

A HISTORIC 7 MEDALS FOR TEAM IRELAND!



GOLD & BRONZE

Daniel Wiffen

Swimming 800m Freestyle.
1500m Freestyle.



GOLD

Rhys McClenaghan

Men's Artistic Gymnastics.
Pommel Horse.



GOLD

Kellie Harrington

Boxing.
Women's 60kg Final.



BRONZE

Mona McSharry

Swimming 100m
Breaststroke Final.



GOLD

**Paul O'Donovan
& Fintan McCarthy**

Men's Lightweight
Doubles.



BRONZE

**Philip Doyle
& Daire Lynch**

Men's Double Sculls

WINNERS WINNERS WINNERS

WINNERS WINNERS WINNERS

OLYMPICS HEADLINES

RTÉ TV's Olympics coverage had a
Total Cumulative 1 Minute Reach of

3.4M
people

RTÉ Player delivered over

7.2M
AV Sessions

RTÉ.ie's Olympics content delivered

23M
page views

Total Reach
on RTÉ2 (Inds)

54%

15-34s reached
vs 43% in Tokyo 2021

74%

vs 59% in Tokyo 2021

The Opening Ceremony
had a 1 Minute Reach of

1.3M

The Closing Ceremony
had a 1 Minute Reach of

1M

90M

video views
across
RTÉ Social Media **channels****

Linear TV Source: TAM Ireland / Nielsen, Based on National, Individuals, RTÉ2, Average 000s & Share, Live + VOSDAL. Cumulative Reach = Total number of people who watched at least 1 minute over the course of the Games.

RTÉ Player Source: Piano Analytics. Social Media Source: Emplifi

All figures as of August 13th 2024



**MEMEWORTHY
& MEMORABLE
MOMENTS!**





OFFICIAL
BROADCASTER



TOP PROGRAMME Kellie Harrington v Wenlu Yang

1,371,400

000s (at peak)

83%

SHARE

TOP PROGRAMMES – BEST OF THE REST

DATE	DAY OF WEEK	PROGRAMM	000s	SHARE
06/08/2024	Tuesday	Paris Olympics 2024: Tonight	573,700	51%
03/08/2024	Saturday	Paris Olympics 2024: Tonight	477,900	48%
26/07/2024	Friday	Paris Olympics 2024: Opening Ceremony	442,900	37%
30/07/2024	Tuesday	Paris Olympics 2024: Today	433,800	37%
04/08/2024	Sunday	Paris Olympics 2024: Tonight	431,200	38%

7.2M

STREAMS

1.1M

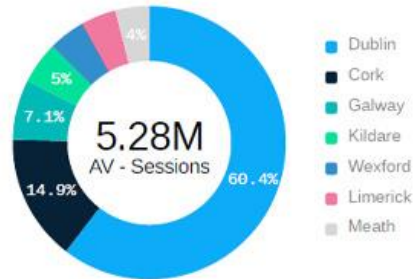
UNIQUE DEVICES

2.2M

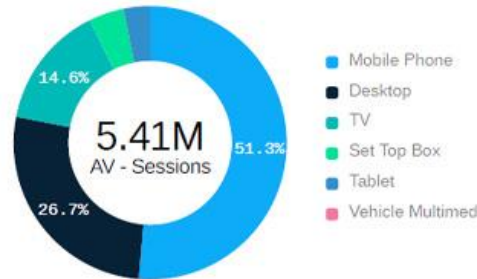
CUMULATIVE HOURS SPENT VIEWING

Note. Due to a playout issue on Friday, 2nd August data for IH10005976-24-0023 has been excluded from the Dashboard.

STREAMS % BY REGION



STREAMS % BY DEVICE



The value in the centre of the circle is the total # of streams for the items displayed, not the overall total.

Note. From May 2024 there has been a significant increase in the number of devices classed as "N/A". Streams from these devices are not included in the doughnut above.

TOP PROGRAMMES
(Live + On Demand)

TOP BROADCAST

Kellie Harrington
Wins Gold

318,812

STREAMS



DATE	PROGRAMME	AV SESSIONS
09/08/2024	Rashidat Adeleke 400 Final	284,978
04/08/2024	Daniel Wiffen Wins Bronze	257,458
03/08/2024	Rhys McClenaghan Wins Gold	243,600
10/08/2024	Irish Women's Relay 4 x 400M	235,274

Note. These figures exclude data for the rowing gold on 2nd August [IH10005976-24-0023]. Delivery was impacted by a playout issue which inflated streams. 2021 Tokyo Olympics delivered 850,000 streams on RTÉ Player. Figures include Live + On Demand viewing. Source: Piano Analytics

TOP 3 ARTICLES ON RTÉ.IE

23M Page Views*

1



1,391,000

PAGE VIEWS

Paris 2024: Gold for McClenaghan
- Day 8 Recap

2



1,262,000

PAGE VIEWS

Paris 2024: Daniel Wiffen adds
to Ireland medal haul
- Day 9 recap

3



1,026,000

PAGE VIEWS

Paris 2024: Olympic Games
Day 11 recap - Kellie Harrington
wins gold

The RTÉ logo is displayed in white on a dark blue background. The letters 'R' and 'T' are connected, and the 'É' has a small accent mark above it.

**Thank you for your support of
the Paris 2024 Olympic Games on RTÉ**

**Merci de votre soutien aux
Jeux Olympiques de Paris 2024 sur RTÉ**

#RTÉSport
#Paris2024 #ReadyForTheMoment

