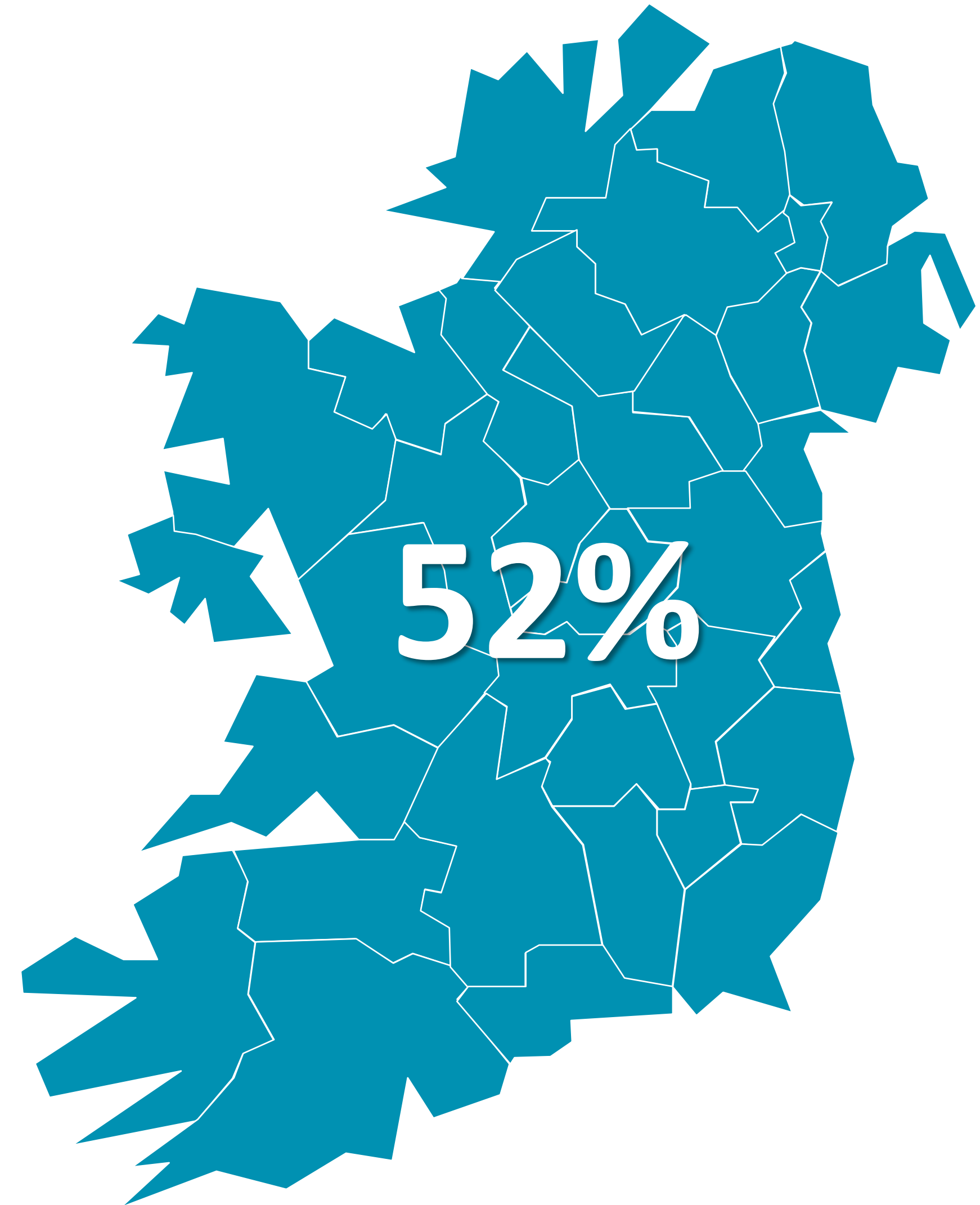




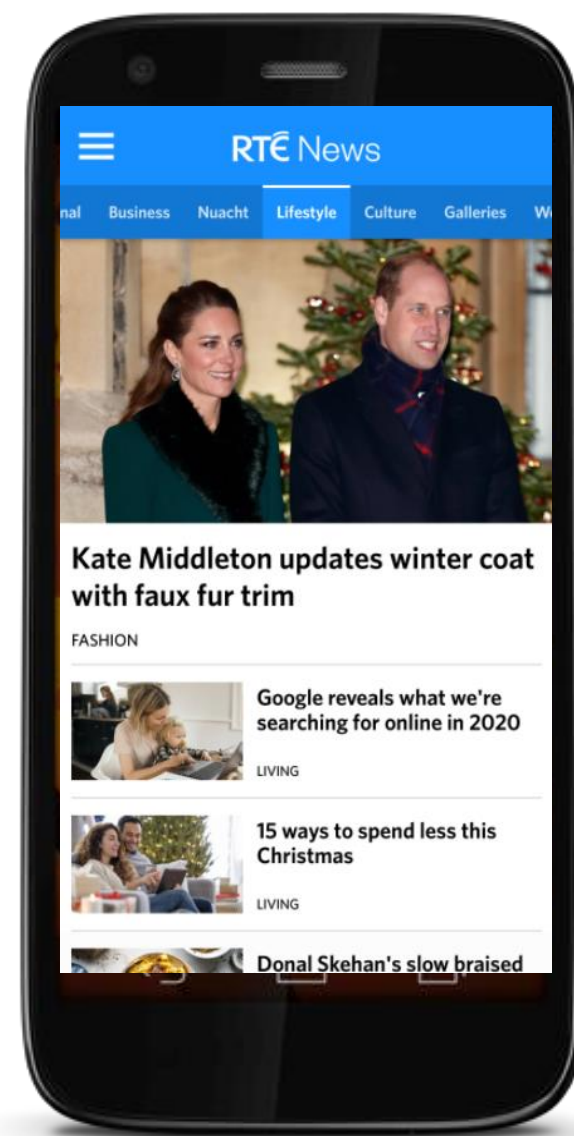
# DIGITAL SERVICE USAGE

52% of Irish adults use a digital service from RTÉ every week (2021)



