

# Roz & Emma 2024



## SPONSORSHIP OPPORTUNITY

2fm's Weekend Show Roz & Emma is a fun, intelligent and vibrant weekend music and magazine show.

Both Roz & Emma have a relaxed and positive chemistry on air which is infectious listening. They describe their show values as Fun, Connection, All Ages, Music, Celebrity, Sex Positive, Informative, Animal Welfare, Craic, Weird. Relatable glamour, the gals are your pals.

### SATURDAY FEATURES

- **SPOOFERS:** This is the feature where a celeb calls the gals and tells a funny story, listeners have to establish if this is a truth or a spoof to win a prize.
- **BANGERS & MASH:** Roz & Emma pick tunes from one year, giving clues as to the year, our listeners have to guess correctly and win a prize.
- **ROZ RANDOMS FACTS:** Roz loves the weird and wonderful and she gathers some facts to share with Emma and our listeners.
- **UNDER THE INFLUENCE:** Roz & Emma bring their top recommendations from the world of music, podcasts, movies and books.

### SUNDAY FEATURES

- **SUNDAY SHOUT OUTS:** An entire hour dedicated to great news and inspiring stories from around Ireland and the world. This is hugely popular on the show with great audience interaction, proper feel good radio.
- **PUPPY SERVICE BROADCASTING:** This segment of the show is where Roz & Emma choose a dog from a shelter around the country and try and find them a forever home.
- **EMMA'S ADVENTURES:** Emma is our woman on the scene of all the hottest celeb interviews, attending red carpets and bringing the stories and chats back to Roz.

Recent interviews include Samuel L Jackson, Dua Lipa, John Cena, Andrew Scott, Paul Mescal, Olivia Coleman, Jessie Buckley and many more to come.

## SPONSORSHIP PACKAGE

### SPONSORED PROMOS

**Saturday & Sunday** 12pm - 3pm

### SPONSORSHIP STINGS

11 x sponsor credited stings per show / 22 per week

### CURRENT LISTENERSHIP

**Saturday** 133,000\*

**Sunday** 98,000\*

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Podcast sponsorship

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## SPONSORSHIP FEE

6 MONTHS X €50,000 12 MONTHS X €95,000

NB: All sponsors are subject to RTE Sponsorship clearance. Category restrictions apply.

\*Source: JNLR/IPSOS MRBI JNLR2024-02