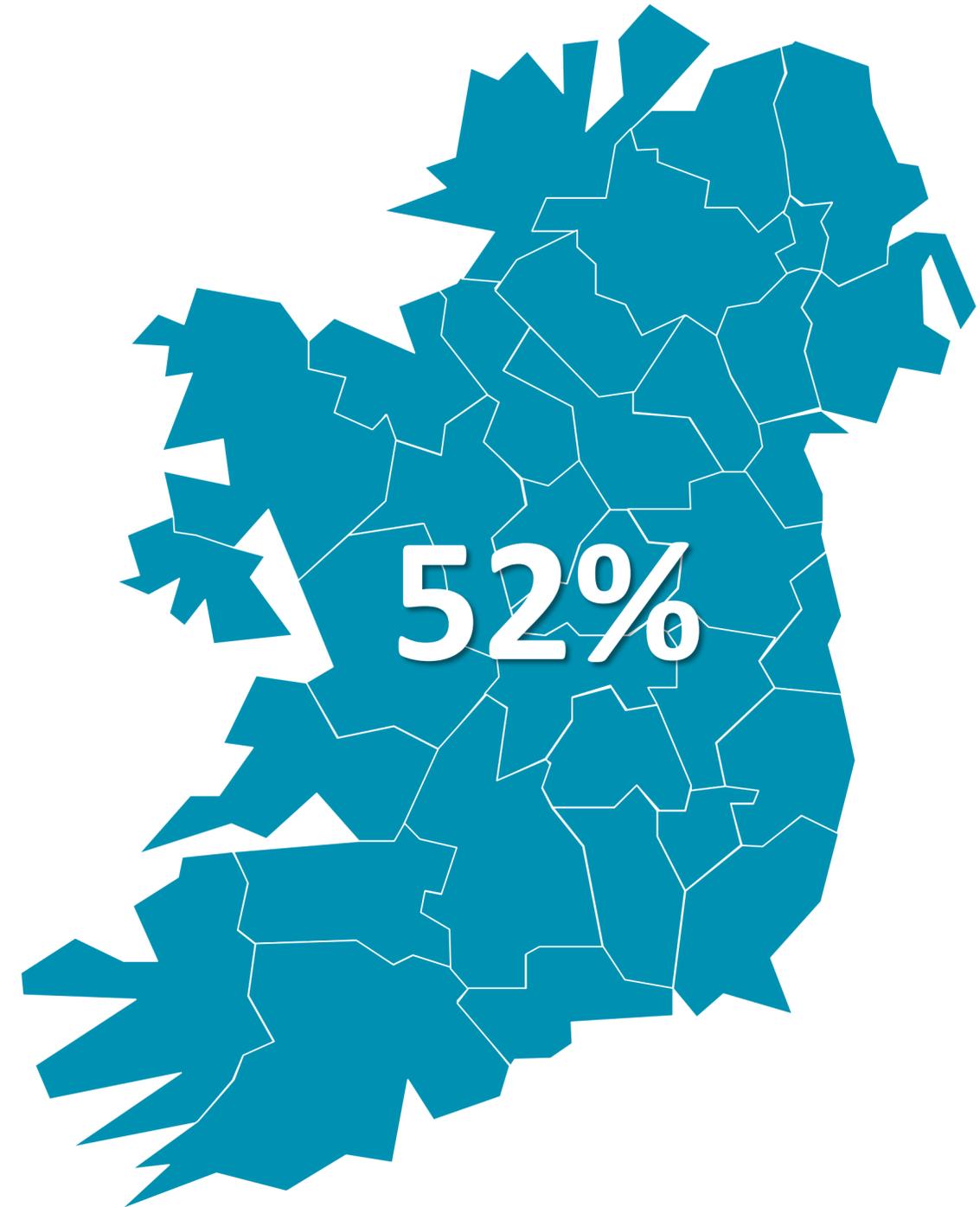


DIGITAL SERVICE USAGE

52% of Irish adults use a digital service from RTÉ every week (2021)



