RTÉ RADIO 1

Afena

MONDAY - FRIDAY, 7-8PM

Arena is the home of Arts and Culture on RTÉ and flagship programme for film, TV, • Oscar winners Cillian Murphy, Penélope and literature coverage.

Broadcasting live from 7pm-8pm on RTÉ Radio 1 Arena is the only dedicated daily arts and culture show on Irish radio.

Hosted by Seán Rocks, the show reaches an audience of 47,000 representing 45% growth in the past five years.

Recent show guests include;

- Cruz, Tilda Swinton, Jesse Buckley, Saoirse Ronan, Sofia Coppola and Wes Anderson;
- Booker Prize winners Anne Enright and Paul Lunch:
- Nobel laureate Kazuo Ishiguro and Dublin Literary Award winners Colm Toibín and Kevin Barry.
- **Grammy winners** Alison Krauss and Rhiannon Giddens.

Scheduled live outside broadcasts;

- July: Galway International Film Festival • October: Frances Mc Manus Short 2 x Outside Broadcasts.
- show, live from historic Studio 1 in RTÉ Radio Centre.
- October: The Poems of Seamus Heaney - special live Outside Broadcasts to mark landmark publication
- Story Awards.
- **January 2026:** Trad Fest 2026 2 outside broadcasts scheduled.



Sponsorship Package

Monday - Friday 19.00-20.00

4 x sponsor credited stings per show/20 per week.

Promos 1 x sponsor credited promo per day in Drivetime / 5 per week.

Homepage Sponsorship

Sponsored leaderboard on show homepage

CLICK TO VIEW HOMEPAGE



Listen-back Sponsorship

1x sponsor credited sting on all show listenbacks

CLICK TO LISTEN TO THE PODCAST



Current Listenership

ARENA **49,000*** DRIVETIME **221,000***

Sponsorship Fee

6 Months x **€50,000** 12 Months x **€95,000**

Category restrictions apply. All Voice over fee's must be incurred by the sponsor.







