

## **TV Published Spot Prices July 2019**

## AB DISCOUNT OFFER FOR JULY

We are pleased to announce that we will offer  $\underline{\text{Television AB Discounts}}$  to our advertisers for all July Published Spot costs. Effective from  $19^{\text{th}}$  June 2019

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€3,000	Home & Away	€1,400
9 News	€4,800	Big Bang Theory	€1,000
Nationwide	€2,400	The Simpsons	€1,000
Eco Eye	€2,400	Late Peak Movie	€3,700
Dynasties	€2,100	Early Peak Movie	€1,600
At Your Service	€2,100	Will & Grace	€1,400
Animals Inside Out	€2,100	No Offence	€1,400
How to Be Good With Money	€2,100	Masterchef	€1,300
Rory's Weekends	€1,700	Safe Harbour	€1,000
Creedon's Road Less Travelled	€1,700	Father Ted	€1,900
Liveline Callback	€1,700	Top Gear	€1,300
Getaways	€1,700	This Crowded House	€1,000
Primetime	€2,600	The Handmaids Tale	€1,400
Kids are Alright	€1,700	Blue Bloods	€1,900
The Best of The Late Late Show	€3,500	Soccer Republic	€1,000
Home Rescue	€2,500	The Sunday Game	€2,400
Who Do You Think You Are UK	€2,000	The Saturday/Sunday Game Live	€4,300
Twink Through The Years	€3,700	The Saturday/Sunday Game Live - Quarter Finals	€5,000
Pat Shortt's Music from D'Telly	€2,500	The Saturday/Sunday Game Live - Semi Finals	€11,000
The Big DIY Challenge	€4,400	Horse Racing - The Curragh	€1,800
Tastes Like Home	€3,100	Horse Racing – The Galway Races	€1,800
Donal's Meals in Minutes	€3,100	Irish Open Golf	€1,000
Daniel & Majella's Meal in Minutes	€3,700		
Big Big Movie	€4,200		
Fair City	€4,600		
Eastenders	€4,000		
Grow, Cook, Eat	€3,700		

## RTÉ Media Sales

Nathan Carter 3 Arena Live	€3,500	
News at One	€1,000	
Late Peak Movie	€5,600	
Late Peak Night Documentary	€4,900	
Nuacht	€1,200	
The Good Fight	€2,300	

## **TERMS & CONDITIONS**

- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- In the event of a Short Term Price being published for the month, the Short Term Price may be applied to the published spot cost
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Co-ordinator