RTÉ News

RTÉ News is the Number 1 news and entertainment app in Ireland



Nº. 1

News App



3m

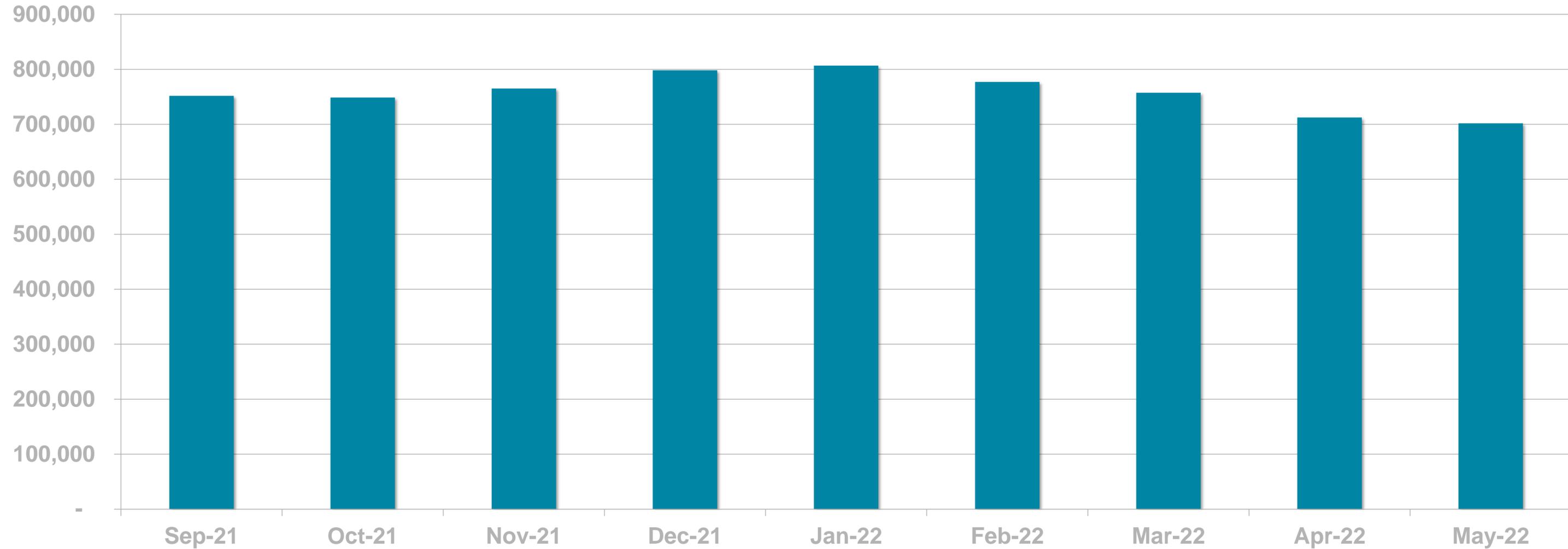
App Downloads



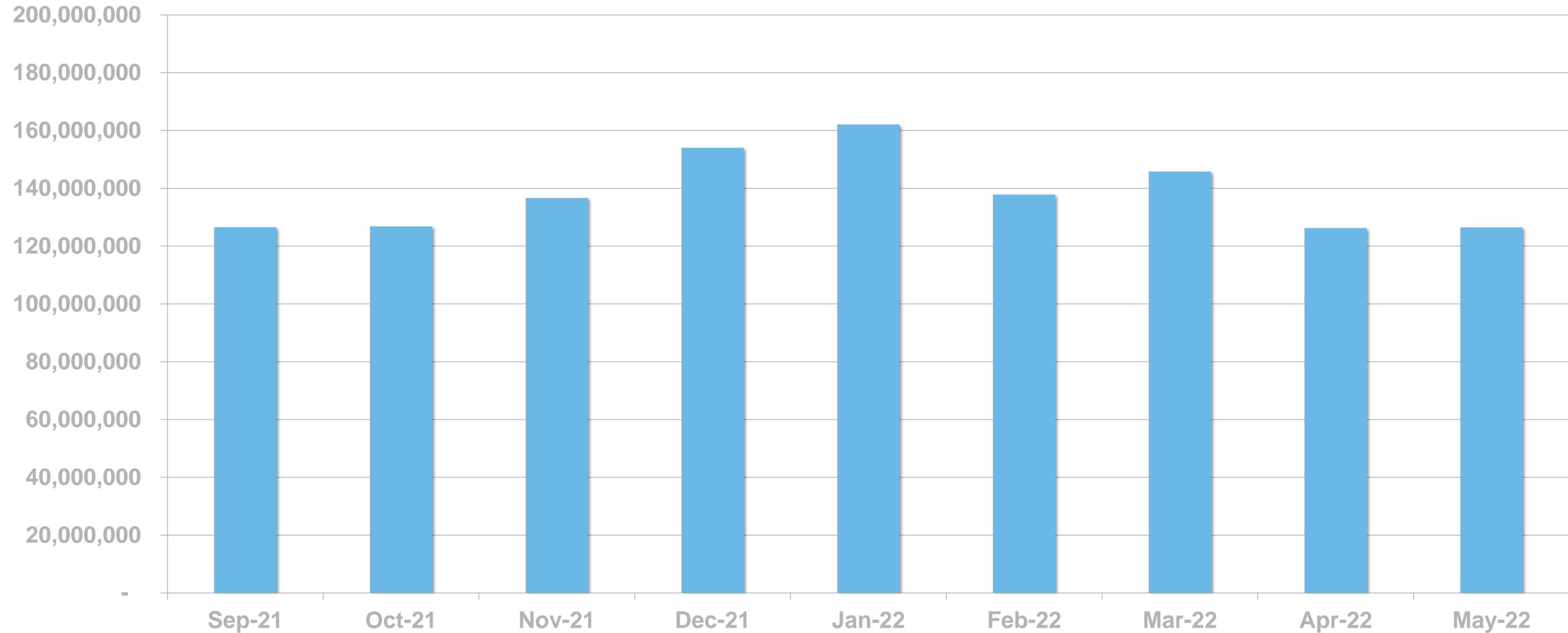
News Apps Ever Use – November 2021 (Adults 18+)



