

RTÉ RADIO 1

Rising Time

with Shay Byrne

Monday to Friday, 5.30am - 7.00am

24/25 SPONSORSHIP

It's time for a bright start to your weekday mornings on RTÉ Radio 1 with **Shay Byrne's Rising Time**.

From 5.30am to 7.00am Shay brings you **90 minutes of feel good easy listening music as well as weather, traffic, the morning papers and business updates.**

Whether at home or starting out on your morning commute, Shay's eclectic music taste and impish sense of humour will gently ease you into a new day.

Music on offer includes classics from The Beatles and The Rolling Stones as well as the best of Irish music from Hozier, Villagers, CMAT right through to current hits from Harry Styles, Taylor Swift and Coldplay.

CURRENT LISTENERSHIP: 48,000 listeners

Previous sponsors:



*Source: JNLR2024-02
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RTÉ Media Sales



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SPONSORSHIP PACKAGE

Sponsorship Stings

30 x 10" Sponsor credited stings **per week**

Sponsor Sting (maximum 10" in length)

Shay Byrne's Rising Time on RTÉ Radio 1 with (sponsor) plus (sponsor tagline)

2 Promos per day

1 x Louise Duffy 221,000 listeners

1 x John Creedon 56,000 listeners

Sponsor leaderboard on show page

Listen back sponsorship

LISTEN TO **RIISING TIME**



SPONSORSHIP FEE

6 MONTHS X **€40,000**

12 MONTHS X **€80,000**



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