

Q3

Strong AV Audiences for RTÉ

Audiences continue to turn to RTÉ across **TV, Digital, Radio and Print** as we get into the final quarter of 2020. RTÉ One's average **weekly reach has increased by 2% from 2019**; this is mirrored by solid growth on the RTÉ Player with **streams up 40% vs 2019**. Weekly usage of **RTÉ Player is up among 18-34s**.

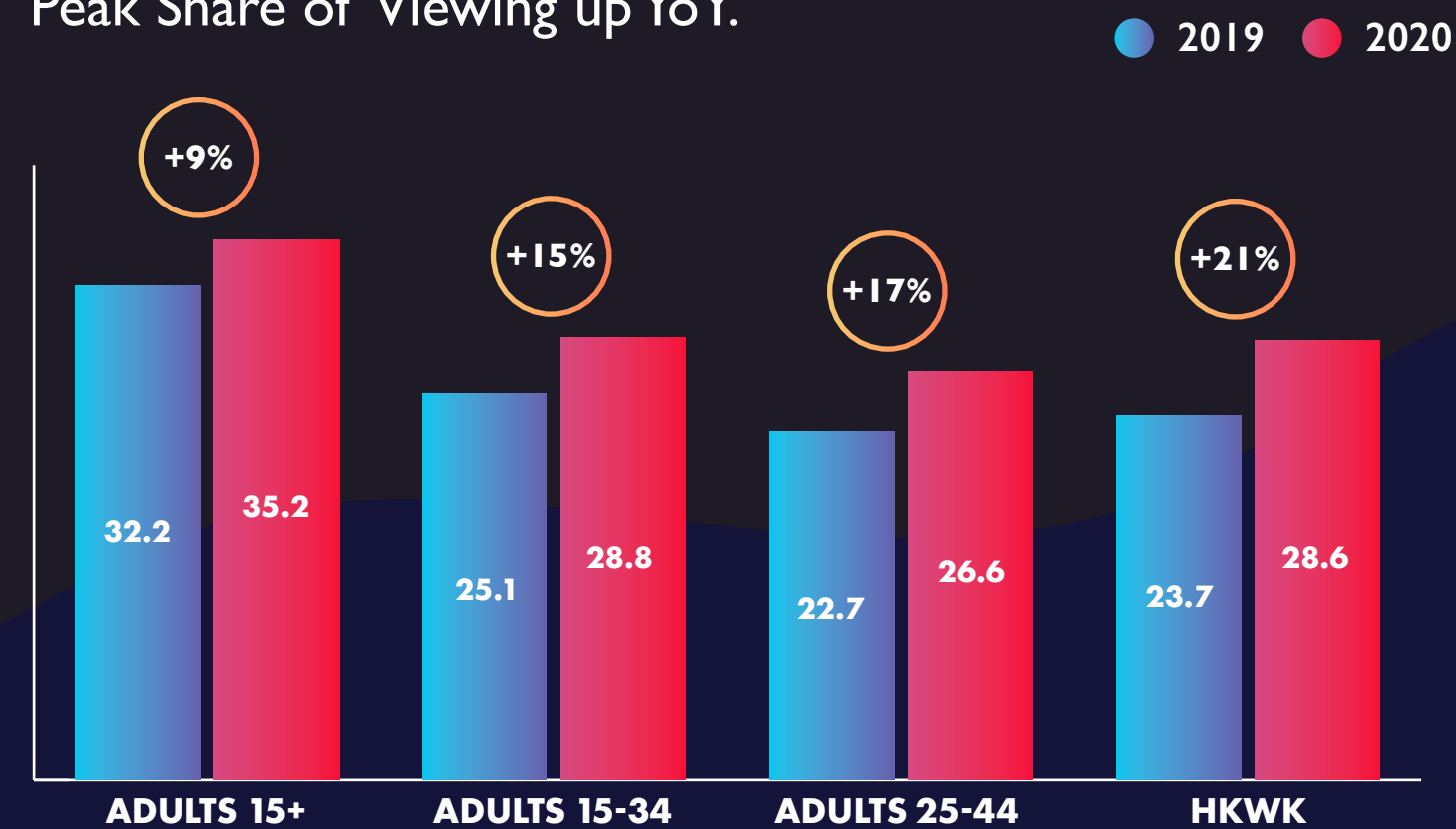
News and Current Affairs have played a part in driving growth on RTÉ as audiences turn to the national media organisation as a **trusted source of information**. Viewership of RTÉ's flagship news programmes is up each month of 2020 so far.



