RTÉ Media Sales

TV Published Spot Prices October 2020				
RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)	
6 News	€5,400	Neighbours	€1,000	
9 News	€8,800	Late Peak Movie	€4,500	
Nationwide	€4,500	Home & Away	€1,700	
It's a Park Life	€3,200	First Dates	€8,000	
Building Ireland	€3,200	Top Gear	€1,200	
The Zoo	€3,800	Special Forces	€3,600	
What Planet Are You On?	€5,100	Who Do You Think You Are?	€1,400	
EastEnders	€5,800	Love/Hate	€2,100	
Primetime	€4,700	Bachelors Walk	€1,000	
The Late Late Show	€10,200	Peak Blinders	€3,000	
Changing Ireland	€3,200	Big Bang Theory	€1,200	
Tastes Like Home	€5,100	Grand Design's	€2,100	
Cheap Irish Homes	€6,100	Yellowstone	€1,200	
Dermot's Incredible Homes	€11,400	The Simpsons	€1,500	
The Tommy Tiernan Show	€3,800	RTÉ Sport Classics	€1,400	
Fair City	€7,500	The Sunday Game	€3,200	
Eastenders	€6,400	Saturday Game Live - GAA Club Matches	€2,900	
High Road Low Road	€5,100	Soccer Republic	€1,000	
The Ray D'Arcy Show	€5,700	SSE Airtricity League	€2,900	
Keys to my Life	€5,100	Champions League	€11,700	
Grow, Cook, Eat	€4,000	EURO 2021 Qualifier - ROI vs Slovakia	€18,700	
How to Cook Well	€4,000	Saturday/ Sunday Game Live - GAA Championship	€7,800	
Neven's Irish Food Trail	€4,000			
Return of the Wild	€4,000			
South Westerlies	€9,100			
Big Big Movie	€5,900			
Finding Joy	€4,500			
The Good Fight	€2,000			
Ear to The Ground	€5,100			
Today with Daithí & Maura	€1,200			

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Late Peak Movie	€5,700	
Late Peak Documentary	€5,700	
Nuacht	€2,200	
Mrs America	€3,000	
News at One	€1,200	
Crimecall	€7,500	
Today with Daithí & Maura	€1,200	

TERMS & CONDITIONS

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy. This offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Co-ordinator