



ENGAGE YOUR AUDIENCE WHERE THEY PLAY!

# Introducing Premium Display Advertising Opportunities on RTÉ.ie Games: **Word Eile & Sudoku**

Get your brand in front of a highly engaged audience with display advertising on two of our most popular new games.

## Why Advertise on Word Eile & Sudoku?



### High Engagement

Players spend several minutes solving puzzles, providing extended exposure to your ads.



### Diverse Demographics

Appeals to all age groups, from casual players to daily puzzle enthusiasts.



### Frequent Visits

Loyal users return daily to play and compete.



### Brand Safe Environment

RTÉ.ie ensures premium content that reflects positively on your brand.

## Exclusive Game Sponsorship:

- ▶ Your brand featured prominently as the exclusive sponsor of Word Eile or Sudoku

## Sponsorship Fee: **€25,000**

Per game for a 6-month sponsorship

## Run-of-Site Rates Plus Targeting Option:

- ▶ CPM Rates plus 15% Loading for Games