

October 2017

Categories: Supermarkets, Cars, Cable, Satellite & Telecomms

AUDIENCE	CPT (€)
Adults 15+	13.79
Adults 15-24	220.42
Adults 15-34	93.14
Adults 25-44	64.99
Adults ABC1	49.01
Men 15+	29.56
Men 15-34	226.33
Men ABC1	107.86
Women 15+	25.85
Women 25-44	127.67
Women ABC1	89.95
Housekeepers	25.37
HK with Kids	113.40
Adults 18-34	107.89
Men 18-34	265.41

Short Term Price effective from 12.30 pm Thursday 17th August 2017.

All changes or amendments to campaigns already booked will be subject to short term price.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

Implementation Team Contact Details:

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