

TV Published Spot Prices January 2019

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€2,800	Home & Away	€1,400
9 News	€4,700	Big Bang Theory	€1,000
Nationwide	€2,400	Greys Anatomy	€1,900
Young Sheldon	€1,300	The Simpsons	€1,000
Primetime	€2,500	Late Peak Movie	€3,800
Claire Byrne Live	€2,500	The Golden Globes	€2,800
Winning Streak	€4,000	Will & Grace	€1,400
Eco Eye	€2,700	Coast UK	€1,000
Getaways	€3,400	Great Continental Railway Journeys	€1,000
Pat Shortt 's Music from D'Telly	€3,100	Bridget & Eamon	€3,000
The Late Late Show	€6,000	First Dates Ireland	€4,000
Ray D'Arcy Show	€3,300	Dancing with the Stars rpt	€1,000
The Big Big Movie	€3,300	Screen Actors Guild Awards	€1,400
Fair City	€3,600	Allianz League Sunday	€1,700
Eastenders	€3,100	Vikings	€1,000
How to be good with Money	€3,400	Ireland's Fittest Family Best of	€1,100
Neven's Irish Seafood Trails	€3,400	Conor McGregor: Notorious Documentary - Premiere	€5,000
Resistance	€6,000	Katie Taylor Documentary - Premiere	€4,000
Celebrity Home of The Year	€4,900	FIFA Review Stories from the World Cup 2018	€1,000
Late Peak Movie	€3,800	Summer of Hurling	€2,500
Operation Transformation	€4,400		
Dancing with the Stars	€6,200		
Can't Stop Dancing	€1,700		
The Kennedy's	€1,800		
Ear to the Ground	€2,500		
Crimecall	€4,000		
Today Show	€1,000		
News at One	€1,000		

Late Peak Documentary	€4,400		
Mrs Brown Boys rpt	€4,100		
Nuacht	€1,200		
The Good Fight	€1,800		

TERMS & CONDITIONS

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy – this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Coordinator

PLEASE NOTE:

Please note that the Short-Term Price will be applied to the Published Spot Costs for January across all audiences & categories.

Please contact a member of the Implementation Team before sending in a booking to confirm that your request for inventory is available.