

TV Published Spot Prices February 2021

RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)
6 News	€3,300	Home & Away	€1,000
9 News	€5,300	Goldbergs	€1,000
Nationwide	€2,700	The Simpsons	€1,000
Young Sheldon	€1,000	Late Peak Movie	€2,600
Primetime	€2,800	Masterchef UK	€1,000
Claire Byrne Live	€2,800	The Grammy Awards	€1,300
Neven's Irish Food Trail	€2,400	First Dates	€3,700
Eco Eye	€3,100	Pulling With My Parent's	€1,700
The Late Late Show	€6,200	DIY SOS	€1,000
The Tommy Tiernan Show	€4,800	Grand Designs	€1,000
Big Big Movie	€3,500	Allianz League Sunday	€2,100
The Test	€3,000	Vikings	€1,000
Style Counsellors	€3,600	GAA Allianz League Live	€3,900
Cheap Irish Homes	€3,600	Against the Head	€1,500
Fair City	€4,500	Horse Racing - Leopardstown	€2,100
Eastenders	€3,900	Champions League	€5,800
Ireland's Fittest Family	€4,900	Six Nations U20's Men's Rugby	€2,700
Davy's Young Offender's	€4,800	SSE Airtricity League	€1,400
Pat Shortt's Music from d'Telly	€1,800		
How to Be Good with Money	€3,600		
All Walks of Life	€3,000		
Late Peak Movie	€4,800		
Operation Transformation	€6,800		
Crimecall	€4,500		
Today Show	€1,000		
News at One	€1,000		
Late Peak Documentary	€4,800		
Nuacht	€1,300		

TERMS & CONDITIONS

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy. This offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Co-ordinator