# RTÉ News

RTÉ News is the Number 1 news and entertainment app in Ireland



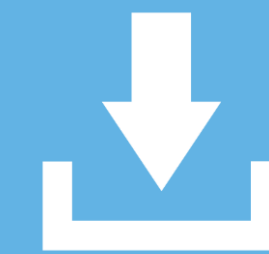
Nº. 1

News App



3m

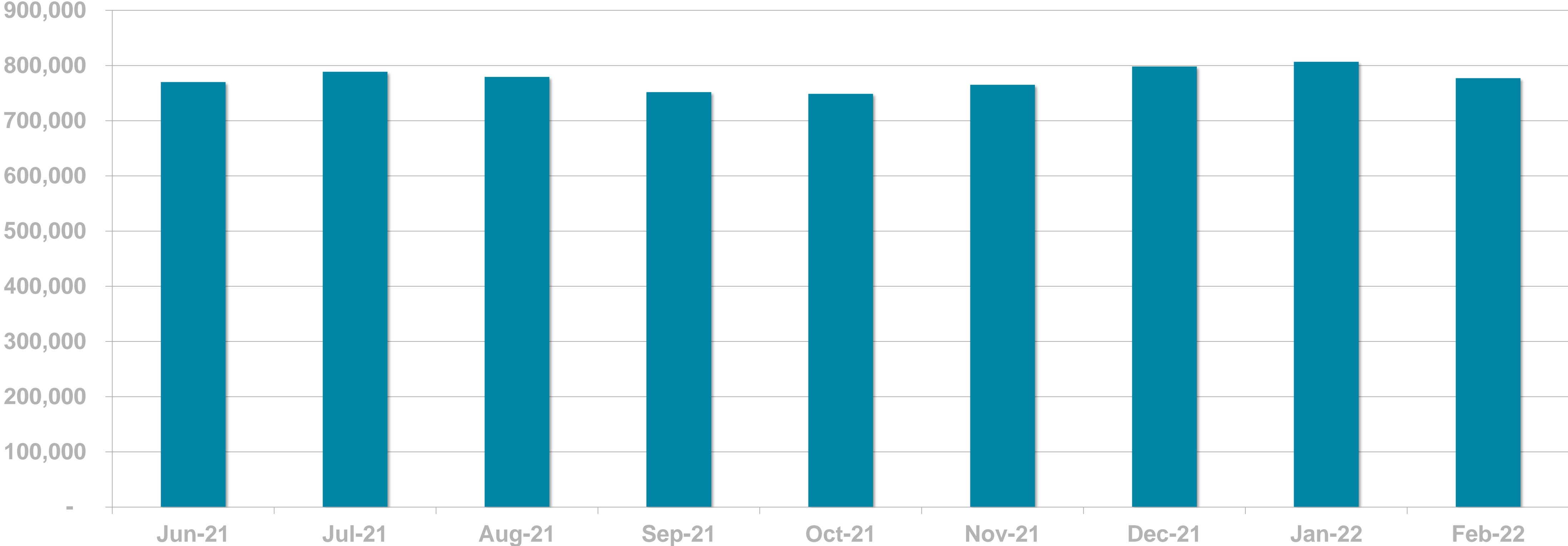
App Downloads



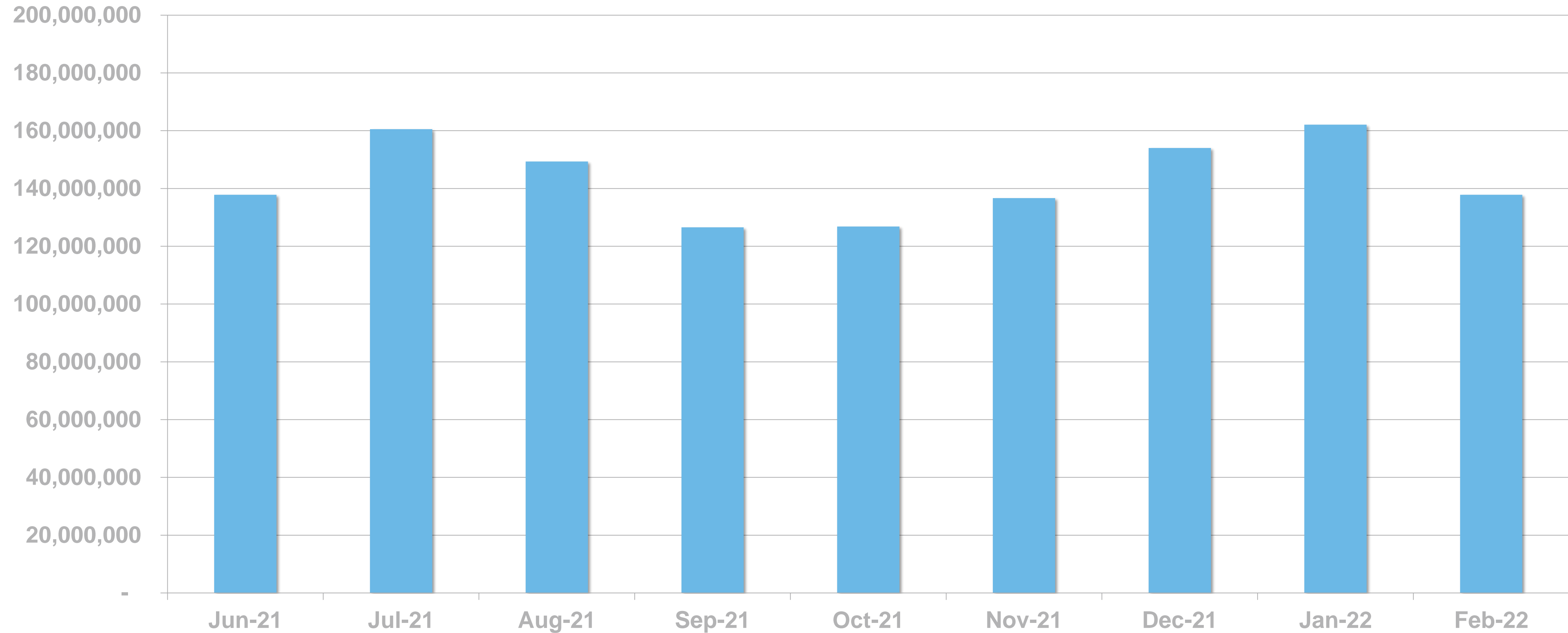
## News Apps Ever Use – November 2021 (Adults 18+)



