

DRAMA



10 x 1 hour



6 x 1 hour



3 x 1 hour



4 x 1 hour



92 x 1 hour



32 x 1 hour



156 x 1 hour



6 x 1 hour



29 x 1 hour



6 x 1 hour



6 x 1 hour



4 x 1 hour



3 x 1 hour



7 x 1 hour



3 x 30mins



5 x 1 hour



PLAYER DRAMA SPONSORSHIP STRAND

We have selected titles for sponsorship amounting to hundreds of hours of drama

Estimated 350,000 streams per month

The sponsor will be associated with some of the biggest premium titles on Player (excludes existing sponsored titles & 28 day catch up)

PRICE ON APPLICATION

For more information, please contact:

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370 hours of on-demand content

Line of Duty over 2 million streams in 3 months

Love/Hate 4.6 million streams in 2021

Time spent **up 55% YOY**

Titles may be subject to change

Source: CARM/AT Internet