



RTÉ Concert Orchestra

SPONSORSHIP OPPORTUNITY

RTÉ Media Sales is delighted to present the opportunity to sponsor the RTÉ Concert Orchestra for the first time.

RTÉ Concert Orchestra has been wowing audiences since 1948, building a strong connection with the public that saw it voted the World's Favourite Orchestra 2015.

The Orchestra has performed with artists including Pavarotti, Lang Lang, Declan O'Rourke, Sinéad O'Connor, Imelda May, Andrea Corr and Jerry Fish as well as recording with Niall Horan and Riverdance to name but a few.

A hugely successful collaboration with RTÉ 2fm and DJ Jenny Greene won the IMRO Outstanding Achievement Award 2018, and early in 2020 A Woman's Heart Orchestrated and a Leonard Cohen tribute made a strong impact both as live events and as TV and radio broadcasts.

SPONSORSHIP PACKAGE

Concerts:	At least 30 concerts per year.
Stage Branding:	Opportunity for on stage branding for sponsor at all concerts.
Radio Broadcast:	7 radio broadcasts on RTÉ Radio 1 on bank holidays, 8 live concerts on RTÉ lyric fm and 4 lunchtime concerts on RTÉ lyric fm in August.
Stings:	76 sponsored stings
Promos:	TV promos on RTÉ One with sponsor's logo supporting RTÉ Concert Orchestra Campaigns.
Radio Promos:	2 a day across RTÉ Radio 1 and RTÉ lyric fm

Package Media Value: €126,000

Sponsorship Fee: €60,000