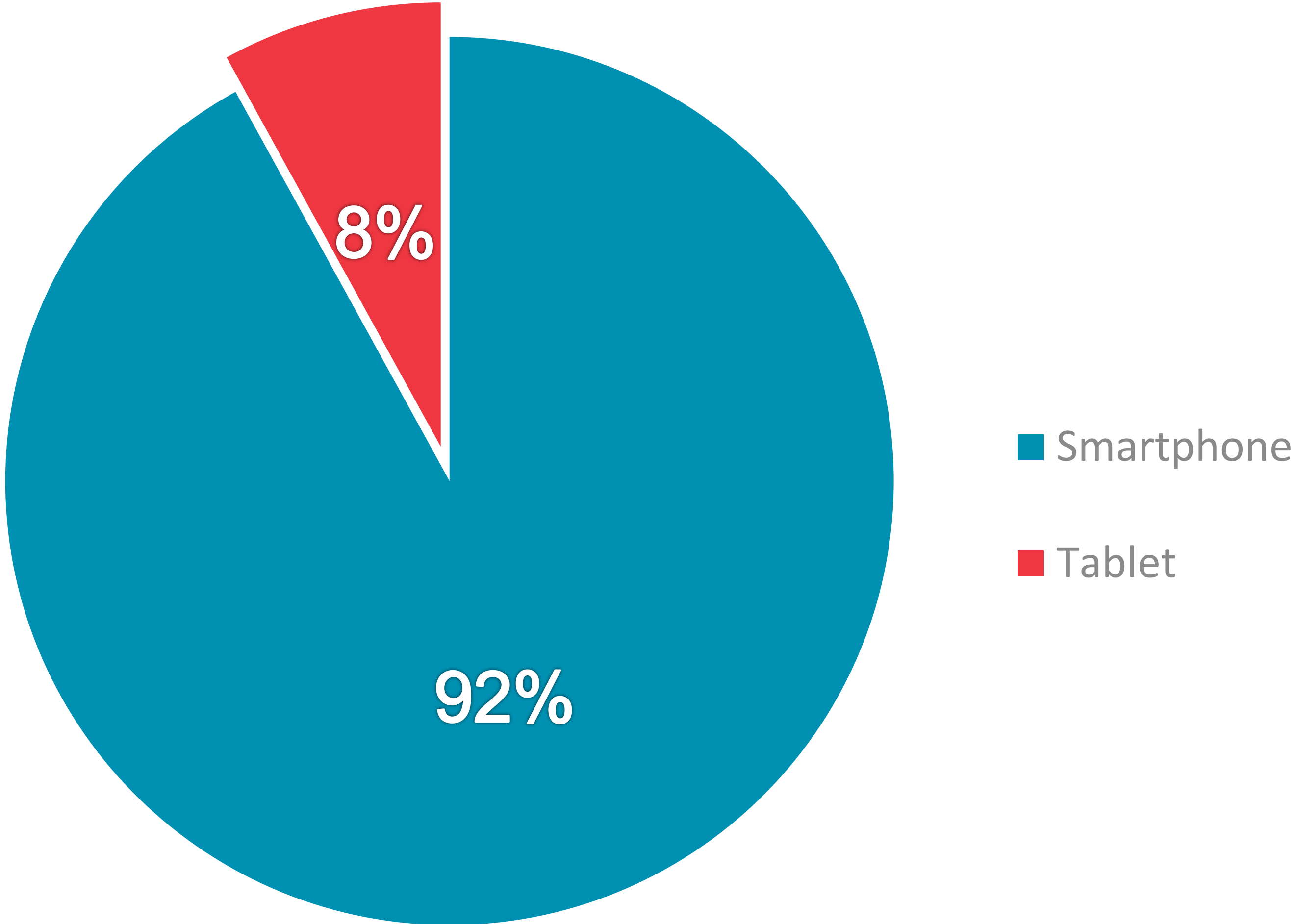
# RTÉ News App UNIQUE BROWSERS PER MONTH