RTÉ.ie and RTÉ News Now are currently **averaging 62m page views per week**. Year-to-date page views are up **60%**.

Current YTD average of 376K Adults 15+ / 35.2% share in Peak, up 43K vs. 2019.

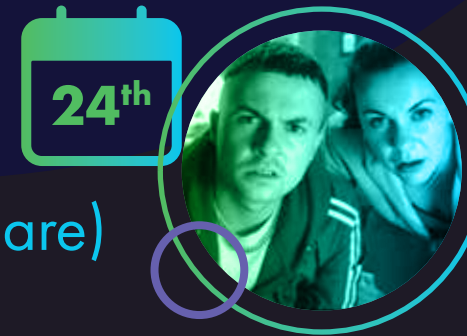
Peak Share of Viewing up YoY.



CONTENT HIGHLIGHTS

JULY

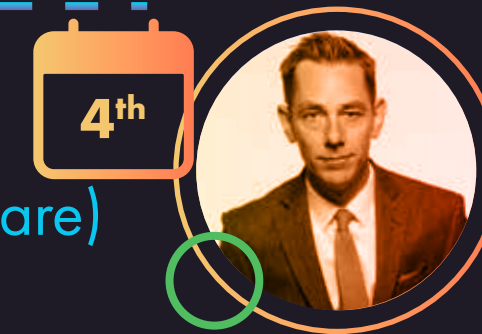
THE YOUNG OFFENDERS
446,000 Adults 15+ (35.7% Share)
77,000 Player Streams



AUGUST
PRIME TIME
393,000 Adults 15+ (35.4% Share)
9,000 Player Streams

SEPTEMBER

THE LATE LATE SHOW
521,000 Adults 15+ (47.7% Share)
41,000 Player Stream



Source: TAM/Nielsen, Adults 15+, Consolidated, Best Episode; AT Internet for Player Streams; July - Sept 2020

