

DIGITAL AUDIENCE REPORT

November 2023

RTÉ



RTÉ News

- RTÉ News is the Number 1 news and entertainment app in Ireland.

Nº. 1

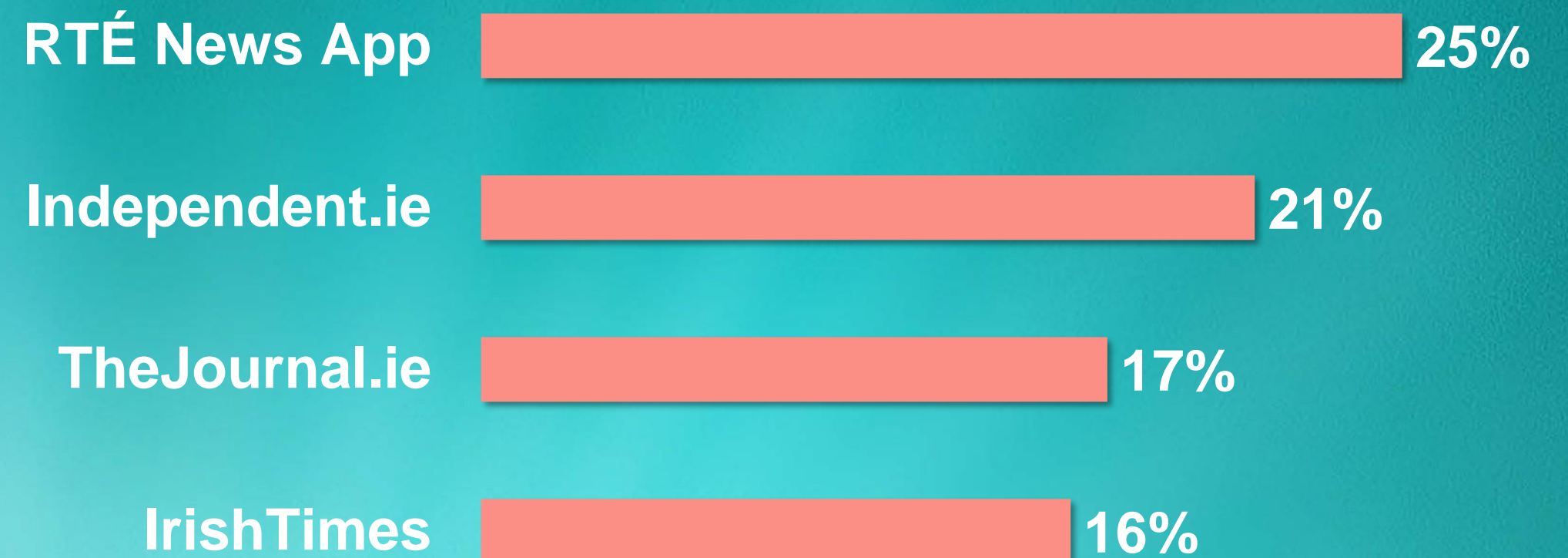
News App



**3.1m
App
Downloads**

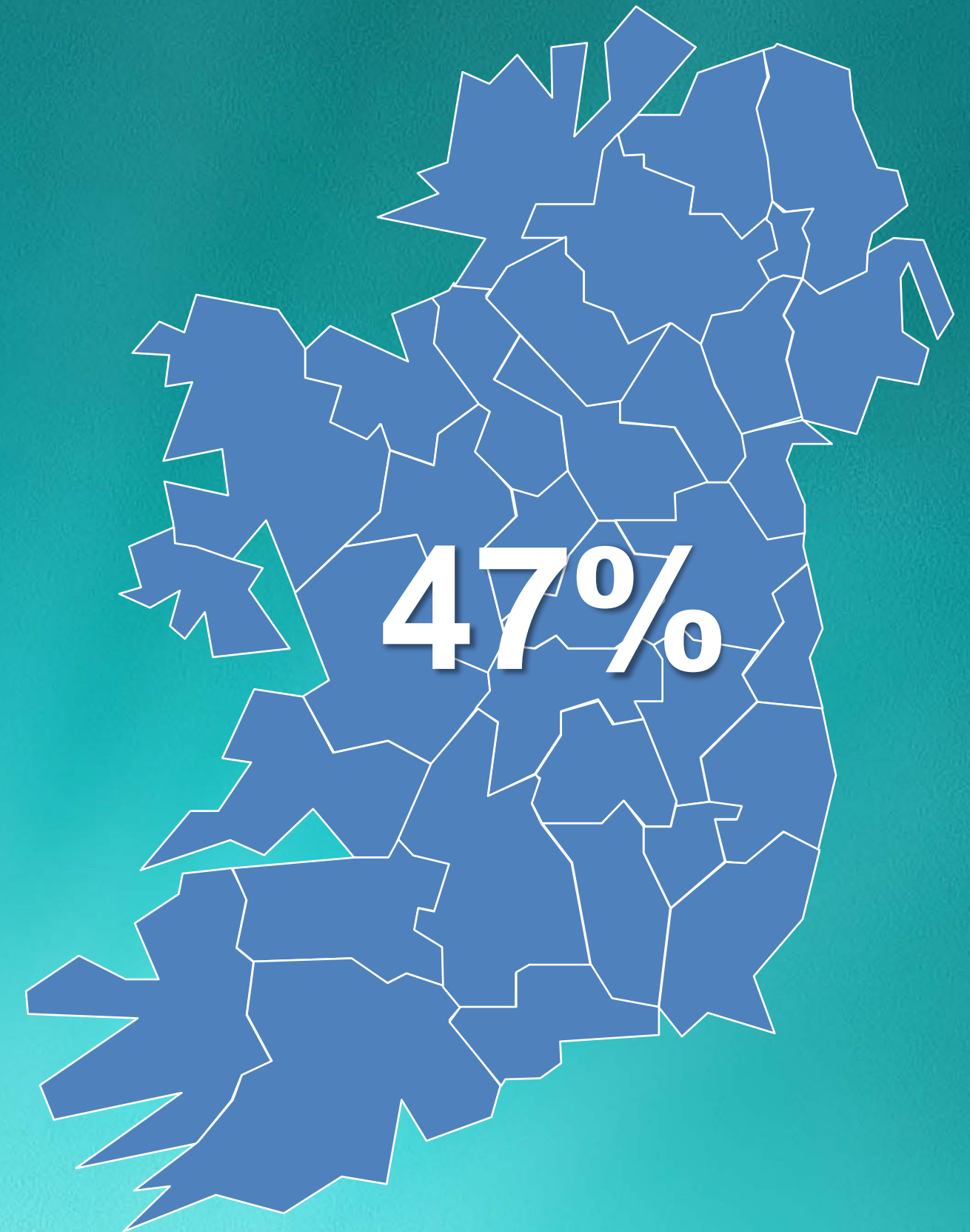


News Apps Ever Use – November 2022 (Adults 18+)



