RTÉ Media Sales

TV Published Spot Prices December 2019								
RTÉ One	Costs (30 Sec)		RTÉ2	Costs (30 Sec)				
	1 st - 24 th	26 th - 31 st		1 st - 24 th	26 th – 31st			
6 News	€4,500	€3,200	Home & Away	€2,600				
9 News	€7,500	€5,200	Will & Grace	€2,000				
Nationwide	€3,800		Young Sheldon	€1,300				
How to Cook Well at Christmas	€2,700		The Goldbergs	€1,300				
Neven in Waterford	€2,700		Ireland's Rich List	€3,600				
The Zoo	€2,700		First Dates	€2,600				
Taste Like Home	€3,300		Earth from Space	€1,300				
Super Garden	€2,200		Pacific War in Colour	€1,600				
The Big DIY Challenge	€2,200		Grand Designs House of the Year	€1,600	€1,100			
Kids are Alright	€2,200		Bridget & Eamon	€2,600				
Nevin's Christmas Special	€2,200		Young Offenders	€9,100				
Claire Byrne Live	€4,000		Top Gear	€1,600				
Primetime	€4,000		Other Voices Berlin	€1,700				
Winning Streak	€5,000		Masterchef	€2,400				
Cat Hospital	€2,600		New Amsterdam	€2,600				
Dónal's Super Food in Minutes	€2,600		Great British Bake Off	€2,400				
Ear to the Ground	€4,300		Yellow Brick Road	€4,300				
Dónal's Meals in Minutes Christmas Special	€3,500		Ireland's Fittest Family rpt	€2,400				
The Ray D'Arcy Show	€5,800		Big Bang Theory	€1,300				
The Late Late Show	€8,800		The Simpsons	€2,600				
Home Rescue	€5,200	€3,600	Daytime Movie	€1,800	€1,300			
Ireland's Fittest Families	€6,900		Early Peak Movie	€4,700	€3,600			
Big Big Movie/Early Peak Movie	€5,900	€4,100	Late Peak Movie	€6,900	€4,800			
Fair City	€6,100	€4,500	Post Peak Movie	€2,800	€2,000			
Late Peak Movie	€6,800	€4,700	Champions League	€10,000				
Eastenders	€5,200	€3,600	Attenborough's Wonder of Eggs		€1,000			
10 Things to Know About	€2,600		Yound Offenders rpt		€3,000			
Pat Shortt 's Music from D'Telly	€3,700		Young Offenders Christmas Special		€3,600			

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Late Peak Documentary	€6,800	€4,700	Bridget & Eamonn Christmas Special	€2,400
Mrs. Brown's Boys (rpt)	€4,600		Horse Racing - Leopardstown	€2,000
Mrs. Brown's Boys Christmas Special (rpt)	€5,500	€5,100		
RTÉ Sports Awards	€5,300			
Crimecall	€5,700			
Today Show	€2,200			
News at One	€1,500	€1,000		
Daytime Movie	€1,900	€1,400		
Post Peak Movie	€1,200			
Nuacht	€1,900	€1,300		
Christmas Carols	€5,500			
Brendan Grace Concert		€2,300		
Pat Shortts Music from D'Telly - Christmas Special		€1,900		
Ireland's Fittest Families - Celebrity		€3,700		
New Year's Eve Show		€5,400		
Mrs. Brown's Boys Christmas Special NEW		€8,800		

TERMS & CONDITIONS

- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- In the event of a Short Term Price being published for the month, the Short Term Price may be applied to the published spot cost
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Co-ordinator