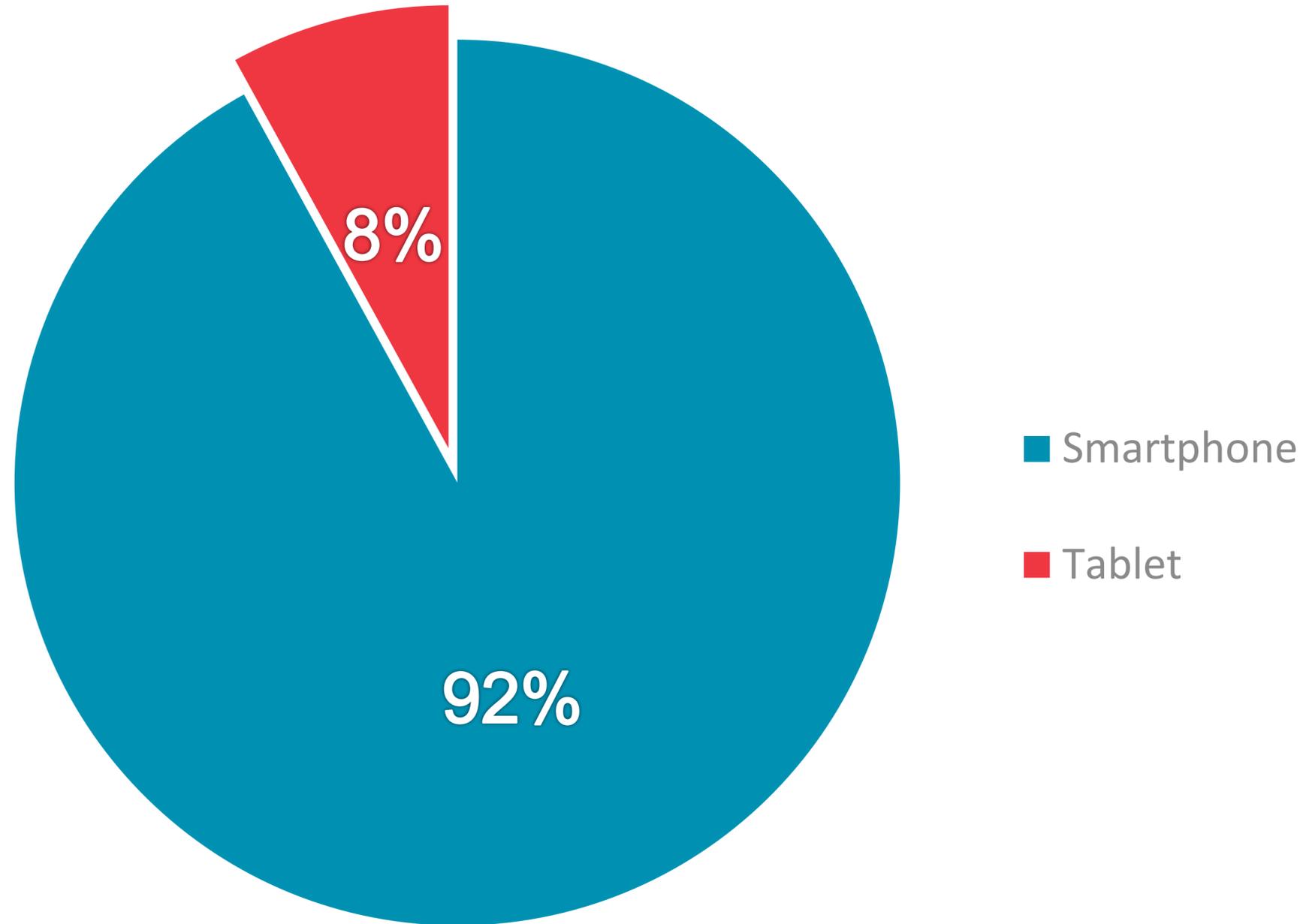
RTÉ News App UNIQUE BROWSERS PER MONTH



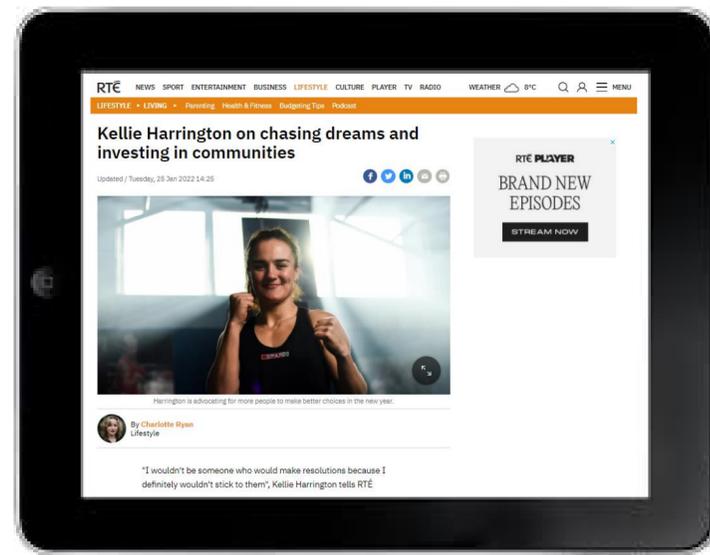
RTÉ News App PAGE VIEWS PER MONTH



PAGE VIEWS PER DEVICE



RTÉ.ie



**Ireland's No. 1
Multi-Media
Website**



**8 mins
Average visit**