Digital Service Usage

- 47% of Irish adults use a digital service from RTÉ every week. (2022)



Source: Ongoing Survey. Weekly+ reach for RTÉ.ie, RTÉ News Now Online, RTÉ Player, RTÉ Radio Player, Other RTÉ Apps)

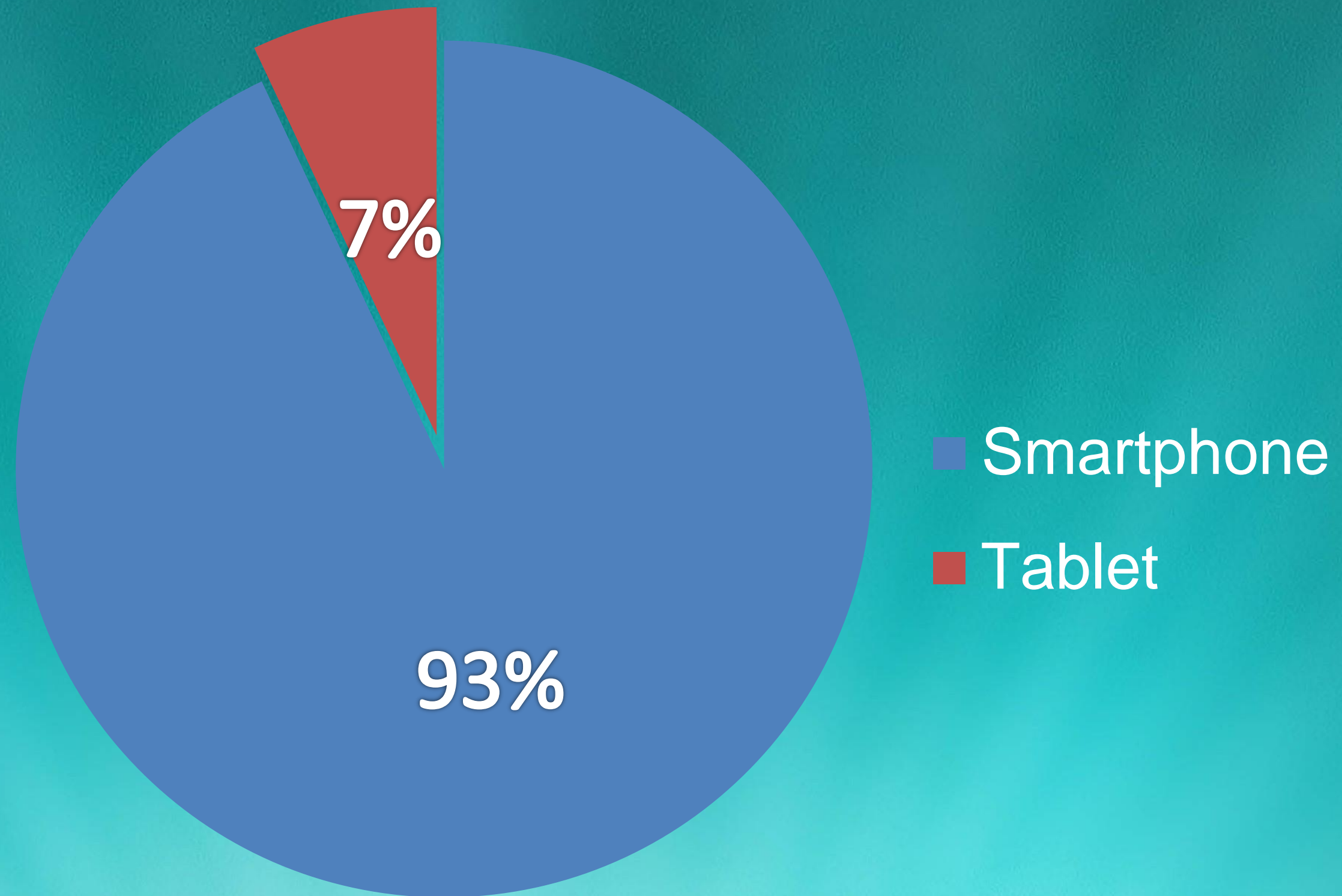
RTÉ News App – Unique Browsers Per Month



