

TV Published Spot Prices December 2020					
RTÉ One	1 st – 24 th (30" Spot)	26 th – 31 st (30" Spot)	RTÉ2	1 st – 24 th (30" Spot)	26 th – 31 st (30" Spot)
6 News	€4,800	€3,400	Home & Away	€2,200	
9 News	€8,000	€5,500	Grand Designs	€1,300	
Nationwide	€4,100		Bridget & Eamon	€2,100	
Rory O'Connell's Christmas	€2,900		Top Gear	€1,300	
Dónal's Superfood	€2,900		Love/Hate	€2,000	€1,400
The Zoo Winter Special	€2,900		Bachelors Walk	€1,000	€1,000
Nevin's Christmas Special	€4,700		Big Bang Theory	€1,100	
Claire Byrne Live	€4,300		Yellowstone	€1,300	
Primetime	€4,300		The Simpsons	€2,200	
The Den	€3,800		Daytime Movie	€1,500	€1,000
Her Story	€4,700		Early Peak Movie	€3,900	€3,000
The Case I Can't Forget	€5,000		Late Peak Movie	€5,700	€4,000
Dónal's Family Food	€3,700		Post Peak Movie	€2,300	€1,600
Ear to the Ground	€4,700		Champions League	€11,500	
Deirdre O'Kane	€6,300		Saturday/Sunday Game Live - GAA Championship - Football Semi-Final	€17,000	
The Late Late Show	€9,500		Saturday/Sunday Game Live - GAA Championship - Finals	€40,000	
The Tommy Tiernan Show	€3,500	€2,400	Horse Racing - Leopardstown		€2,100
Home Rescue	€5,600				
Big Big Movie/Early Peak Movie	€6,300	€4,400			
Fair City	€6,500	€4,800			
Late Peak Movie	€7,400	€5,100			
Eastenders	€5,600	€3,900			
High Road Low Road	€4,700				
Style Counsellors	€5,600				
Pat Shortt 's Music from D'Telly	€3,700	€2,000			
Late Peak Documentary	€7,400	€5,100			
Mrs. Brown's Boys (rpt)	€5,000	€5,500			

Mrs. Brown's Boys Christmas Special (rpt)	€6,000				
Crimecall	€6,100				
Today Show	€2,300				
News at One	€1,600	€1,100			
Daytime Movie	€2,100	€1,500			
Post Peak Movie	€1,300	€1,000			
Nuacht	€2,000	€1,400			
Christmas Carols	€6,000				
Eco Eye		€2,400			
Nevin's Fish Trails		€3,200			
Killinaskully		€3,900			
Callans Kicks		€5,100			
New Year's Eve Show		€5,800			
Mrs. Brown's Boys Specials NEW		€9,500			

TERMS & CONDITIONS

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy. This offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Co-ordinator