

# WEEK 2 HEADLINES

RTÉ TV's Olympics coverage has reached over

**3,179,300**  
people so far\*

RTÉ Player has delivered over

**5,619,109**  
AV Sessions

RTÉ.ie's Olympics content delivered

**17,954,001M**  
page views since the tournament kicked off

Average daily reach on RTÉ2 (Inds)

**1.48M**

vs 780K at same stage in Tokyo

**514,000**

15-34s reached so far

Over

**53M**

video views across RTÉ Social Media  
channels\*\*

\*Individuals 4+, minimum 1 min

\*\* Source: Emplifi

All figures as of Wednesday, August 7<sup>th</sup> 2024



OFFICIAL  
BROADCASTER



**Kellie Harrington  
v Wenlu Yang**

**1,371,400**

000s (at peak)

**83%**

SHARE



## TOP PROGRAMMES

| DATE       | DAY OF WEEK | PROGRAMM                              | 000s    | SHARE  |
|------------|-------------|---------------------------------------|---------|--------|
| 03/08/2024 | Saturday    | Paris Olympics 2024: Tonight          | 477,900 | 47.74% |
| 26/07/2024 | Friday      | Paris Olympics 2024: Opening Ceremony | 442,900 | 37.40% |
| 30/07/2024 | Tuesday     | Paris Olympics 2024: Tonight          | 433,800 | 37.06% |
| 04/08/2024 | Sunday      | Paris Olympics 2024: Today            | 431,200 | 38.59% |
| 29/07/2024 | Monday      | Paris Olympics 2024: Tonight          | 405,500 | 35.33% |

RTÉ TV

Linear TV Source: TAM Ireland / Nielsen, Based on National, Individuals, RTÉ2, Average 000s & Share, **Live Only**

5.2M

STREAMS TO DATE

882,985

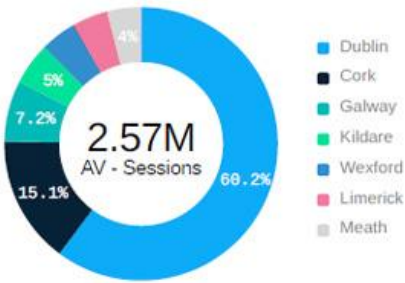
UNIQUE DEVICES

666,000

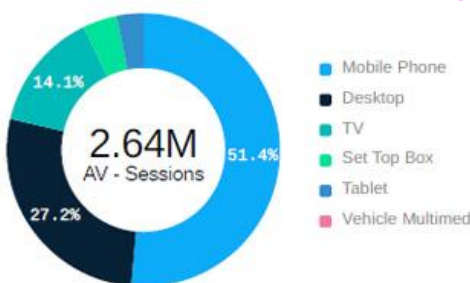
STREAMS ON AUGUST 6<sup>TH</sup>  
BIGGEST OLYMPICS DAY TO DATE ON  
RTÉ PLAYER

Note. Due to a playout issue on Friday, 2nd August data for IH10005976-24-0023 has been excluded from the Dashboard.

STREAMS % BY REGION



STREAMS % BY DEVICE



The value in the centre of the circle is the total # of streams for the items displayed, not the overall total.

Note. From May 2024 there has been a significant increase in the number of devices classed as "N/A". Streams from these devices are not included in the doughnut above.

TOP PROGRAMMES  
(Live + On Demand)

PEAK BROADCAST:  
Kellie Harrington  
v Wenlu Yang

369,000

STREAMS



| DATE       | PROGRAMME                    | AV SESSIONS |
|------------|------------------------------|-------------|
| 06/08/2024 | Paris Olympics 2024: Tonight | 358,744     |
| 02/08/2024 | Paris Olympics 2024: AM      | 316,050     |
| 04/08/2024 | Paris Olympics 2024: Tonight | 249,575     |
| 03/08/2024 | Paris Olympics 2024: Today   | 236,931     |
| 03/08/2024 | Paris Olympics 2024: Tonight | 222,886     |

# TOP 3 ARTICLES ON RTÉ.IE

Almost **18 Million** Total Page Views to Date\*

1



1,006,000

PAGE VIEWS

Paris 2024: Bronze for Doyle and Lynch

2



899,000

PAGE VIEWS

Paris 2024: Gold for O'Donovan & McCarthy

3



884,000

PAGE VIEWS

Paris 2024: Irish boxers' mixed fortunes

\*Global figure.