RTÉ News App – Page Views Per Month

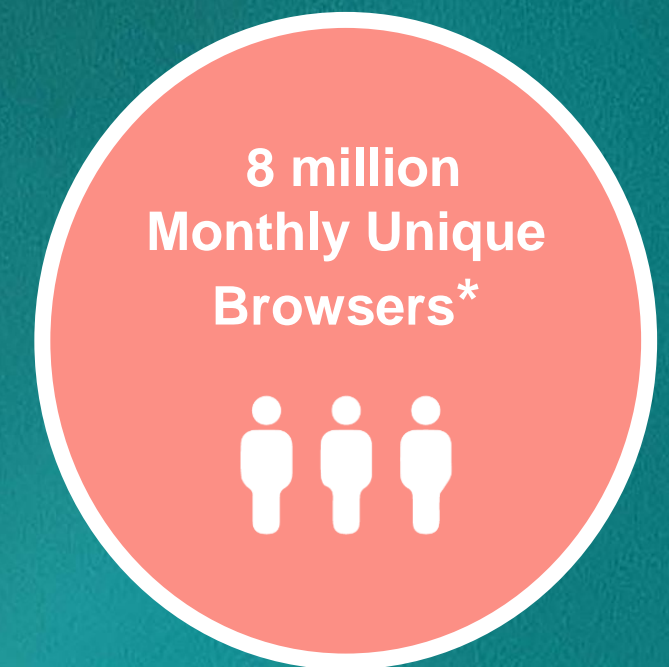
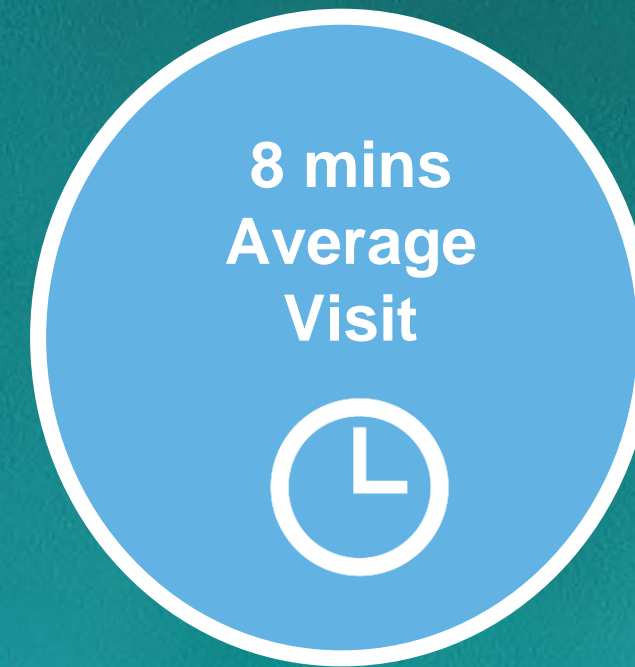