ONLINE

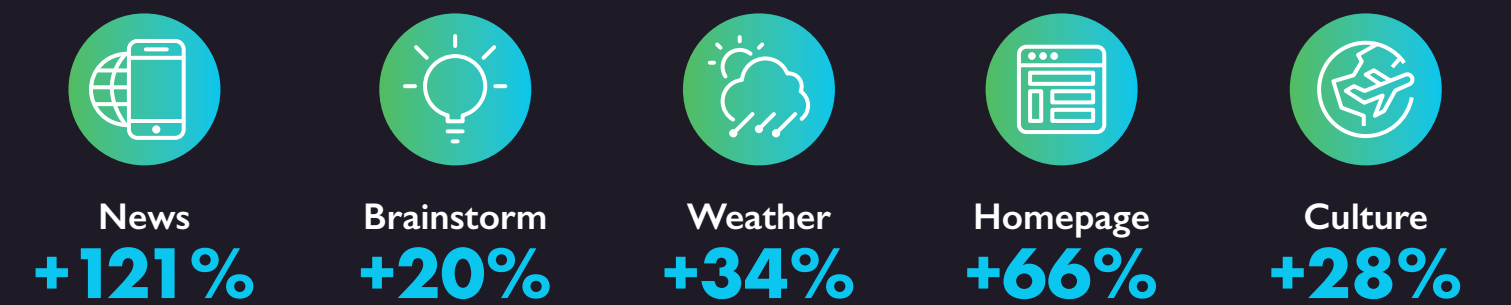
RTÉ PLAYER
STREAMS UP YoY
+40%

AVERAGE WEEKLY DEVICES /VISITORS UP 24% YoY



RTÉ.ie

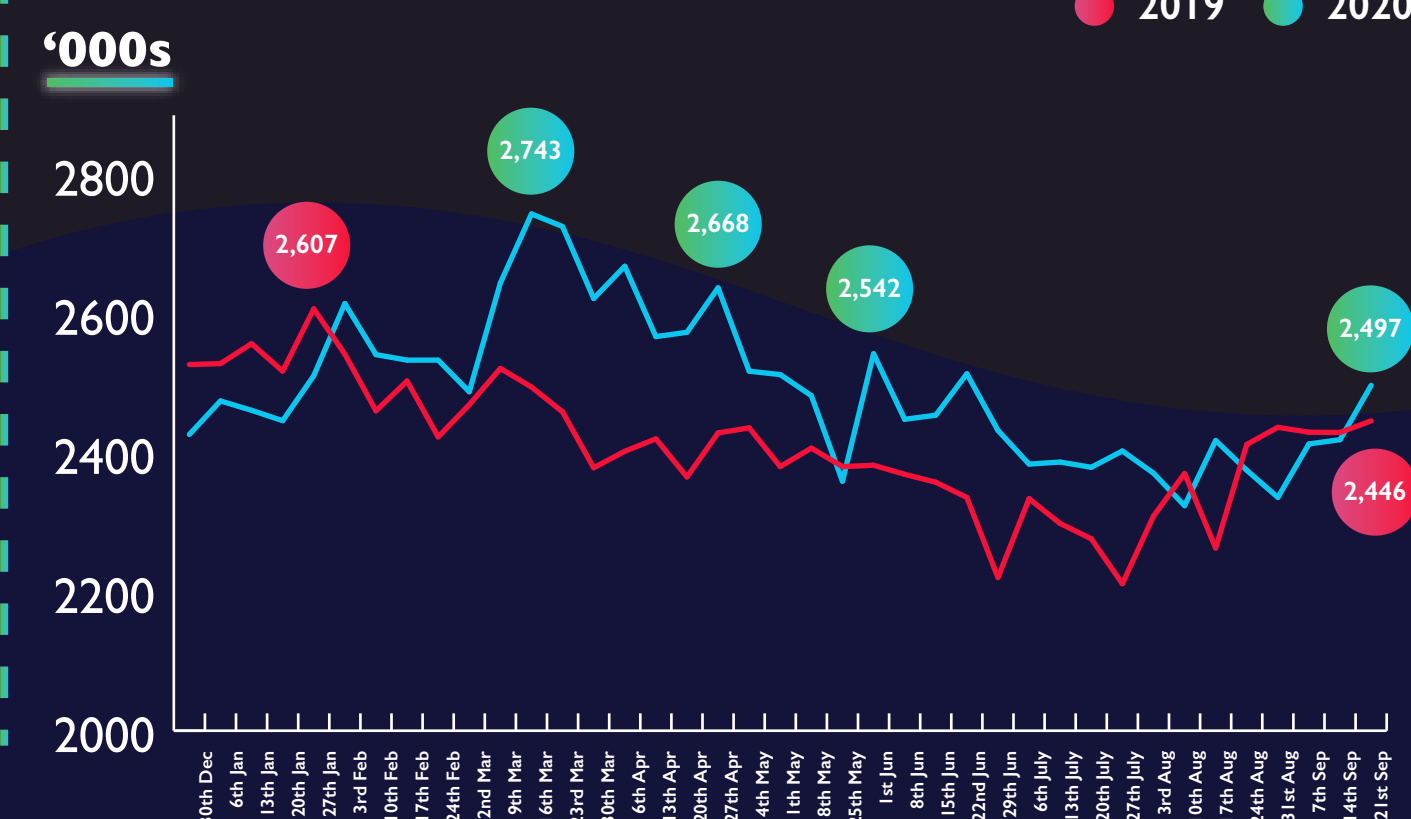
Double Digit YoY Growth across key content



