

## Public Health (Alcohol) Act 2018

Effective from January 10th 2025.

Details of Section 19 of the Public Health (Alcohol) Act 2018 Broadcast Watershed are below.

### Television

- A person shall not broadcast, or cause to be broadcast, an advertisement for an alcohol product on a television programme service between 3.00 a.m. and 9.00 p.m.
- This includes any retail advertising that carries alcohol promotion.
- This also applies to live streaming on the RTÉ Player.

### Radio

- A person shall not broadcast, or cause to be broadcast, an advertisement for an alcohol product on a sound broadcasting service on a weekday between the hours of— (a) midnight and 10.00 a.m., or (b) 3.00 p.m. and midnight.
- This includes any retail advertising that carries alcohol promotion
- This also applies to live digital audio streaming.
- No alcohol advertising will be accepted between the hours of 6.00am-10.00am on RTÉ radio stations at weekends

### On Demand

- No alcohol product will be accepted between the hours of 6.00am and 10.00am on the RTÉ Player (On Demand) , RTÉ.ie and RTÉ News app\*

### Non-Alcohol Product Variants

Section 19 of the Public Health (Alcohol) Act 2018 does not apply to Non-Alcohol product variants.

The existing policy of ex-kids will remain in place.

All other requirements of Coimisiún na Meán Section 18 of the General Commercial Communications Code also apply.

\*RTÉ reserves its right to review its policies.