

DOC ON ONE



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RTÉ PODCAST SPONSORSHIP

RTÉ Documentary on One is Ireland's multi-award-winning anthology radio documentary series.

Broadcasting on RTÉ Radio 1 since the 1940s, Doc on One tells fascinating tales from real life, fully immersing the listener in sound, story and character. The series' extensive archive is one of the largest of any radio documentary series in the world, with more than 1,800 individual episodes available to listen to online.

Commencing Saturday 19th August our 2023 season features among others, the story of legendary Manchester band "The Smiths" tour of Ireland in 1984, told by Irish fans who were there at the time. On Saturday 26th documentary-maker, Mary-Elaine Tynan speaks to Irish polyamorists in "What If She's Prettier Than Me?".

RTÉ Media Sales are delighted to launch this brand-new podcast sponsorship opportunity which includes the **new 2023 season** as well as sponsorship of the entire **Doc On back catalogue**.

SPONSORSHIP PACKAGE

STINGS:

2023 Season: 2 x sponsor credited stings per podcast (pre and end roll) x 10 podcasts

Back catalogue: 2 x sponsor credited stings per podcast (pre and end roll) 1,800+ podcasts

Stings will be included on all RTÉ owned and operated platforms as well as all third-party platforms (e.g. Spotify, Apple etc).

IMPRESSIONS: 250,000 impressions per month for the duration of the sponsorship term.

Sponsor leaderboard / banner + MPU included on podcast webpages for sponsorship duration.

SPONSORSHIP FEE:

6 months	€50,000
12 months	€95,000

T&C's: All sponsors subject to RTÉ Sponsorship Clearance & Guidelines. Voice over fees to be incurred by the sponsor.

[CLICK HERE TO LISTEN TO THE PODCAST](#)