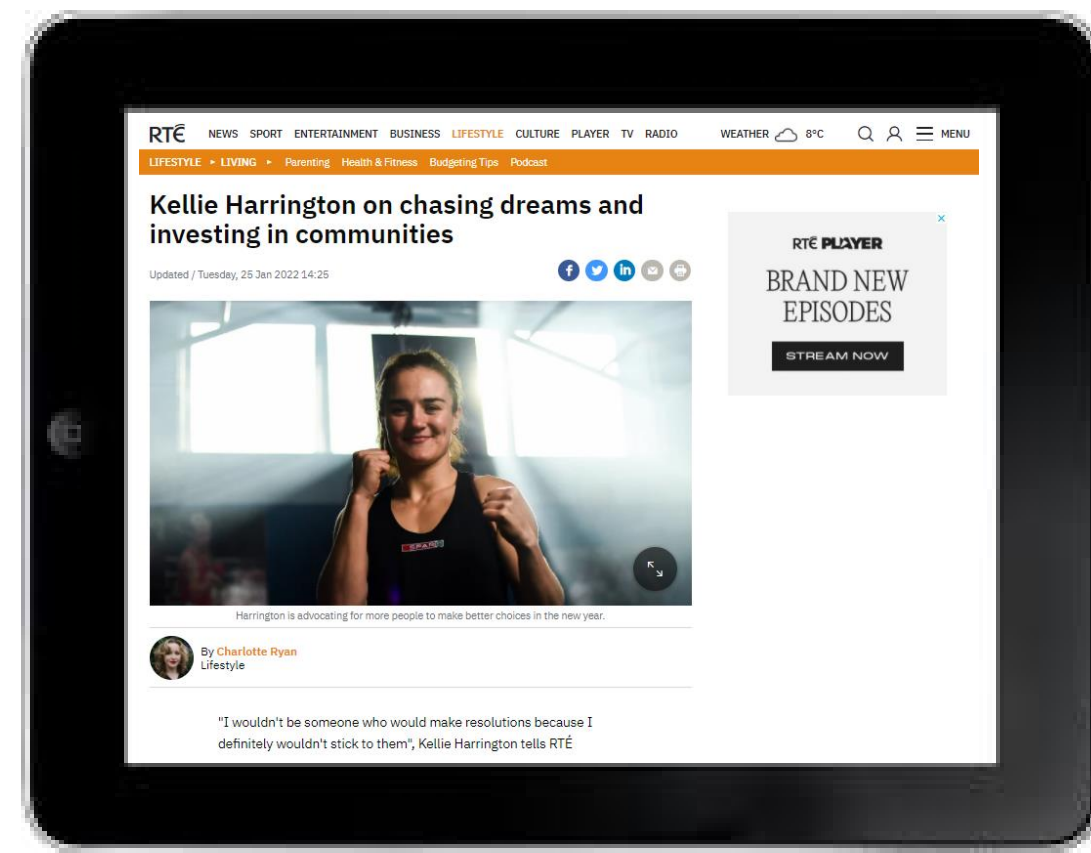
# RTÉ News App PAGE VIEWS PER MONTH



# PAGE VIEWS PER DEVICE




# RTÉ.ie



**Ireland's No. 1  
Multi-Media  
Website**



**8 mins  
Average visit**

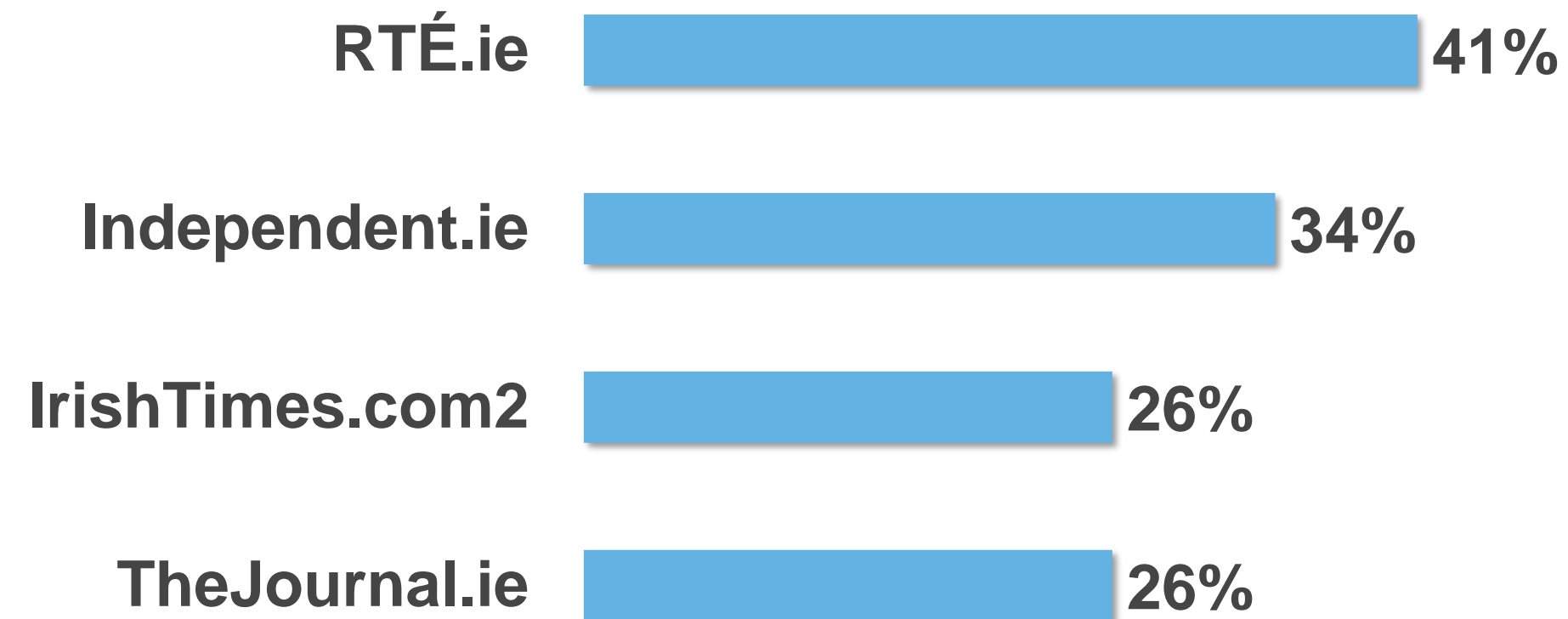


**10 million  
Monthly Unique  
Browsers\***



RTÉ.ie is the Number 1 multi-media website in Ireland, used by 41% of Irish adults

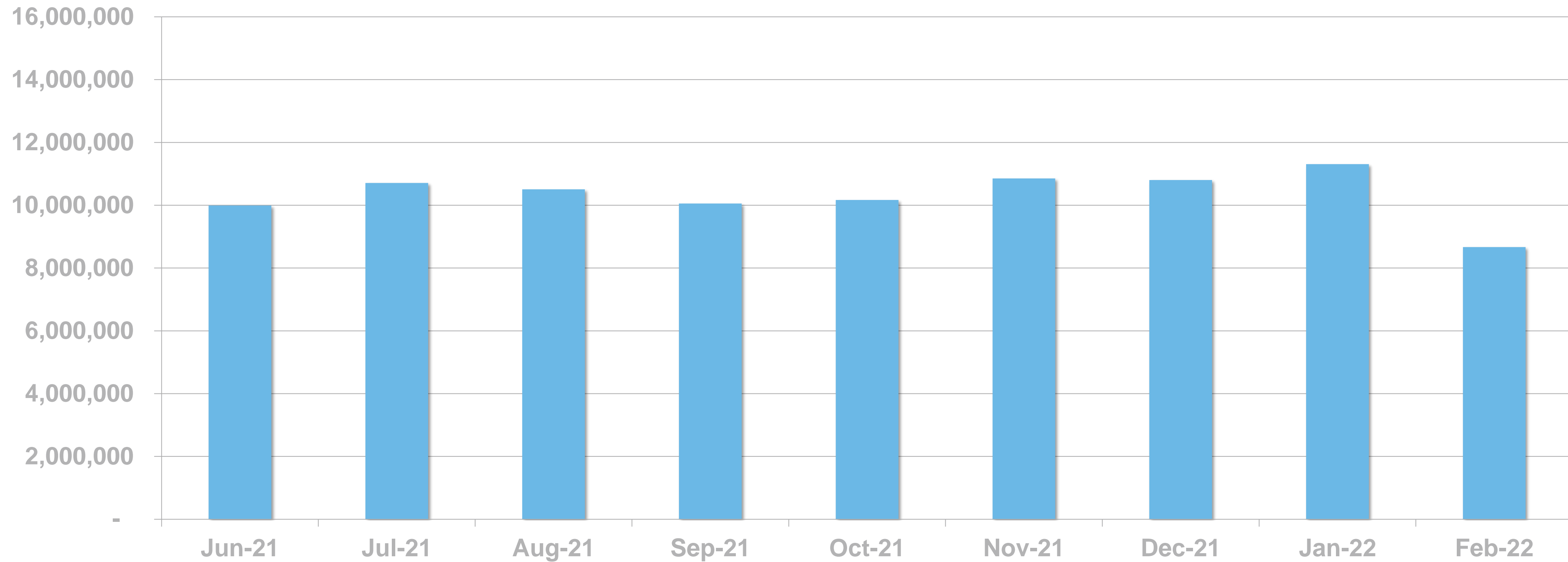
### News & Entertainment Websites Ever Use November 2021 (Adults 18+)



