

For the first time in RTÉ Raidió na Gaeltachta's 50-year history we are taking Irish language advertising and to celebrate we have a special introductory offer for August & September.

This offer has now been extended for October -December 2024.

Ads translated into Irish tend to be longer and we want to give your brand the extra time and space needed to resonate with the listener. This is a great opportunity to enhance your Irish language messaging on RTÉ Raidió na Gaeltachta.

## RTÉ RAIDIÓ NA GAELTACHTA SPOT OFFER:

- 10" free on RTÉ Raidió na Gaeltachta campaigns
- Offer applies to 40" campaigns and above
- Offer applies to campaigns running from August 1st - 31st December 2024.

## **TERMS & CONDITIONS:**

- Offer subject to availability
- Irish language copy only



