

# RTÉ GUIDE

## CHRISTMAS BEGINS WITH THE RTÉ GUIDE

Spanning two weeks from mid-December through to the New Year, this iconic issue is a cornerstone in homes across Ireland.

The Christmas issue is a one-stop magazine packed with TV and radio listings, a comprehensive movie section including a movie quiz, celebrity interviews, book reviews, delicious festive recipes from our columnist Catherine Fulvio, Christmas fashion and beauty tips, and much more.

The RTÉ Guide bumper Christmas issue will hit the shops on Monday, 8th December, covering programming from Saturday, 20th December 2025 to Friday, 2nd January 2026—giving this iconic edition a shelf life of four weeks over the festive season. The print run is 250,000, with a reach of 1.5 million adults.

### Many advertising options:

- Full-page packages
- Gatefolds
- Advertorials
- Classifieds
- Bespoke sponsorships across Lifestyle, Soaps, TV Listings, and Entertainment sections



### Key Dates

#### On Sale:

Monday 8th December

#### Booking Deadline:

7th November

#### Copy Deadline:

19th November  
(cover deadlines 12th November)

### Rates

Rates on application



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