

NEW SPONSORSHIP OPPORTUNITY



AUTUMN NATIONS SERIES 2025

RTÉ 2 | RTÉ **PLAYER** | **one** | **Virgin media PLAY**

Ireland's Autumn Nations Series 2025

RTÉ and Virgin Media Television are delighted to offer this sponsorship around the four epic encounters in the 2025 Autumn Nations Series, taking place at the Aviva Stadium and Soldier Field in Chicago.

Andy Farrell's men kick off their campaign on Saturday, 1 November, against New Zealand in Chicago, before returning to home soil to face Japan. This is followed by a fierce showdown with old rivals Australia under the lights on Saturday, 15 November. The series concludes with a blockbuster clash against reigning world champions South Africa on Saturday, 22 November.

Last year's thrilling Autumn Nations Series captivated the nation, recording an average audience of 577,000, commanding a 50% share, and delivering an average of 15 TVRs among Adults 15+.

Two of the matches — against New Zealand and Argentina — ranked among 2024's top 20 most-watched programmes.

Source: Nielsen/TAM Ireland 2024

With each match promising high-octane rugby and passionate home support, Ireland's Autumn Internationals are set to deliver unforgettable sporting moments.



AUTUMN NATIONS SERIES 2025

SCHEDULE

1
NOV

IRELAND v NEW ZEALAND
SOLDIER FIELD, CHICAGO | KICK OFF 8.10PM IRISH TIME



8
NOV

IRELAND v JAPAN
AVIVA STADIUM | KICK OFF 12.40PM



15
NOV

IRELAND v AUSTRALIA
AVIVA STADIUM | KICK OFF 8.10PM



22
NOV

IRELAND v SOUTH AFRICA
AVIVA STADIUM | KICK OFF 5.40PM



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AUTUMN NATIONS SERIES SPONSORSHIP PACKAGE

Sponsorship Package

Sponsor Stings (of up to a maximum of 10 seconds in length) to be broadcast by RTÉ / Virgin Media Television prior to the opening screen credits of the Programme on Live TV & Live RTÉ Player / Virgin Media Play.

Sponsor Stings (of up to a maximum of 7 seconds in length) to be broadcast by RTÉ / Virgin Media Television immediately before the beginning of all ad breaks within the broadcast of the Programme on Live TV & Live RTÉ Player and immediately at the end of all ad breaks.

Sponsor's 10' Stings at the beginning of each stream on RTÉ Player / Virgin Media Play.

Sponsor's Logo at the end of all TV Promos.

Sponsorship Fee

€180k



Gerry McGuinness
T: 087 227 4152

Sponsorship Manager

E: gerry.mcguinness@rte.ie



Sarah Taylor

Client Solutions Lead

E: sarah.taylor@virginmedia.ie

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