

**TV Published Spot Prices March 2019**

| <b>RTÉ One</b>                        | <b>Costs (30 Sec)</b> | <b>RTÉ2</b>                      | <b>Costs (30 Sec)</b> |
|---------------------------------------|-----------------------|----------------------------------|-----------------------|
| 6 News                                | €3,500                | Home & Away                      | €1,700                |
| 9 News                                | €5,700                | Big Bang Theory                  | €1,000                |
| Nationwide                            | €2,900                | Greys Anatomy                    | €1,800                |
| Young Sheldon                         | €1,600                | The Simpsons                     | €1,100                |
| Eco Eye                               | €3,300                | Late Peak Movie                  | €4,500                |
| Strictly Business                     | €2,900                | Will & Grace                     | €1,700                |
| Primetime                             | €3,000                | The Looming Tower                | €1,700                |
| Claire Byrne Live                     | €3,000                | Masterchef UK: The Professionals | €1,600                |
| Winning Streak                        | €4,800                | Deutschland 86                   | €1,100                |
| Now You See Me                        | €3,100                | Coast Uk                         | €1,100                |
| The Late Late Show                    | €7,700                | The Goldbergs                    | €1,000                |
| Ray D'Arcy Show                       | €4,200                | First Dates Ireland              | €4,700                |
| Big Big Movie                         | €4,200                | Dancing with the Stars rpt       | €1,000                |
| Fair City                             | €4,600                | Condor                           | €2,800                |
| Eastenders                            | €4,000                | Allianz League Sunday            | €2,100                |
| Grow, Cook Eat                        | €3,700                | Blue Bloods                      | €2,200                |
| Daniel and Majellas American Roadtrip | €6,300                | FAI Awards                       | €1,600                |
| Dermot Bannon's Super Homes           | €7,700                | Six Nations U20's                | €3,900                |
| Home of The Year                      | €4,400                | Six Nations Women                | €2,200                |
| Globetrotters                         | €4,400                | Against the Head                 | €1,700                |
| Dancing with the Stars                | €7,900                | Champions League                 | €5,900                |
| Can't Stop Dancing                    | €2,200                | SSE Airtricity League            | €1,500                |
| All Round to Mrs Brown's              | €4,900                | Soccer Republic                  | €1,000                |
| Brendan O'Connors Cutting Edge        | €3,500                | European Indoor Athletics        | €1,000                |
| Marty and Bernard                     | €6,000                | Allianz League Live              | €5,900                |
| Crimecall                             | €4,800                |                                  |                       |
| Today Show                            | €1,000                |                                  |                       |
| News at One                           | €1,000                |                                  |                       |

|                       |        |  |  |
|-----------------------|--------|--|--|
| Late Peak Movie       | €6,000 |  |  |
| Late Peak Documentary | €6,000 |  |  |
| Nuacht                | €1,400 |  |  |
| The Good Fight        | €2,300 |  |  |
| Three Girls           | €1,300 |  |  |

## TERMS & CONDITIONS

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Coordinator