Page Views Per Device

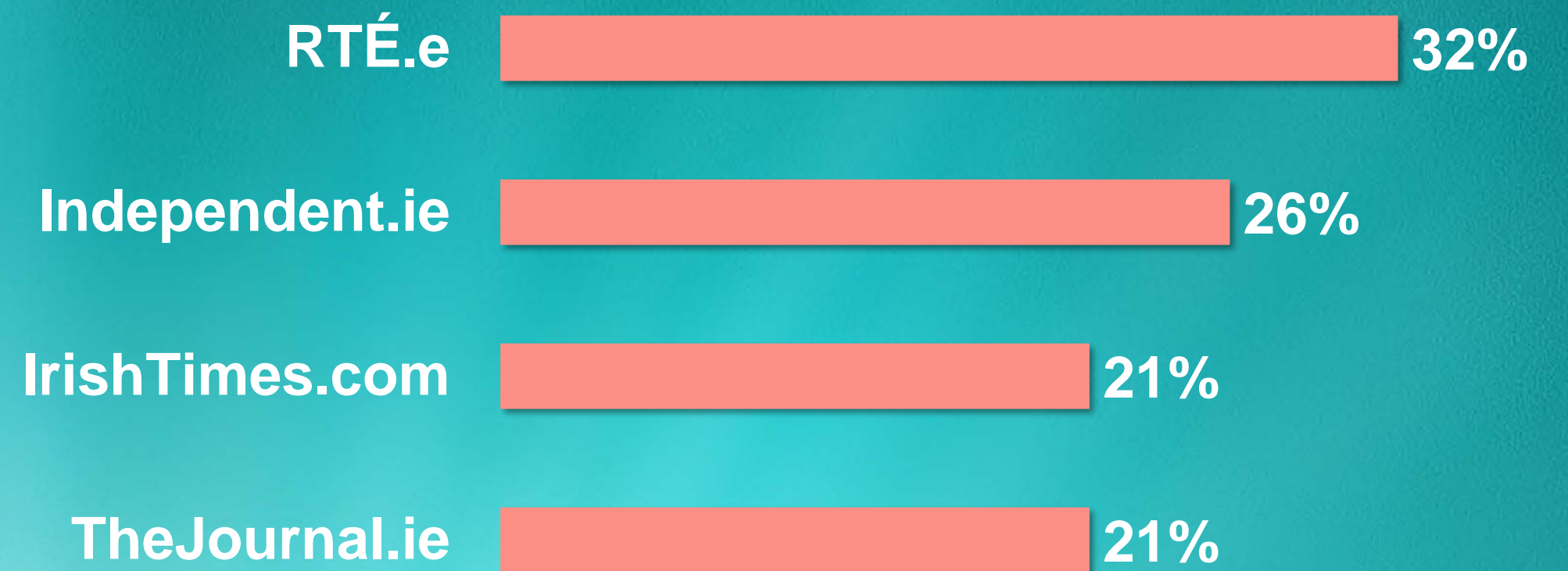




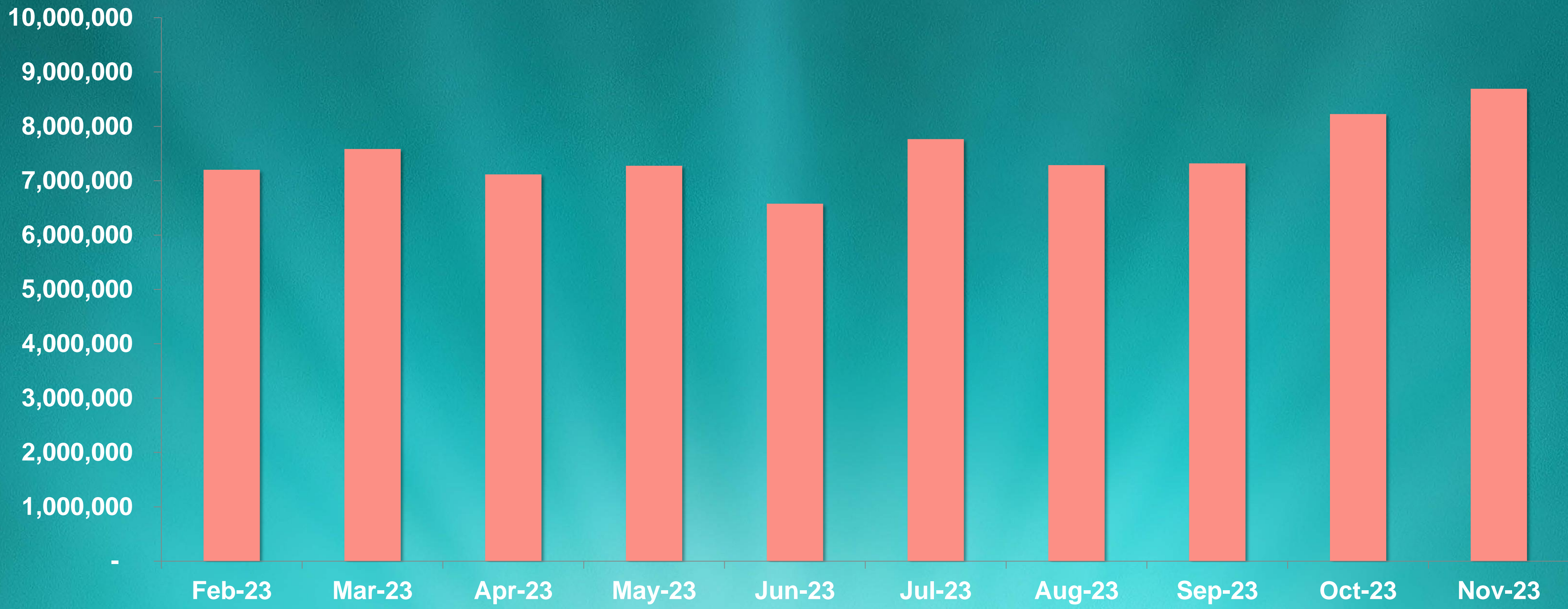
- RTÉ.ie is the Number 1 multi-media website in Ireland, used by 41% of adults in Ireland



News & Entertainment Websites Ever Use– November 2022 (Adults 18+)