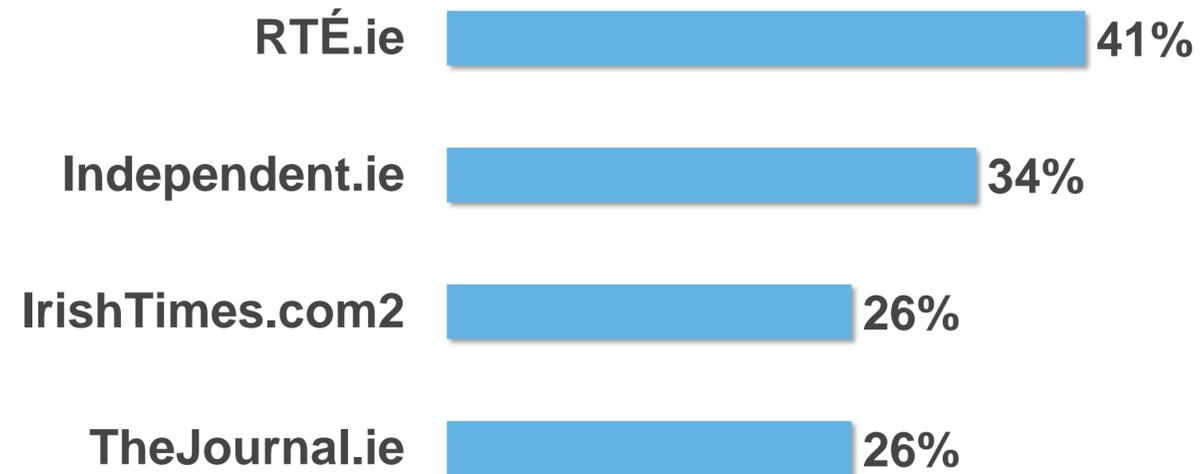


**10 million
Monthly Unique
Browsers***



RTÉ.ie is the Number 1 multi-media website in Ireland, used by 41% of Irish adults

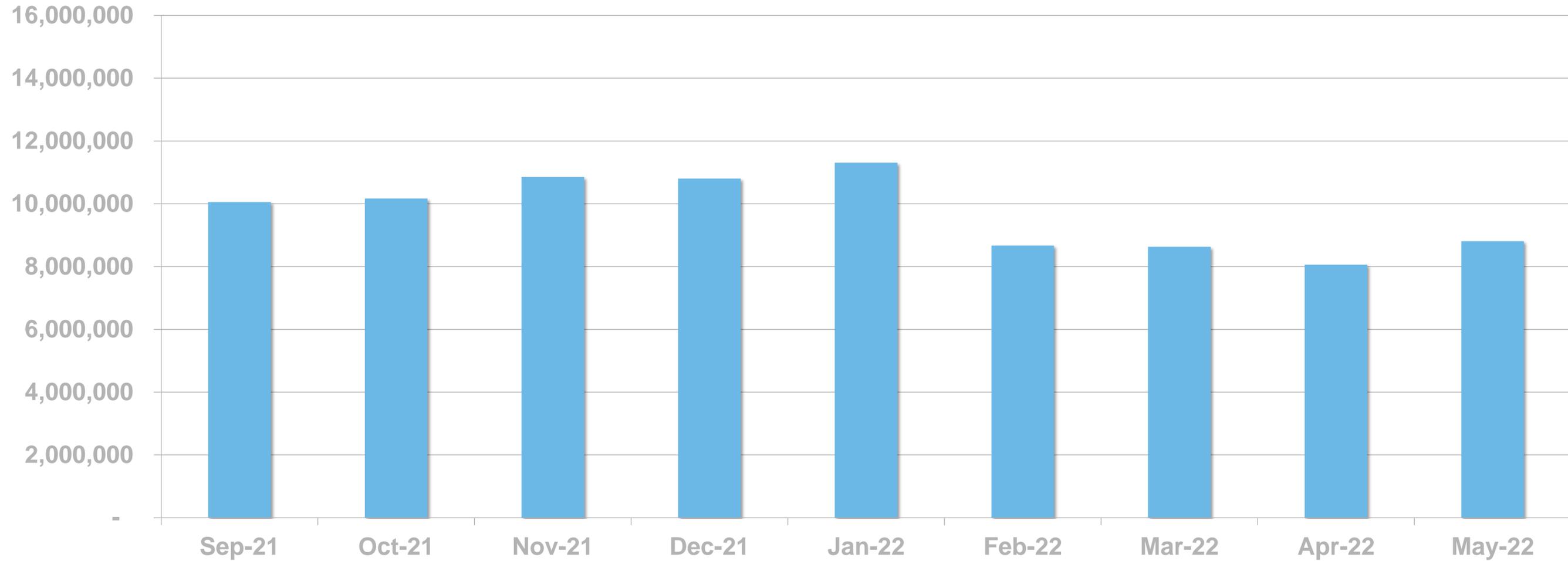
News & Entertainment Websites Ever Use November 2021 (Adults 18+)



