RTÉ Media Sales

TV Published Spot Prices June 2020			
RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€4,600	Neighbours	€1,000
9 News	€7,500	Late Peak Movie	€3,500
Nationwide	€3,800	Home & Away	€1,300
At Your Service	€3,300	Prodigal Son	€1,600
Seven Worlds, One Planet	€3,800	Wildest Survival	€1,000
Liveline Call Back	€3,300	Blue Bloods	€2,200
All Walks of Life	€3,300	Mafia Only Kills in Summer	€1,000
The Zoo	€3,700	Big Bang Theory	€1,000
Only Fools & Horses	€3,700	The Goldbergs	€1,000
Primetime	€4,000	Kids Are Alright	€1,000
Claire Byrne Live	€4,000	The Simpsons	€1,100
The Best of The Late Late Show	€4,000	Say Yes to The Dress	€1,100
Kilnaskully	€4,700	Great British Bake Off	€1,100
Pat Short Music from D'Telly	€4,700	Grey's Anatomy	€1,200
Mrs Brown's Boys	€3,700	RTÉ Sport Classics	€1,200
Big Big Movie	€5,400	RTÉ Horse Racing	€2,500
Eastenders	€6,000	The Sunday Game	€2,000
Cooking With Mark	€3,700		
Dónal's Superfood	€3,700		
Who Do You Think You Are	€2,800		
Ear to the Ground	€5,600		
Home of The Year	€4,700		
The Victim	€2,800		
Love Hate	€2,300		
Crimecall	€6,400		
Today Show	€1,100		
Late Peak Movie	€5,300		
Late Peak Documentary	€5,300		
Nuacht	€1,900		
Normal People	€4,200		



TERMS & CONDITIONS

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy. This offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Co-ordinator