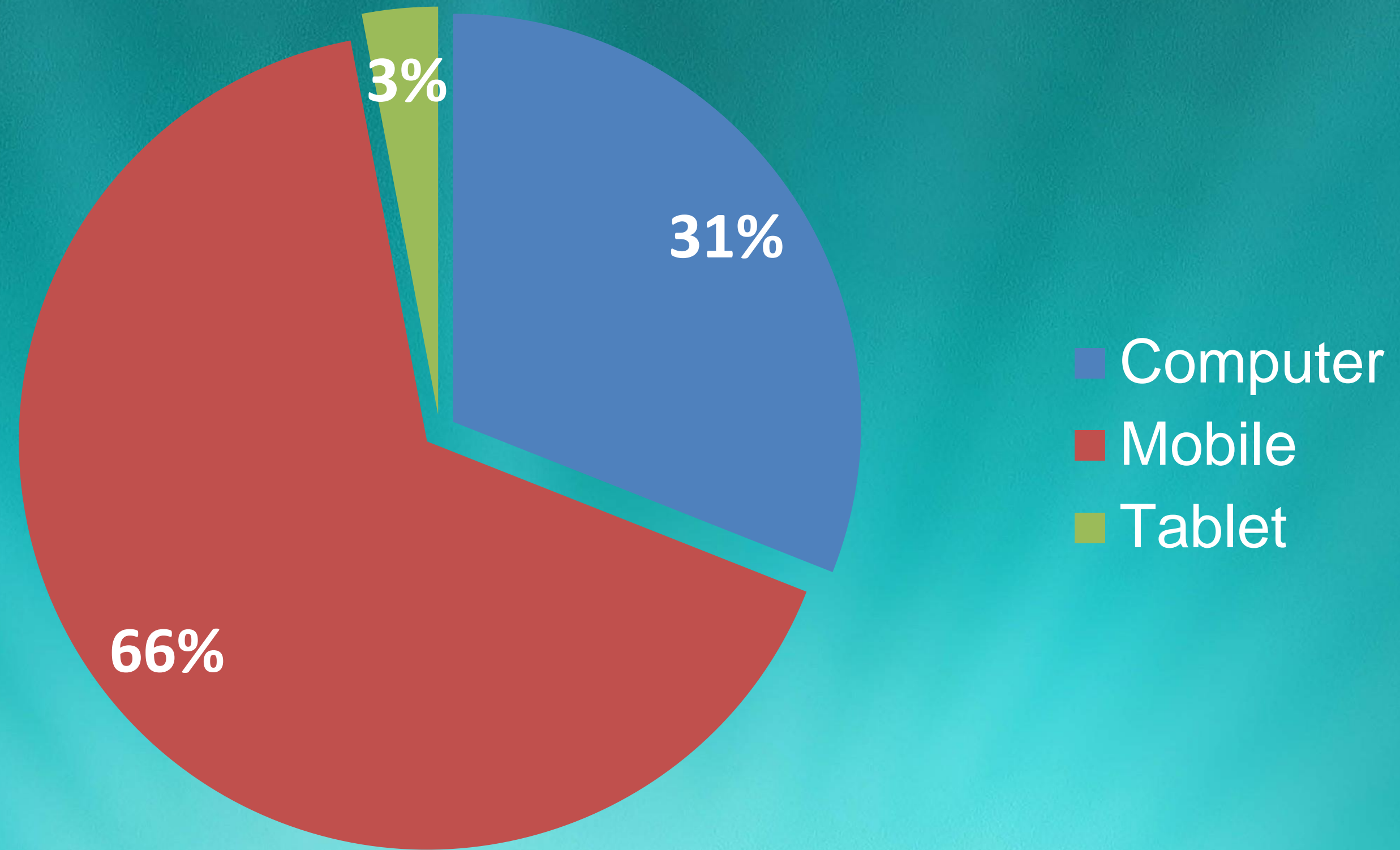
RTÉ.ie – Unique Browsers Per Month



RTÉ.ie – Page Views Per Month



RTÉ.ie – Page Views Per Device

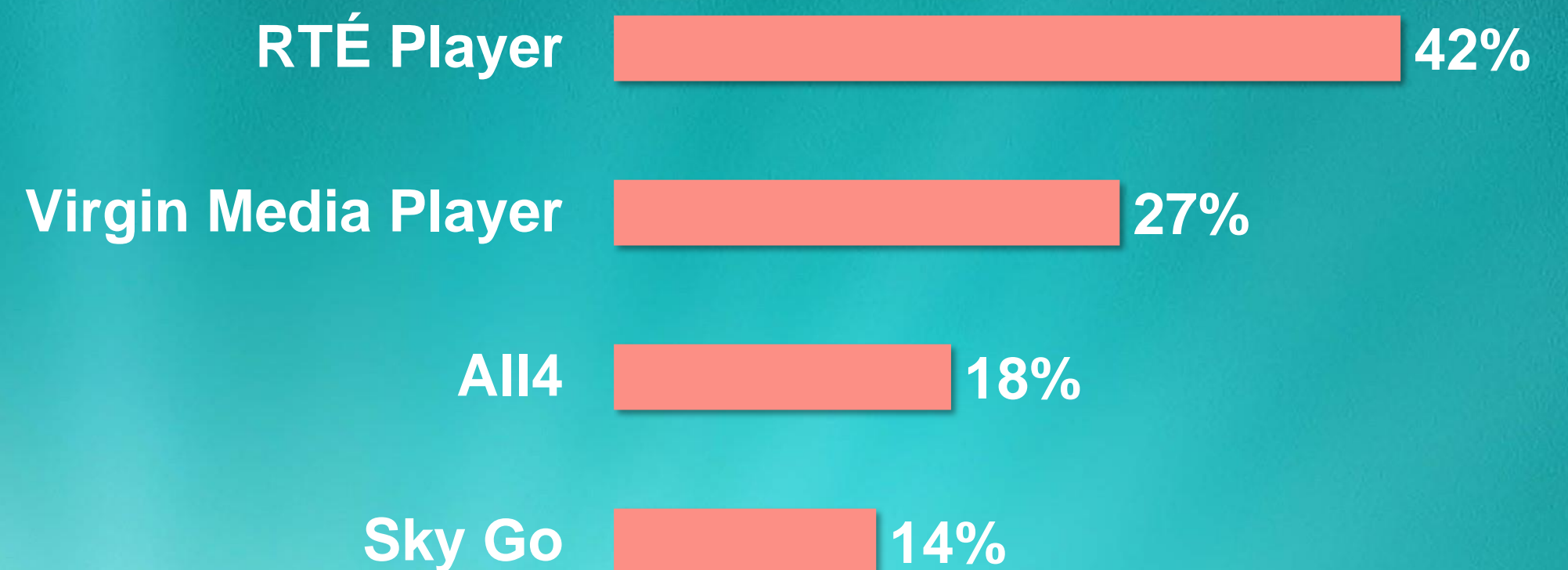




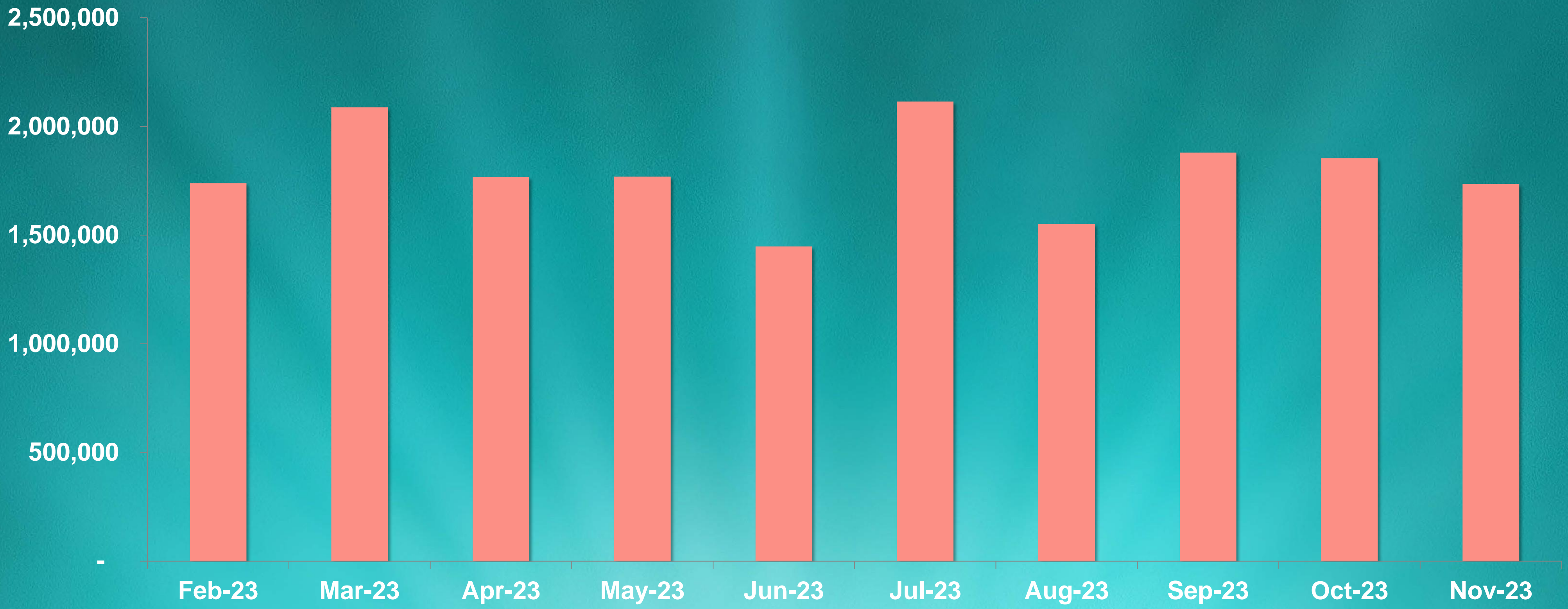
- RTÉ Player is the Number 1 broadcaster video on demand service used by 42% of adults in Ireland



