RTÉ Media Sales

TV Published Spot Prices April 2020				
RTÉ One	Costs (30 Sec)	RTÉ2	Costs (30 Sec)	
6 News	€4,000	First Dates Ireland	€4,700	
9 News	€6,600	Special Forces - Ultimate Hell Week	€3,500	
Nationwide	€3,300	The Two Jonnies	€2,900	
Goodbye House	€2,800	Homeland	€3,500	
Raised by The Village	€2,800	Road Block	€3,300	
The Test	€2,800	Late Peak Movie	€3,300	
Creedon's Atlas of Ireland	€2,800	Home & Away	€1,300	
Young Sheldon	€1,900	Big Bang Theory	€1,000	
Long Weekend with Rory O'Connell	€1,900	Kids Are Alright	€1,000	
Primetime	€3,500	The Simpsons	€1,100	
Grow Cook Eat	€2,400	Grand Designs	€2,100	
Claire Byrne Live	€3,500	The Act	€1,700	
Winning Streak	€5,000	Killing Eve	€1,700	
Angela Scanlon's Ask Me Anything	€6,200	Mr Mercedes	€1,100	
The Late Late Show	€7,900	Champions League - QUARTER FINAL	€10,000	
Big Big Movie	€4,600	Champions League - SEMI FINAL	€17,200	
Fleadh Cheol	€3,100	Allianz League Sunday	€3,700	
All Round to Mrs Brown's	€5,300	SSE Airtricity League	€2,500	
Cheap Irish Houses	€5,500	Soccer Republic	€1,600	
Beyone The Menu	€3,900	Womens Euro 2021 Qualifier	€1,900	
Fair City	€5,800	Horse Racing - Fairyhouse	€2,500	
Eastenders	€5,000	Horse Racing - Fairyhouse - Irish Grand National	€4,300	
Late Peak Movie	€5,300	Horse Racing - Punchestown	€2,500	
The Big Live Fix	€3,300			
Changing Ireland	€3,900			
Keys to My Life	€3,900			
Home of The Year	€4,700			
Supergarden	€3,900			
Marty and Bernard	€6,200			

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High Road Low Road	€4,700	
Crimecall	€5,600	
Today Show	€1,000	
News at One	€1,000	
Late Peak Documentary/Lifestyle	€6,200	
Nuacht	€1,600	
Luther	€1,600	

TERMS & CONDITIONS

- Relevant contracted discount will be applied to these spot costs and spend will contribute towards GED as per trading policy. This offer only applies to clients with run of day deals
- Costs are for Centre Breaks (except in the case where there are no centre breaks)
- PIB will incur an additional cost of +25%
- Costs are subject to programme availability and may be withdrawn at anytime
- Costs are fixed and non-reconcilable
- Spot Buys will be excluded from quality reconciliations
- For any further details, please contact your Media Sales Co-ordinator