

**TV Published Spot Prices November 2020**

<b>RTÉ One</b>	<b>Costs (30 Sec)</b>	<b>RTÉ2</b>	<b>Costs (30 Sec)</b>
6 News	€5,800	Neighbours	€1,000
9 News	€9,400	The Simpsons	€1,500
Nationwide	€4,800	Late Peak Movie	€4,800
My University Life	€3,400	Home & Away	€1,800
Building Ireland	€3,400	Big Bang Theory	€1,200
DIY SOS	€4,100	First Dates	€8,400
The Zoo	€4,100	Top Gear	€1,500
The Den	€4,400	This Time With Alan Partridge	€1,500
Primetime	€5,000	Love/Hate	€2,200
Claire Byrne Live	€5,000	Bachelors Walk	€1,000
The Late Late Show	€11,600	Grand Design's	€2,200
Tastes Like Home	€5,700	Yellowstone	€1,500
10 Things to Know	€5,700	The Sunday Game	€5,000
The Tommy Tiernan Show	€3,800	SSE Airtricity League	€3,400
Fair City	€8,500	Champions League	€13,700
Eastenders	€7,300	Against The Head	€2,800
High Road Low Road	€5,700	Saturday/Sunday Game Live - GAA Championship (excl Provincial/Quarter/Semi Finals)	€9,100
Style Counsellors	€6,900	Saturday/Sunday Game Live - GAA Championship - Provincial/Quarter Final	€13,700
Killinaskully	€4,600	Saturday/Sunday Game Live - GAA Championship - Hurling Semi-Final	€17,000
Dónal's Family Food in Minutes	€4,600	The Saturday Game Live - Camogie Quarter Final	€2,300
The Way We Were	€5,700	The Saturday Game Live - Camogie Semi Final	€3,000
Dead Still	€9,000		
Big Big Movie	€6,700		
Finding Joy	€5,200		
The Good Fight	€2,300		
Ear to The Ground	€5,700		
The Today Show	€1,400		

Late Peak Movie	€6,400		
Late Peak Documentary	€6,400		
Nuacht	€2,400		
The Split	€3,400		
News at One	€1,400		
Crimecall	€8,000		

## TERMS & CONDITIONS

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy. This offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Co-ordinator