BVOD Services Ever Use– November 2022 (Adults 18+)



RTÉ Player – Unique Browsers Per Month



RTÉ Player – Streams Per Month

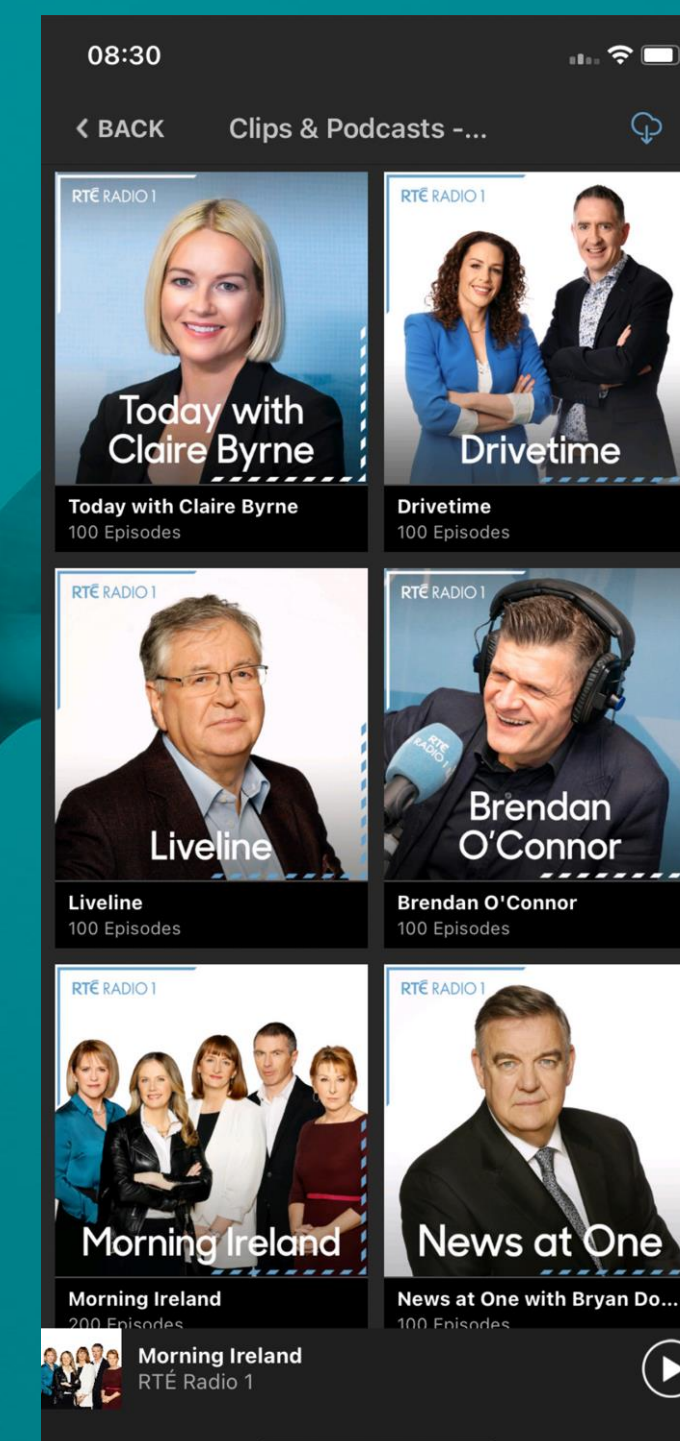
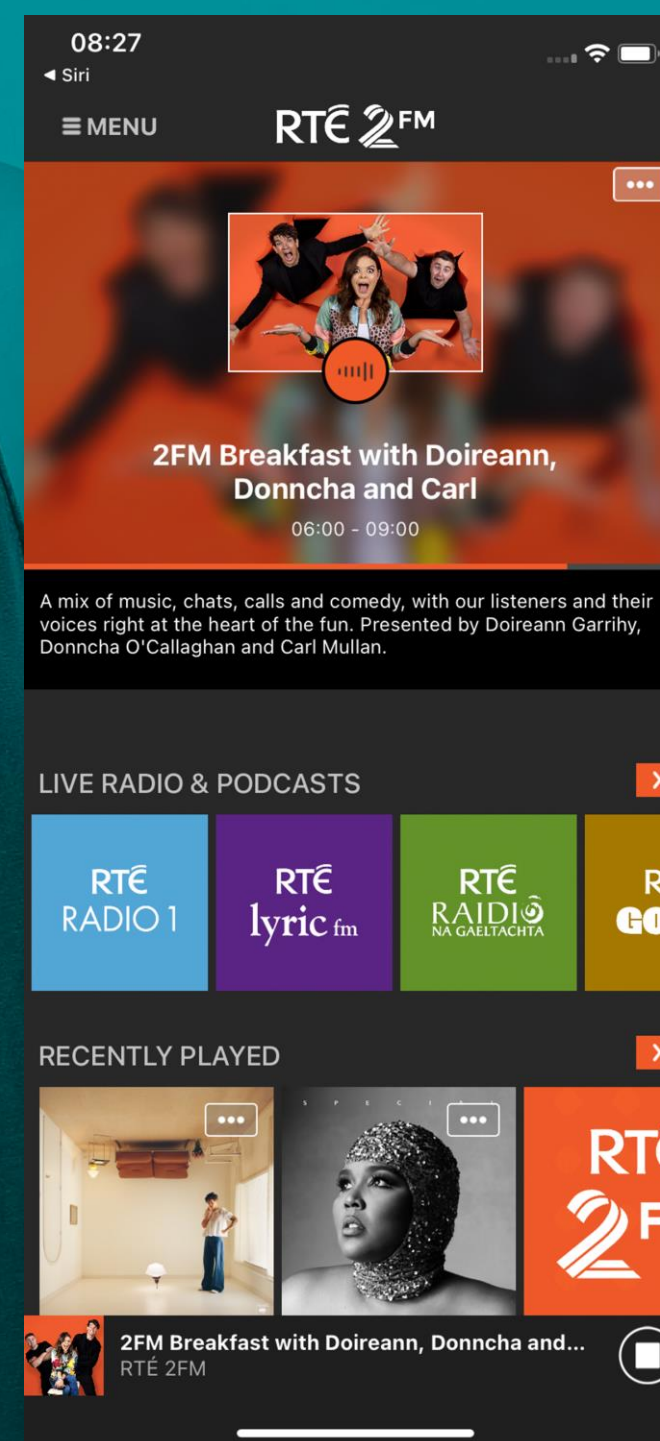