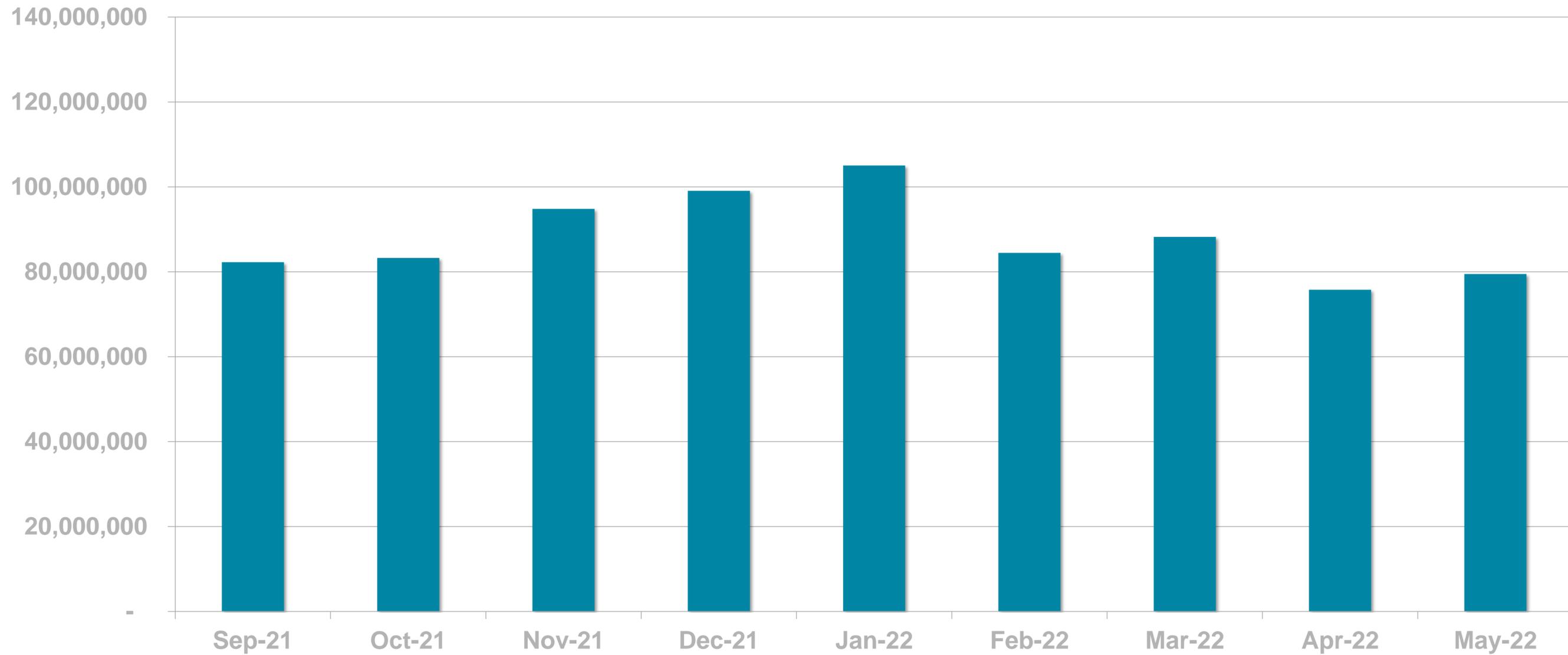
RTÉ Media Sales

Source: B&A Survey, Nov 2021 (Adults 18+ in Ireland)
*Worldwide, Device-based metric

