

RTÉ 2FM

# SEVEN DAY SPORT

RTÉ 2FM Seven Day Sport is the ideal sponsorship opportunity to go live seven days per week across the entire 2FM programme schedule.

With a total of 62 stings per week and placement in many of 2FM's top shows, this high-frequency sponsorship presents an ideal opportunity to reach the 2FM audience.

Current Sponsor: **CarsIreland.ie**



## WEEKENDS

SHOW	TIME
2FM BREAKFAST	7:30am, 8:30am
TRACY CLIFFORD	13:00pm, 14:00pm
2FM DRIVE WITH DOIREANN GARRIHY	15:00pm, 16:00pm, 17:00pm
2FM @ NIGHT	20:00pm, 21:00pm, 22:00pm

## WEEKENDS

DAY	TIME
SATURDAY	13:00pm, 14:00pm, 15:00pm, 16:00pm, 17:00pm, 18:00pm
SUNDAY	13:00pm, 14:00pm, 15:00pm, 16:00pm, 17:00pm, 18:00pm

## STINGS

10 x sponsor credited stings per weekday  
12 x sponsor credited stings per weekend

**62 stings per week**  
Average Audience Delivery available on request

## SPONSORSHIP FEE

12 Months - **€150,000**  
6 Months - **€80,000**

Category restrictions apply.  
All sponsors subject to RTÉ Sponsorship Clearance.