

# OPENING WEEK HEADLINES

RTÉ TV's Olympics coverage has reached over

**2.5M**  
people so far

RTÉ Player has delivered over

**1,278,577**  
AV Sessions

Opening Ceremony (RTÉ Player)

**160,750**  
AV Sessions

Opening Ceremony (TV)

**443,000**

RTÉ.ie's Olympics content delivered

**4.4M**  
page views since the tournament  
kicked off last week

All figures as of Tuesday, July 30<sup>th</sup> 2024



OFFICIAL  
BROADCASTER



## OPENING CEREMONY

443,000

000s

37.4%

SHARE

## TOP PROGRAMMES (ex Opening Ceremony)

DATE	PROGRAMM	000s	SHARE
29/07/2024	Paris Olympics 2024: Tonight	405,500	35%
28/07/2024	Paris Olympics 2024: Tonight	300,000	28%
27/07/2024	Paris Olympics 2024: Tonight	300,000	33%
27/07/2024	Paris Olympics 2024: Today	189,600	31%
25/07/2024	Paris Olympics 2024: Tonight	184,900	18%

RTÉ TV

Linear TV Source: TAM Ireland / Nielsen, Based on National, Individuals, RTÉ2, Average 000s & Share, Live Only

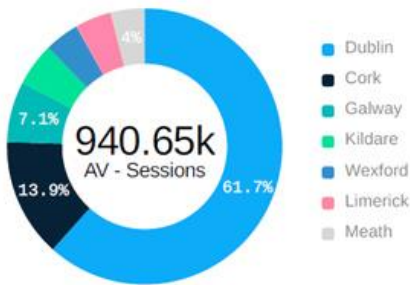
1,278,577

TOTAL STREAMS TO DATE

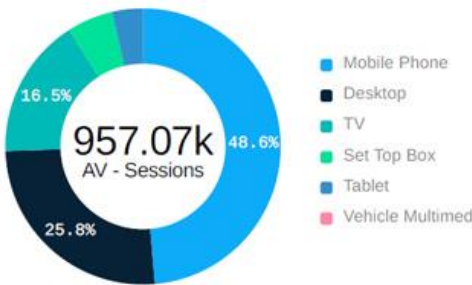
358,345

UNIQUE DEVICES

STREAMS % BY REGION



STREAMS % BY DEVICE



The value in the centre of the circle is the total # of streams for the items displayed, not the overall total.

TOP PROGRAMMES  
(Live + On Demand)



DATE	PROGRAMME	AV SESSIONS
26/07/2024	Opening Ceremony	160,750
29/07/2024	Evening Coverage	152,288
29/07/2024	Afternoon Coverage	142,045
27/07/2024	Afternoon Coverage	123,307
28/07/2024	Evening Coverage	103,011

# 4.4 Million Total Page Views to Date\*

## TOP 3 ARTICLES ON RTÉ.IE

1



**586,000**

PAGE VIEWS

Paris 2024: Olympic Games  
Day 2 recap

2



**557,000**

PAGE VIEWS

Paris 2024: Olympic Games  
Day 1 recap

3



**236,000**

PAGE VIEWS

Paris 2024: Opening  
ceremony recap