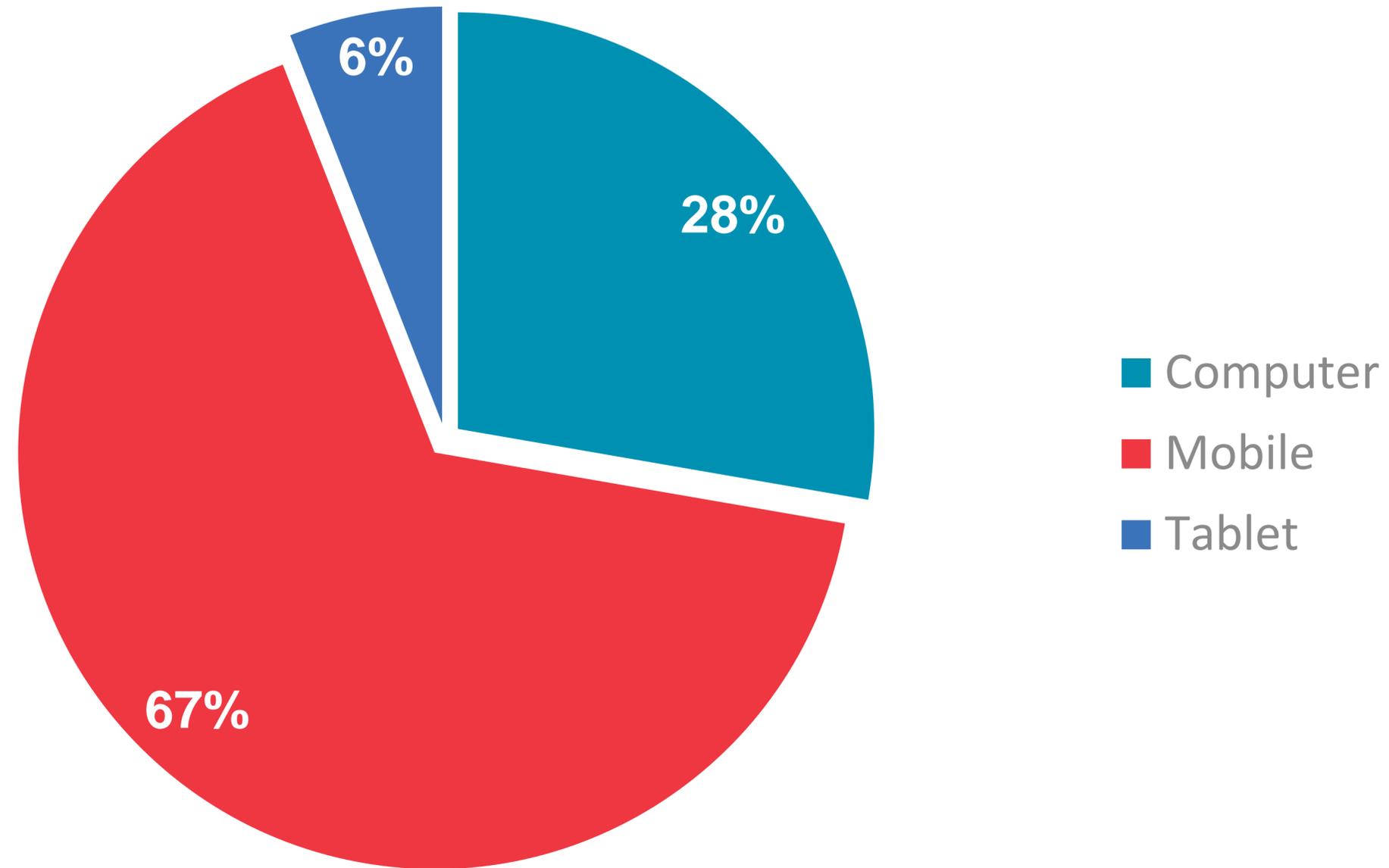
RTÉ.ie UNIQUE BROWSERS PER MONTH



RTÉ.ie PAGE VIEWS PER MONTH

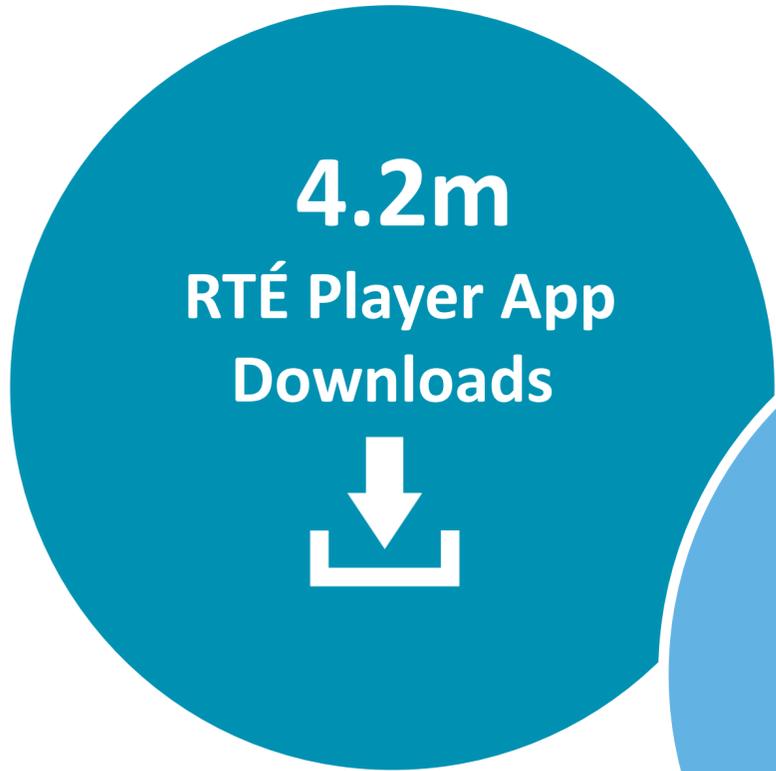


RTÉ.ie PAGE VIEWS PER DEVICE

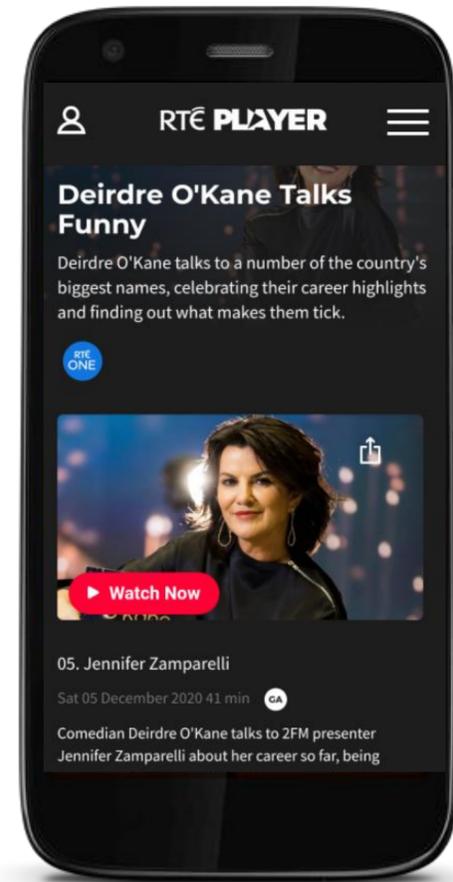
