



RTÉ Deferment and Cancellation Policy -TV

Deferments

Deferments from month to month within deal period may be treated as cancellations and must be discussed with RTÉ sales prior to movement. If a deferment is deemed a cancellation, the below policy will apply.

Cancellations Charges Spot Buys / Specials

- Cancellations of Individual spot buys must be discussed with relevant account manager
- Spot buys may be subject to 100% cancellation charge
- Cancellation of specials will be subject to 100% cancellation charge

Time Frame	Cancellation Charges
Up to 1 week after AB Discount Deadline	10%
Up to 2 weeks after AB Discount Deadline	20%
Up to 3 weeks after AB Discount Deadline	40%
Up to 4 weeks after AB Discount Deadline	50%
4 weeks+ after AB Discount Deadline	100%

RTÉ Deferment and Cancellation Policy - Radio

Deferments

Deferments from month to month within deal period may be treated as cancellations and must be discussed with RTÉ sales prior to movement. If a deferment is deemed a cancellation, the below policy will apply.

Cancellations Charges Spot Buys / Specials

- Cancellations of Individual spot buys must be discussed with relevant account manager
- Spot buys may be subject to 100% cancellation charge

Time Frame	Cancellation Charges
Less than one week to transmission	100%
Up to one week from transmission	50%
1 - 2 weeks from transmission	40%
2 - 3 weeks from transmission	20%
3 – 4 weeks from transmission	10%
4 weeks + from transmissions	N/A

For full details on all policies please see RTÉ Rate Card in the Planning Section of our website