## RTÉ Media Sales

| TV Published Spot Prices March 2019       |                |                                  |                |  |
|---|----------------|----------------------------------|----------------|--|
| RTÉ One                                   | Costs (30 Sec) | RTÉ2                             | Costs (30 Sec) |  |
| 6 News                                    | €3,100         | Home & Away                      | €1,500         |  |
| 9 News                                    | €5,100         | Big Bang Theory                  | €1,000         |  |
| Nationwide                                | €2,600         | Greys Anatomy                    | €1,600         |  |
| Young Sheldon                             | €1,500         | The Simpsons                     | €1,000         |  |
| Supergarden                               | €1,800         | Late Peak Movie                  | €3,900         |  |
| Eco Eye                                   | €2,900         | Amazing Hotels: Beyond the Lobby | €1,000         |  |
| Strictly Business                         | €2,600         | Weird Wonders of the World       | €1,000         |  |
| Primetime                                 | €2,700         | Will & Grace                     | €1,400         |  |
| Claire Byrne Live                         | €2,700         | Masterchef UK: The Professionals | €1,400         |  |
| Winning Streak                            | €4,300         | Nowhere Fast                     | €1,500         |  |
| Getaways                                  | €3,900         | Deutschland 86                   | €1,000         |  |
| Now You See Me                            | €2,800         | Coast Uk                         | €1,000         |  |
| Francis Brennan's Tour of South<br>Africa | €2,200         | The Goldbergs                    | €1,000         |  |
| The Late Late Show                        | €6,900         | Bridget & Eamon                  | €3,100         |  |
| Ray D'Arcy Show                           | €3,800         | First Dates Ireland              | €4,200         |  |
| Big Big Movie                             | €3,800         | Dancing with the Stars rpt       | €1,000         |  |
| Fair City                                 | €4,200         | Oscars (Academy Awards)          | €2,600         |  |
| Eastenders                                | €3,600         | Allianz League Sunday            | €2,000         |  |
| How to be good with Money                 | €3,900         | Vikings                          | €1,000         |  |
| Neven's Irish Seafood Trails              | €3,900         | Horse Racing Leopardstown        | €1,500         |  |
| Resistance                                | €6,900         | Six Nations U20's                | €3,700         |  |
| Dermot Bannon's Super Homes               | €6,900         | Six Nations Women                | €2,000         |  |
| Home of The Year                          | €3,900         | Against the Head                 | €1,400         |  |
| The Borrowers                             | €3,400         | Champions League                 | €5,500         |  |
| Operation Transformation                  | €5,000         | SSE Airtricity League            | €1,400         |  |
| Dancing with the Stars                    | €7,100         | Soccer Republic                  | €1,000         |  |
| Can't Stop Dancing                        | €2,000         |                                  |                |  |
| The Kennedy's                             | €2,100         |                                  |                |  |
| Ear to the Ground                         | €2,700         |                                  |                |  |

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| Crimecall                    | €4,300 |  |
|------------------------------|--------|--|
| Today Show                   | €1,000 |  |
| News at One                  | €1,000 |  |
| Late Peak Night Documentary  | €5,000 |  |
| Nuacht                       | €1,300 |  |
| The Good Fight               | €2,100 |  |
| All Round to Mrs Brown's rpt | €1,800 |  |

## **TERMS & CONDITIONS**

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy this offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Coordinator