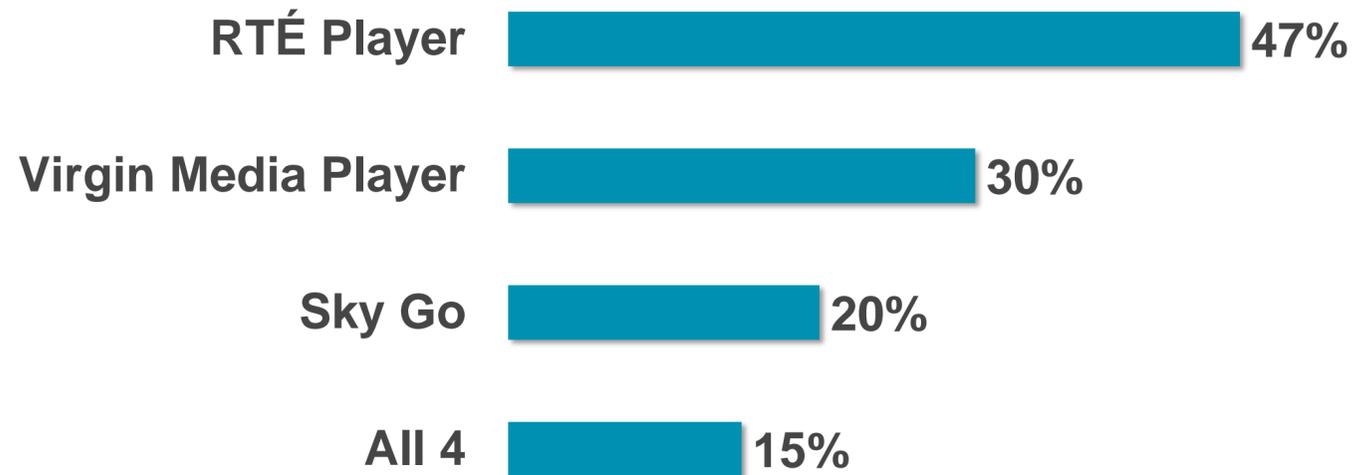




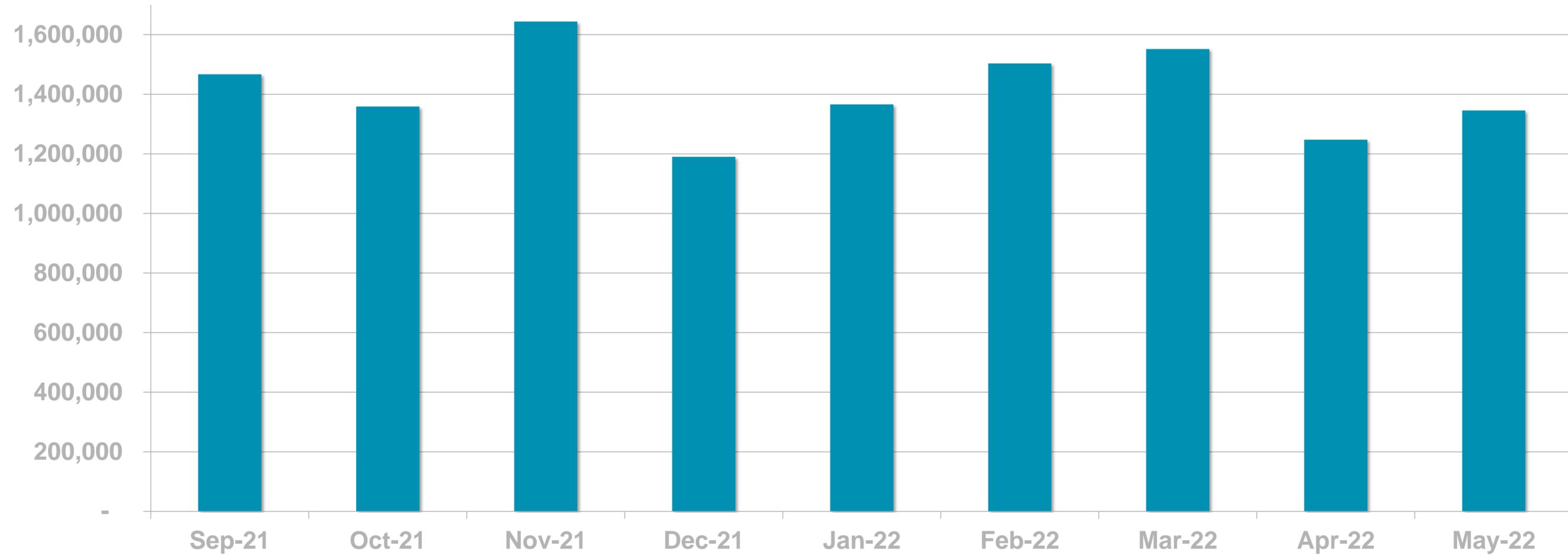
RTÉ Player is the Number 1 broadcaster video on demand service used by 47% of adults in Ireland



