

Clearance Policy

Clearance Committee meets twice weekly (Tuesday and Thursday)

All copy for consideration should be submitted by 5pm the day prior to be considered by the committee.

Any copy submitted later cannot be guaranteed to be considered for the following meeting,

Adherence

In the event that Advertising Copy does not comply with the Legal and Industry Codes, or RTÉ's Technical Copy Requirements or is not otherwise approved by the Copy Clearance Committee, RTÉ reserves the right to charge the Buyer in full for all Bookings in respect of such Media whether or not such Media has been published.

In the event that RTÉ deems the Advertising Copy to be unsuitable, RTÉ shall notify the Buyer which must be prepared to supply alternative Advertising Copy.

Should alternative Advertising Copy not be accepted by RTÉ, then RTÉ shall be entitled, without incurring any liability, to do any of the following:

- decline to publish the Advertising Copy;
- repeat previous Advertising Copy published by RTÉ
- publish other suitable material (or apply the remedies set out in clause 6.5 of General Terms)

RTÉ reserves the right, at its absolute discretion and without incurring any liability, to decline to publish any Advertising Copy or without giving any reason for so declining but in such event the Buyer shall not (on the basis not in breach) be liable to pay for any Media which RTÉ so declines to transmit.

Ad Tagging

RTÉ reserves the right to refuse or to apply a surcharge on Advertising Copy advertising more than one product, service or activity. If in RTÉ's opinion, the editing of two or more advertisements results in the advertisement of more than one product, service, or activity, which is designed to take advantage of reduced rates, RTÉ reserves the right, at its absolute discretion, to charge such Media at a rate equivalent to the which RTÉ would have charged had the advertisement for each product, service or activity been submitted to it separately.

Consent to amend Advertising Copy:

A Buyer may not change any Advertising Copy (including from one product or another) after it has been approved without seeking RTÉ's written approval of such change in accordance with the Copy Clearance Policy.