**RTÉ** Media Sales

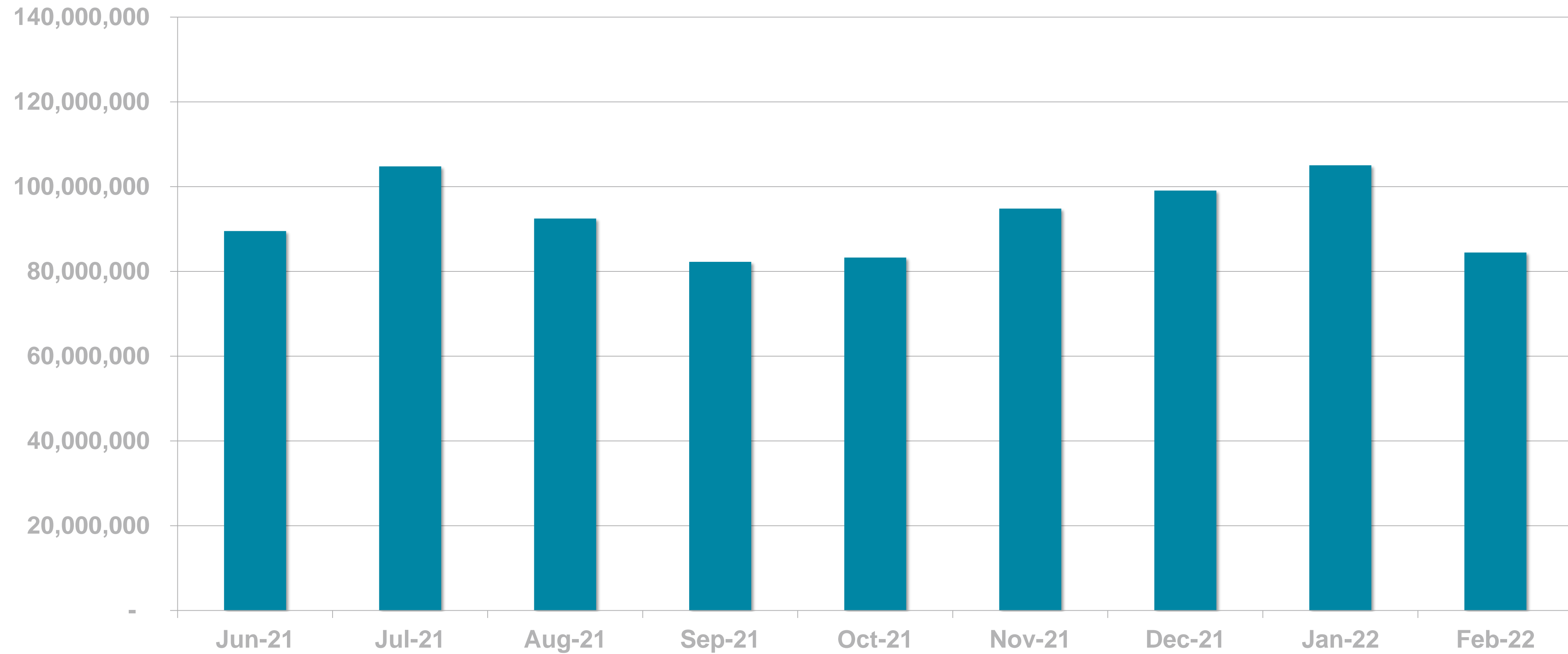
Source: B&A Survey, Nov 2021 (Adults 18+ in Ireland)  
\*Worldwide, Device-based metric

