

RTÉ RADIO 1

Brendan O'Connor

SPONSORSHIP

2022-2023

Weekends, 11am - 1pm

Brendan O'Connor's weekend show is RTÉ Radio 1's flagship weekend radio show.

Broadcasting since March 2020, Brendan O'Connor now enjoys an audience of **346,000*** on Saturdays and **341,000*** on Sundays and is now positioned as the 5th and 6th most popular national radio show

Brendan brings his inimitable blend of wit and curiosity to the show with a mix of entertainment, in-depth interviews, discussions and current affairs. Sunday's newspaper review panel features top commentators from the business, political and media world.

Recent sponsors:



RTÉ Media Sales



Sponsorship Package

Sponsor Stings

4 x 10' sponsor credited stings every **Saturday (11am – 1pm)**

4 x 10' sponsor credited stings every **Sunday (11am – 1pm)**

4x Sponsor credited cross station pre-promos

Friday in **Morning Ireland** (473,000 listeners)

Friday in **Liveline** (332,000 listeners)

Saturday in **Playback** (358,000 listeners)

Sunday in **Sunday with Miriam** (339,000 listeners)

Podcast Sponsorship

1 x sponsor credited sting preceding every show podcast

LISTEN TO THE SHOW **HERE**



Homepage sponsorship

1x sponsor banner on homepage

CLICK TO VIEW THE HOMEPAGE



Sponsorship Fee

3 months x €70,000

6 months x €115,000

12 months x €195,000

For more information contact:

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