

October 2018

Short Term Price October for the following Categories: Supermarkets, Cars, Cable, Satellite & Telecommunications.

Adults 15+	€14.53
Adults 15-24	€229.28
Adults 15-34	€97.88
Adults 25-44	€68.86
Adults ABC1	€51.49
Men 15+	€31.12
Men 15-34	€238.08
Men ABC1	€113.18
Women 15+	€27.24
Women 25-44	€135.57
Women ABC1	€94.44
Housekeepers	€26.82
HK with Kids	€119.58
Adults 18-34	€113.79
Men 18-34	€280.06

Short Term Price effective from 5.30pm, Friday 24th August, 2018

All changes or amendments to campaigns already booked will be subject to short term price.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

Implementation Team Contact Details:

- Emer O'Connell (01) 208 2326 or email emer.oconnell@rte.ie
- Laura Lester (01) 208 2562 or email laura.lester@rte.ie