# RTÉ.ie UNIQUE BROWSERS PER MONTH

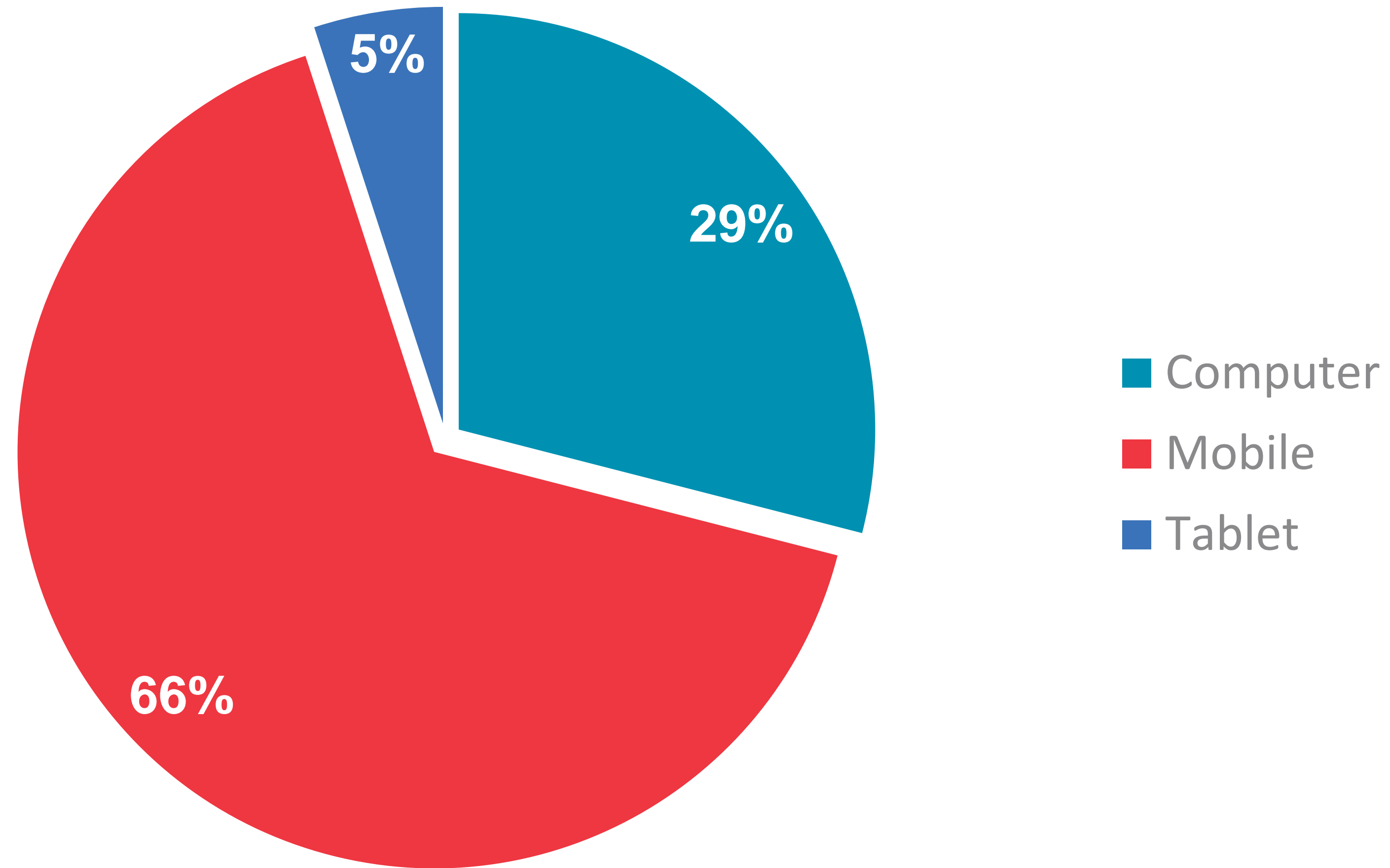




# RTÉ.ie PAGE VIEWS PER MONTH

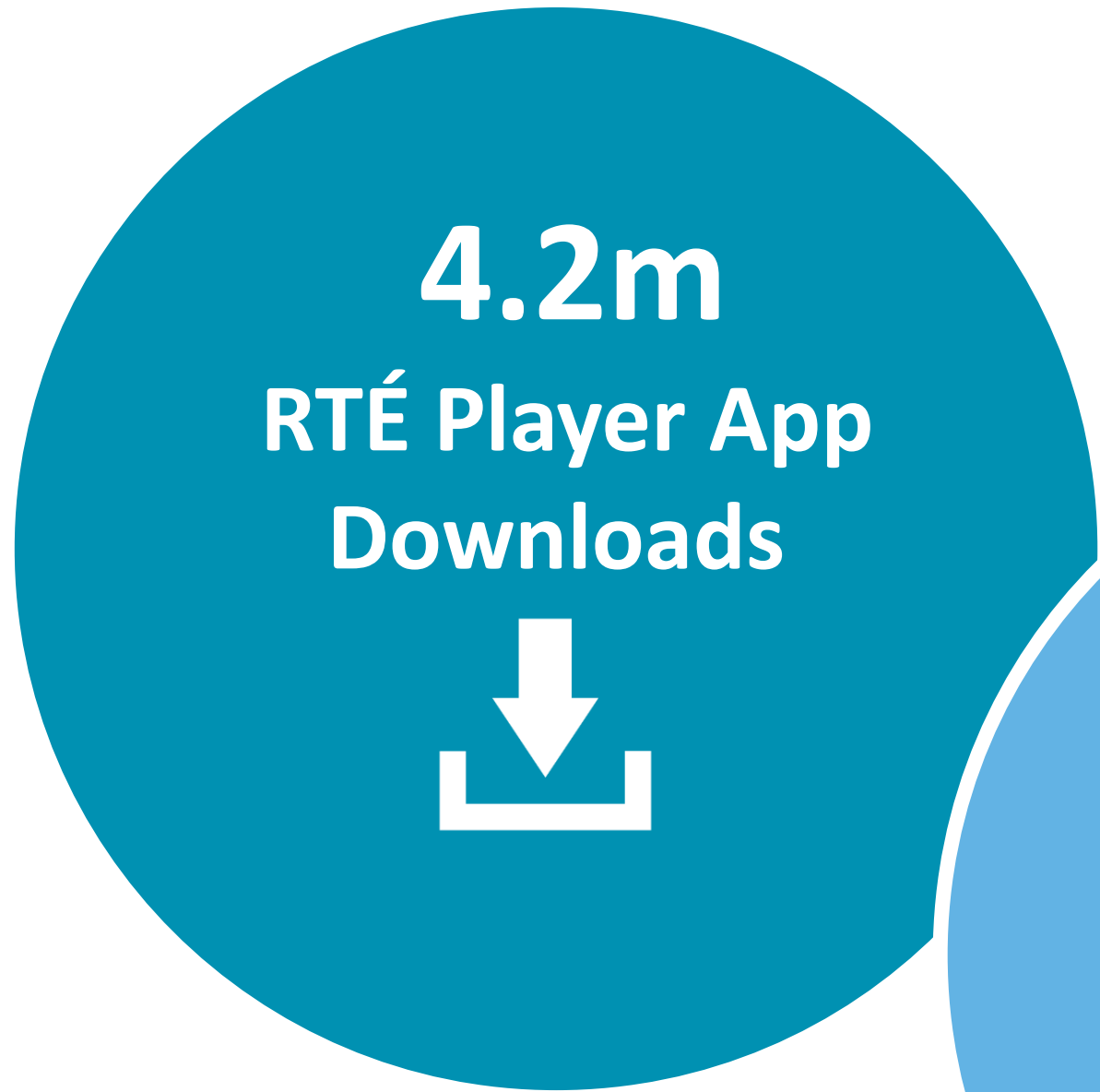


