

TV Published Spot Prices January 2021

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€3,000	Home & Away	€1,000
9 News	€5,000	Goldbergs	€1,000
Nationwide	€2,500	The Simpsons	€1,000
Primetime	€2,700	Love/Hate	€1,200
Claire Byrne Live	€2,700	Late Peak Movie	€2,500
Neven's irish Food Ttrail	€2,200	Masterchef UK	€1,000
Eco Eye	€2,900	One Born Every Minute	€1,000
No Place Like Home	€2,200	Pulling With My Parent's	€1,700
The Way We Were	€3,000	The Terror	€1,700
The Late Late Show	€5,400	DIY SOS	€1,000
TheTommy Tiernan Show	€4,200	Grand Designs House of the Year	€1,000
Big Big Movie	€3,100	Allianz League Sunday	€2,000
Callan's Kicks	€3,000	Vikings	€1,000
Secret Bridesmaids	€1,600	GAA Allianz League Live	€3,600
Style Counsellors	€3,200	Against the Head	€1,400
Fair City	€4,000	Horse Racing - Leopardstown	€2,000
Eastenders	€3,400		
Ireland's Fittest Family	€4,300		
Her Story	€2,700		
How to Be Good with Money	€3,200		
All Walks of Life	€2,700		
Late Peak Movie	€4,200		
Operation Transformation	€6,100		
Ear to the Ground	€2,700		
Crimecall	€4,200		
Today Show	€1,000		
News at One	€1,000		
Late Peak Documentary	€4,200		
Nuacht	€1,200		

TERMS & CONDITIONS

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy. This offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Co-ordinator