

# Countrywide on RTÉ Radio 1

Saturday 8am - 9am

## SPONSORSHIP OPPORTUNITY

Presented by **Philip Boucher Hayes**, **Countrywide** is RTÉ Radio 1's Saturday morning rural affairs radio programme.

Broadcasting from 8am Countrywide is a 60-minute show featuring stories from right across rural Ireland with a focus on food, farming; climate and biodiversity; future challenges and past glories.

Regular contributors Della Kilroy and Hannah Quinn-Mulligan join old favourite Seamus O'Rourke to bring listeners the very best of rural Ireland.

In 2022, RTÉ Radio 1's Countrywide was recognised by the IMRO Radio Awards with a Gold for Best Magazine programme.

With 251,000\* listeners tuning in every week Countrywide has firmly positioned itself in Ireland's Top 20 most listened-to radio shows.

*Previous sponsors include:*



### SPONSORSHIP PACKAGE

#### Sponsor credited Stings

5 x 10" stings per show

#### Sponsor Credited Promos

1 x sponsor credited promo every Friday  
- Morning Ireland at 7.45am

1 x sponsor credited promo every Friday  
- Drivetime at 16.40

#### Homepage Sponsorship Sponsor

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#### Podcast Sponsorship

1 x sponsor credited 10' sting preceding all Countrywide podcasts

[CLICK HERE](#) TO LISTEN TO THE SHOW



### SPONSORSHIP FEE

|                  |                |
|------------------|----------------|
| <b>6 months</b>  | <b>€50,000</b> |
| <b>12 months</b> | <b>€90,000</b> |

\*Source JMLR / Ipsos MRI/2022-4