# RTÉ.ie PAGE VIEWS PER DEVICE

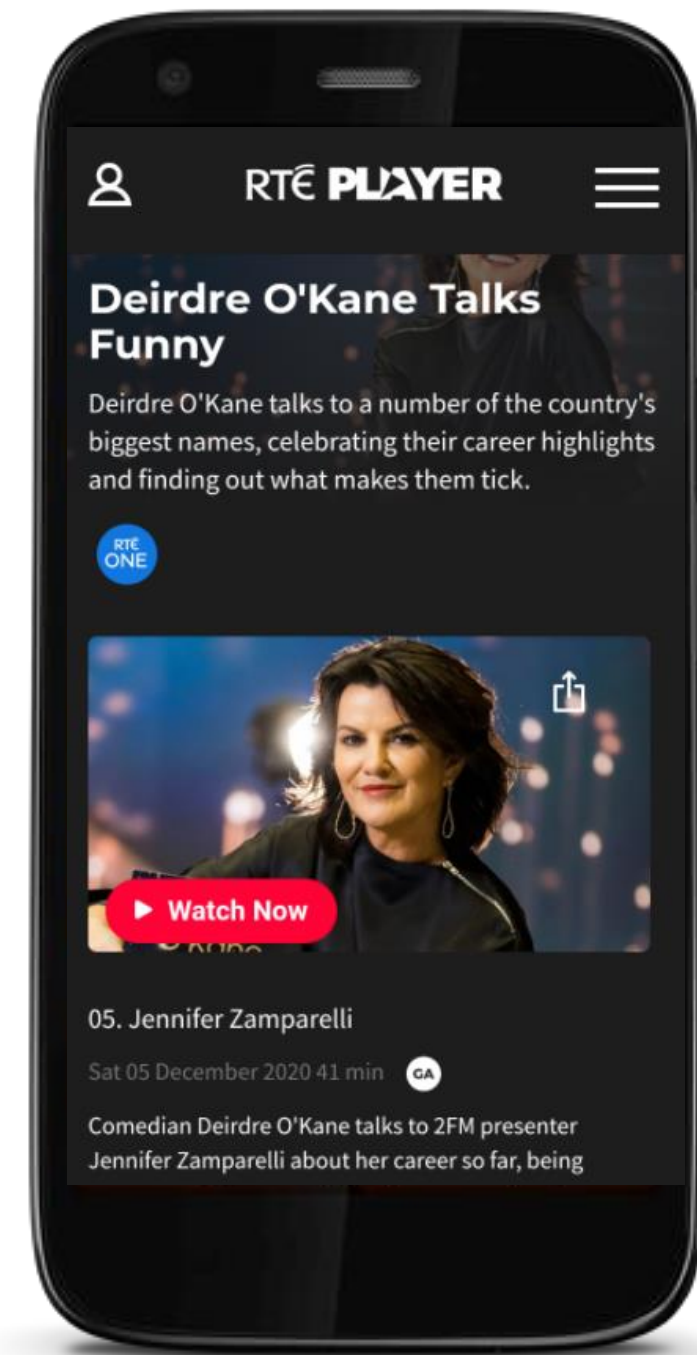
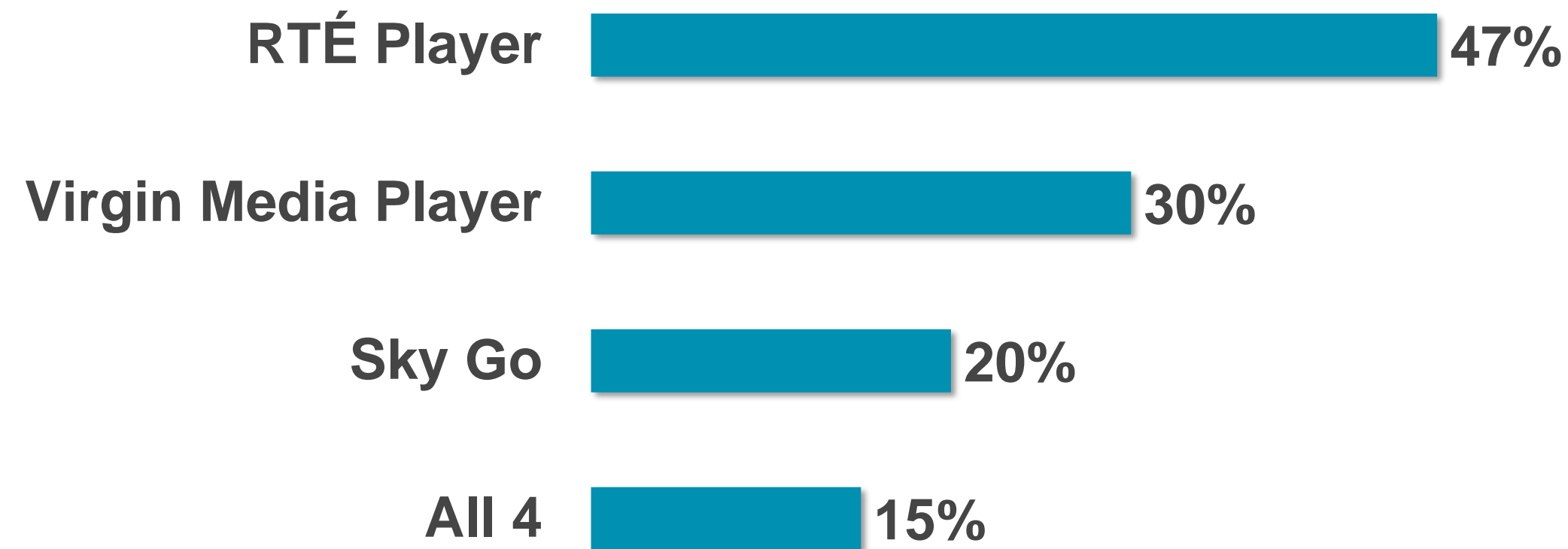