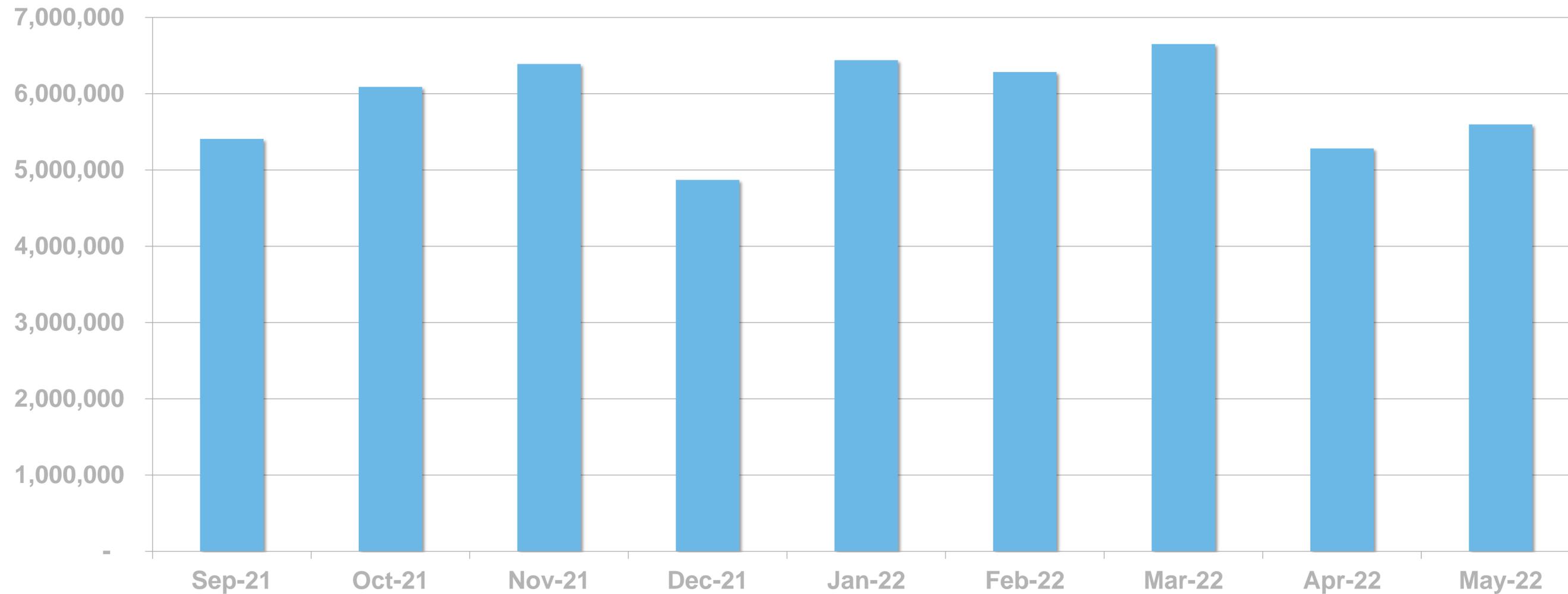
BVOD Services Ever Use
November 2021 (Adults 18+)



RTÉ PLAYER UNIQUE BROWSERS PER MONTH



RTÉ PLAYER STREAMS PER MONTH



Top Programmes

	Programme
1	Home & Away
2	EastEnders
3	Fair City
4	The Sunday Game Live
5	Conversations with Friends
6	Special Forces: Ultimate Hell Week
7	Neighbours
8	UEFA Champions League Live
9	RTÉ News: Nine O'Clock
10	RTÉ News: Six One
11	Normal People
12	The Late Late Show
13	Frasier
14	Love/ Hate
15	No Return

RTE Media Sales



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www.rte.ie/mediasales