

TV Published Spot Prices May 2020

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,800	The Two Jonnies	€3,300
9 News	€7,800	Pulling With My Parents	€2,000
Nationwide	€4,000	Second Chance	€1,800
Creedon's Atlas of Ireland	€3,400	Neighbours	€1,000
Building Ireland	€2,800	Late Peak Movie	€3,800
Cat Hospital	€2,800	Home & Away	€1,400
Young Sheldon	€2,300	Mafia Only Kills in Summer	€1,000
10 Things to Know	€2,800	Hugh's Wild West	€1,000
Primetime	€4,200	Derry Girls	€2,500
Claire Byrne Live	€4,200	Big Bang Theory	€1,000
Winning Streak	€5,900	Kids Are Alright	€1,000
The Late Late Show	€9,200	The Simpsons	€1,200
Big Big Movie	€5,300	Serengeti	€1,200
Fair City	€6,700	Great Continental Railway Journeys	€1,000
Eastenders	€5,800	Grand Designs	€1,800
Dónal's Superfood	€3,600	Killing Eve	€1,900
At Your Service	€3,400	Banned	€1,200
Marty and Bernard	€7,100	Mr Mercedes	€1,300
Ear to the Ground	€5,400	Horse Racing - The Curragh	€3,000
Cheap Irish Houses	€6,300	Horse Racing - Punchestown	€3,000
Normal People	€4,100	Father Ted	€2,400
Crimecall	€6,600		
Today Show	€1,200		
News at One	€1,200		
Keys to My Life	€4,500		
Late Peak Movie	€5,100		
Late Peak Documentary	€5,100		
Nuacht	€2,000		
Dead Still	€6,100		

TERMS & CONDITIONS

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy. This offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Co-ordinator