source: JNLR /Ipsos MRBI 2023-4

RTÉ Media Sales



#RTÉMediaSales



SPONSORSHIP PACKAGE

Sponsorship Stings	Saturday Sport: 9 x sponsor credited stings per show Sunday Sport: 10 sponsor credited stings per show
Listen Back Sponsorship	1 x sponsor credited sting preceding every Saturday and Sunday Sport Listenback

ALL EPISODES OF **SATURDAY SPORT** 

ALL EPISODES OF **SUNDAY SPORT** 

Homepage Sponsorship 1 x sponsor leaderboard on both Saturday and Sunday Sport show homepages

LISTEN TO **SATURDAY SPORT** 

LISTEN TO **SUNDAY SPORT** 

SPONSORSHIP FEE

6 MONTHS X **€60,000** 12 MONTHS X **€110,000**



Tara Farrell Sponsorship Manager – RTÉ Radio

T: 087 224 1040 | E: tara.farrell@rte.ie