



Playback

WITH

Sinéad Mooney

2022 SPONSORSHIP

Spanning the entire Radio 1 seven-day schedule Playback with Sinéad Mooney highlights the best of the week's radio from across all Radio 1 shows as well the big news stories, features, drama, documentaries, sport and music.

Broadcasting 9am - 10am every Saturday morning Playback is now the 8th most listened to radio show with **310,000 listeners***

LISTEN TO THE PODCAST **HERE**



For more information contact:

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RTÉ Media Sales

*Source: JNLR/IPSOS MRBI 2021/4

Sponsorship Package

Time	Saturdays 09:00–10:00
Stings	5 x 10" stings per show
Promos	1 x sponsor credited promos every Friday (The Ryan Tubridy Show, 09.00–10:00) 1 x sponsor credited promos every Friday (Drivetime, 16:30–19:00)
Homepage Sponsorship	Sponsor presence on show homepage
Podcast Sponsorship	1 x sponsor credited 10" sting preceding all show podcasts
Playback Daily	Playback Daily is a daily highlights programme of the best of each day's radio from RTÉ Radio 1. These shows will broadcast at the 02:00 - 03:00, Tuesday - Saturday on RTÉ Radio 1 and will feature a sponsor credited sting at the beginning and end of each show.

Sponsorship Fee	6 months €55,000	12 months €90,000
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