

**RTE**  
lyric fm

# Movies and Musicals

with **Aedín  
Gormley**

SPONSORSHIP  
OPPORTUNITY

Broadcasting Saturdays from 1pm - 4pm and presented by Aedín Gormley, the hugely popular Movies and Musicals is the only national radio show of its kind.

Each week 64,000\* RTE lyric fm listener's escape to the movies with soundtracks from early classics, right through to contemporary scores. Aedín's musical knowledge from the world of stage and screen is second to none and her warm style captivates RTE lyric listeners of all ages.

Previous sponsor:



Irish Film Institute

**RTE** Media Sales



#RTEMediaSales



## SPONSORSHIP PACKAGE

### PROMOS

1 x sponsor credited promo in Marty In The Morning (Thursday & Friday)

1 x sponsor credited promo in Lorcan Murrays Classic Drive (Thursday & Friday)

### STINGS

10 x 10' sponsored credited stings per show

### HOME PAGE SPONSORSHIP

1 x sponsor Leaderboard on show homepage

[CLICK TO LISTEN](#)



### SPONSORSHIP FEE

3 months  
**€11,000**

6 months  
**€18,000**

12 months  
**€30,000**

Source: JNLR/IPSOS MRBI 2021/4

For more information, please contact:

Tara Farrell Sponsorship Manager - Radio & Audio

T: 087 224 1040 | E: Tara.Farrell@rte.ie