RTÉ Player – Top Programmes

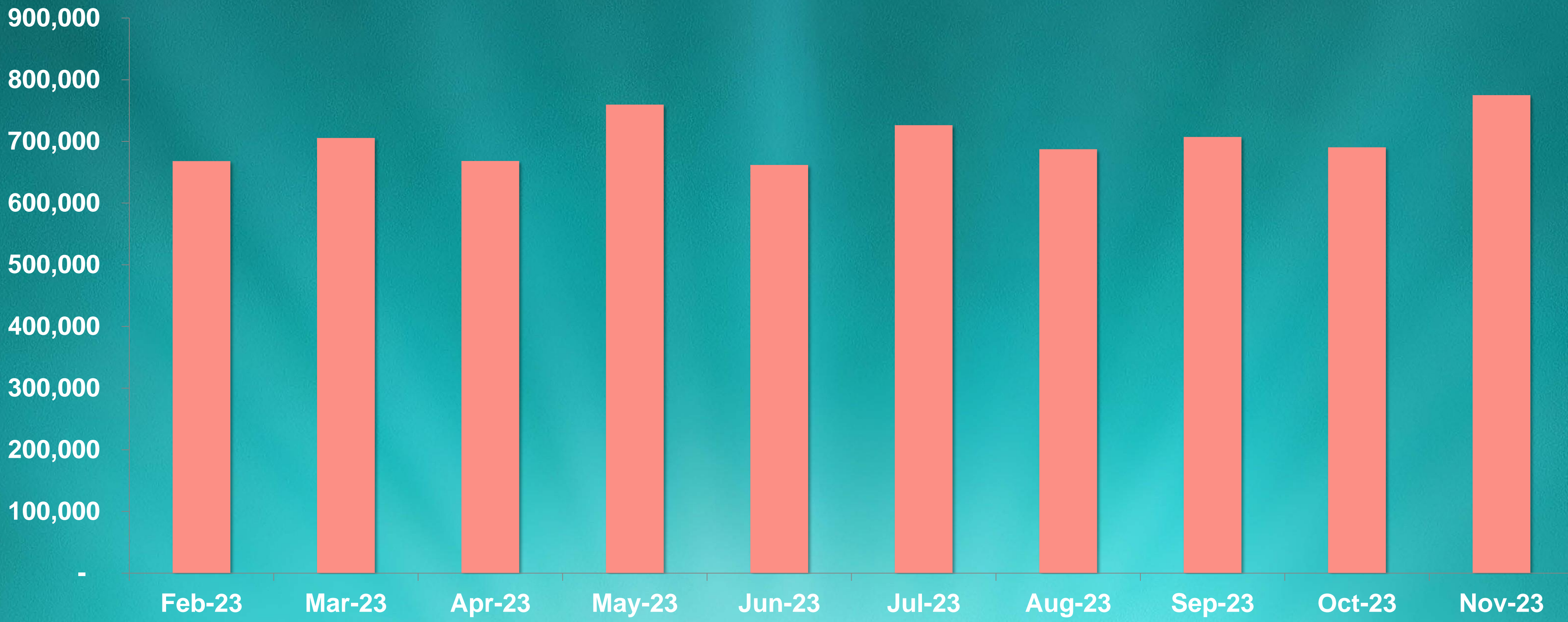


#	Programme
1	EastEnders
2	The Late Late Toy Show
3	Fair City
4	Home and Away
5	The Gone
6	RTÉ News: Nine O'Clock
7	Love and Death
8	Blue Lights
9	RTÉ News: Six One
10	Crime
11	The Late Late Show
12	Kin
13	Shortland Street
14	Ireland's Fittest Family
15	Neighbours
16	Nine O'Clock Weather
17	Love/Hate
18	Latest News and Weather
19	Frasier
20	Bluey