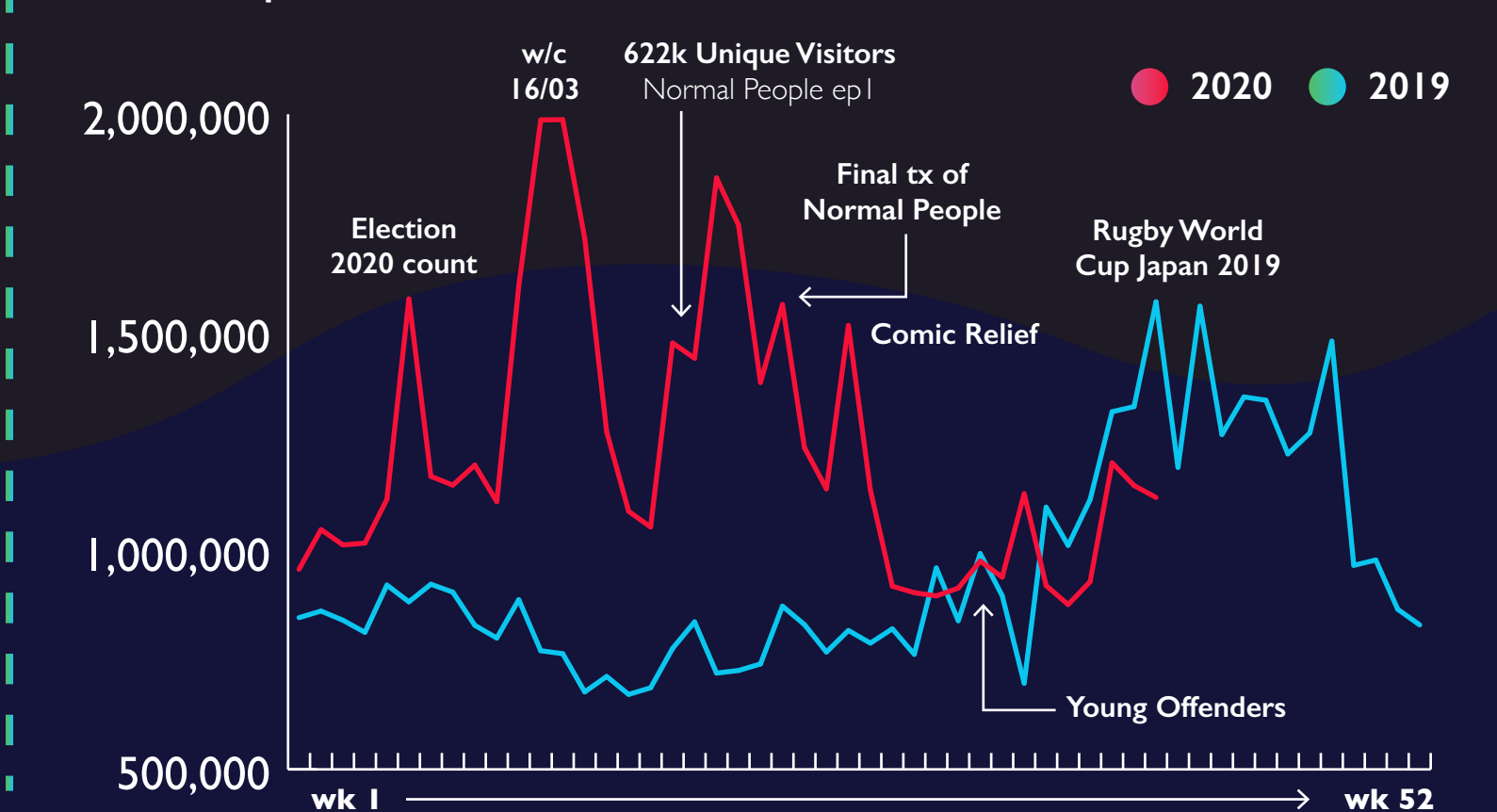
Source AT Internet, September 2020 vs September 2019

Average weekly reach @ 68.2% vs. 66.7% in 2019 (A15+)

RTÉ One - Average Weekly Reach (A15+)



Solid Growth on the Player
Streams up over 40% v 2019



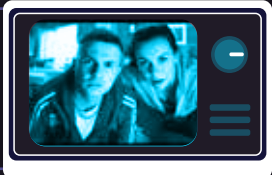





Q3

YTD-Top Programmes

Top 10

TV Programmes in Q3

1.	 RTÉ News: Nine O'Clock	RTÉ ONE 26-08-20	549,500	45.5% SHARE
2.	RTÉ News: Six One 	RTÉ ONE 20-08-20	524,500	55.10% SHARE
3.	 The Late Late Show	RTÉ ONE 04-09-20	520,900	47.72% SHARE
4.	The Young Offenders 	RTÉ ONE 24-07-20	445,700	35.66% SHARE
5.	Prime Time	RTÉ ONE 14-07-20	444,600	32.70% SHARE
6.	Prime Time Special 	RTÉ ONE 13-08-20	392,700	35.35% SHARE
7.	 The South Westerlies	RTÉ ONE 06-09-20	386,900	31.99% SHARE
8.	The Best Of The Late Late Show 	RTÉ ONE 17-07-20	381,700	33.81% SHARE
9.	Reeling In The Years	RTÉ ONE 20-08-20	375,100	40.59% SHARE
10.	No Places Like Home	RTÉ ONE 23-08-20	353,400	38.23% SHARE

Source: TAM/Nielsen, Adults 15+, Consolidated; July -Sept 2020

Top 10

Programmes on RTÉ Player in September

1.	 Home and Away	481,500
2.	EastEnders	334,000
3.	 RTÉ News: Six One	259,000
4.	RTÉ News: Nine O'Clock 	254,000
5.	Fair City	168,000
6.	The Late Late Show	162,000
7.	 Love/Hate	142,000
8.	Neighbours	120,000
9.	The South Westerlies	112,000
10.	Normal People	107,000

Source: AT Internet; Sept 2020