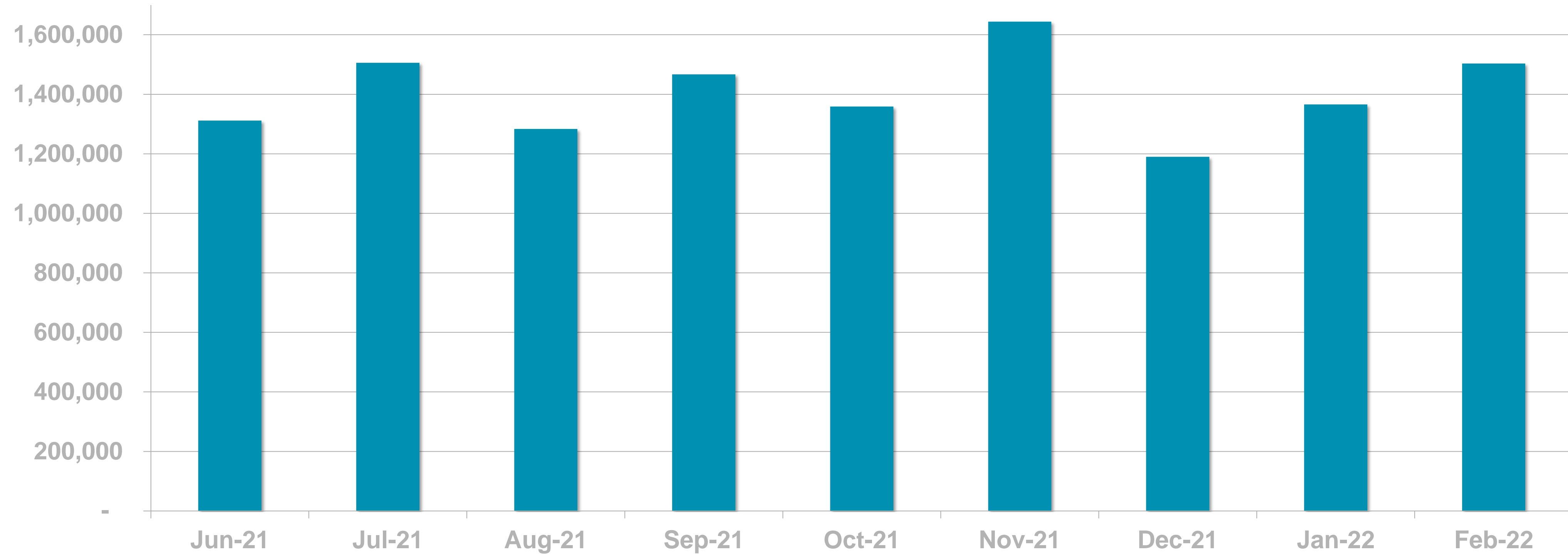
RTÉ Player is the Number 1 broadcaster video on demand service used by 47% of adults in Ireland



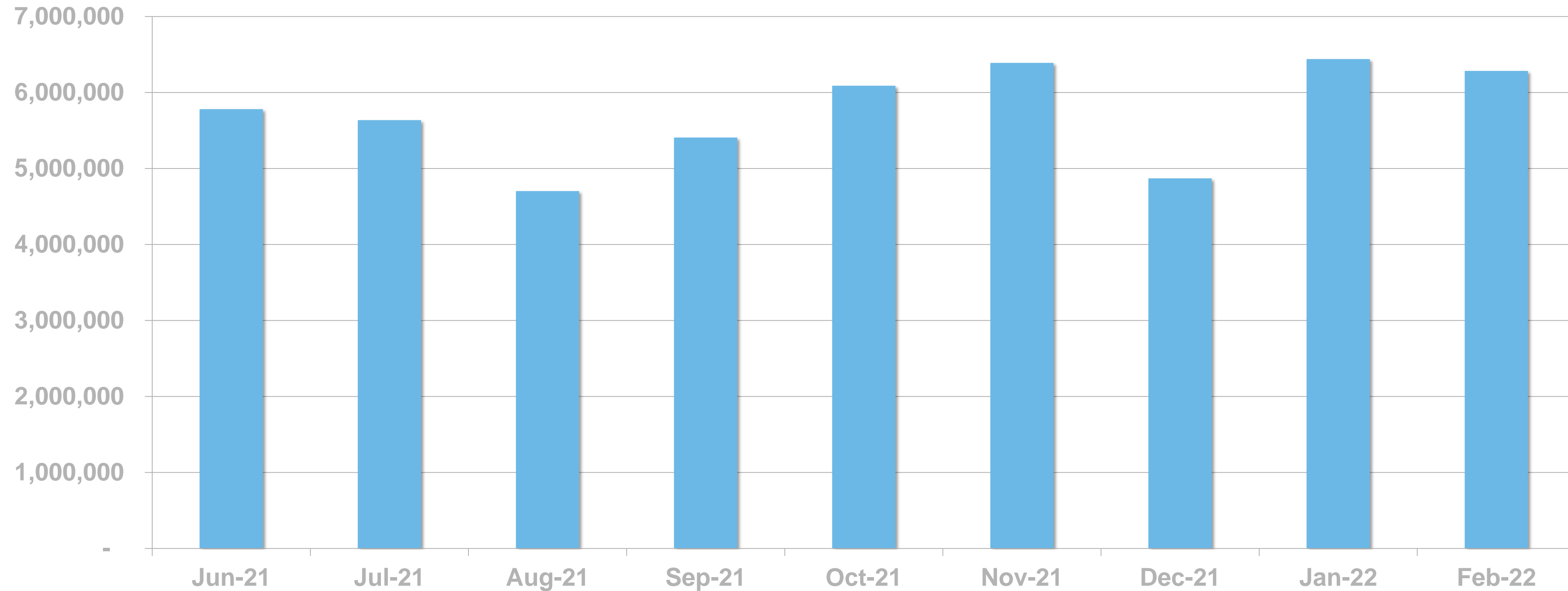
BVOD Services Ever Use  
November 2021 (Adults 18+)



# RTÉ PLAYER UNIQUE BROWSERS PER MONTH



# RTÉ PLAYER STREAMS PER MONTH



# Top Programmes

	Programme
1	Home & Away
2	EastEnders
3	Smother
4	Fair City
5	First Dates Ireland
6	Six Nations
7	The Tommy Tiernan Show
8	State of the Union
9	RTÉ News: Nine O'Clock
10	RTÉ News: Six One
11	Operation Transformation
12	Neighbours
13	Room to Improve
14	The Late Late Show
15	Dancing with the Stars

# RTE Media Sales



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[www.rte.ie/mediasales](http://www.rte.ie/mediasales)