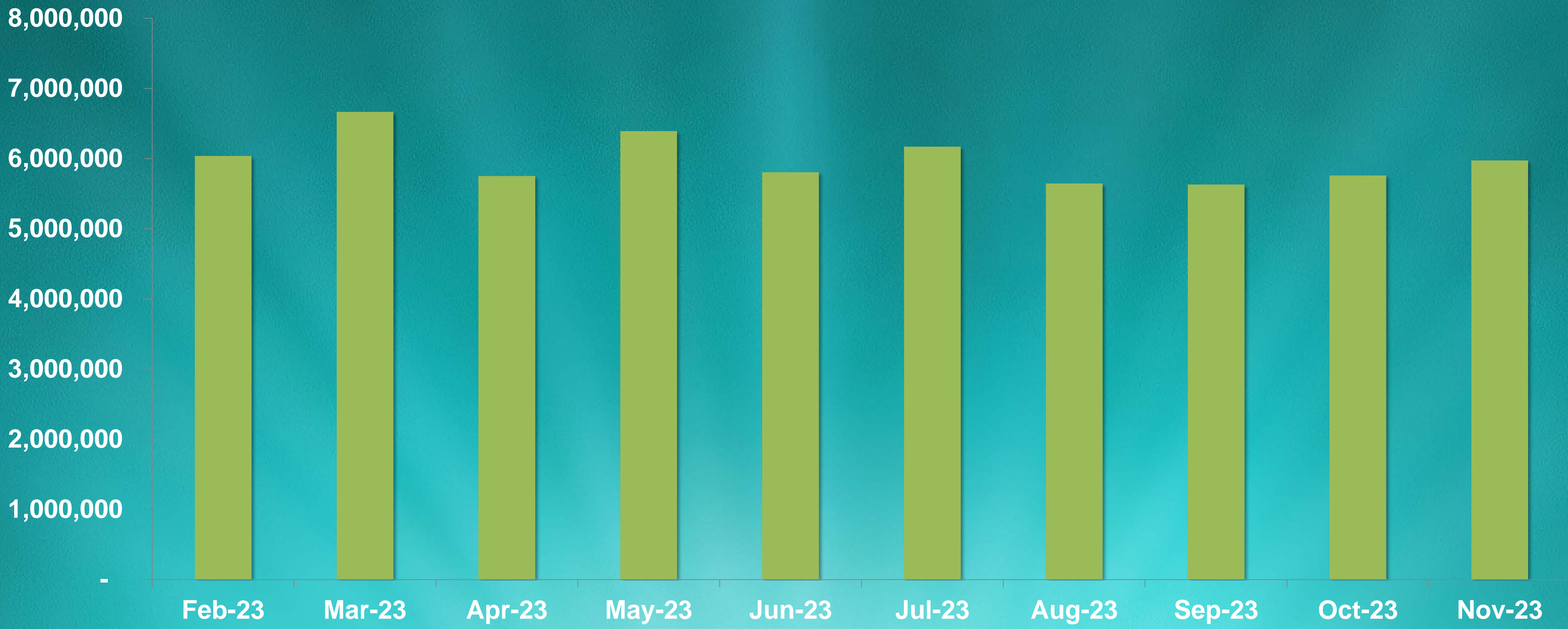
Audio



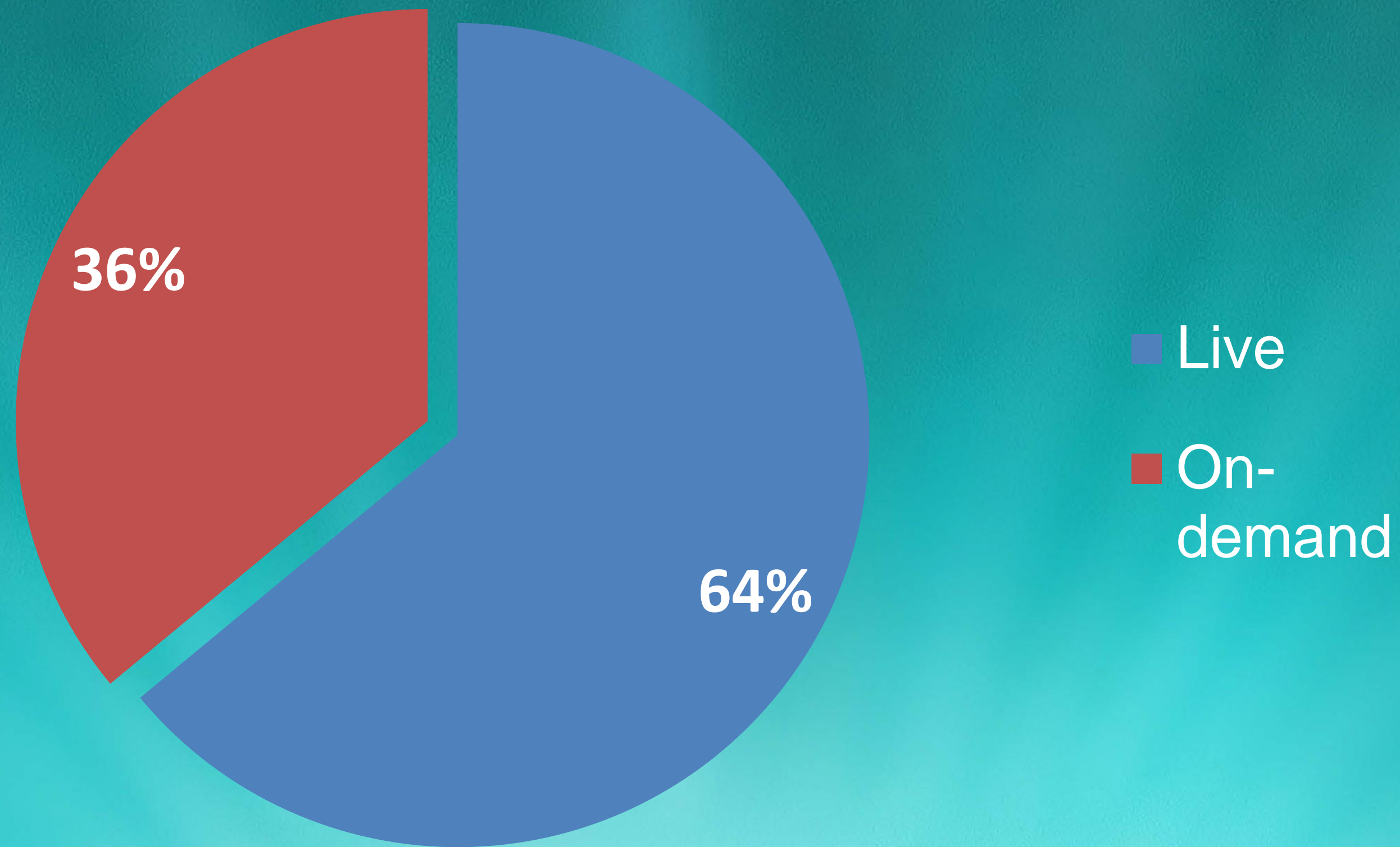
RTÉ Audio – Unique Browsers Per Month



RTÉ Audio – Streams Per Month



RTÉ Audio Streams by Broadcast Type



RTÉ Audio Streams by Device

