

Short Term Price November 2018

	Short Term Price November for the SUPERMARKET category	Short Term Price November for the CAR category	Short Term Price November for the TELCO, CABLE AND SATELLITE category
Adults 15+	€18.89	€17.17	€18.67
Adults 15-24	€307.55	€279.59	€303.90
Adults 15-34	€130.29	€118.44	€128.74
Adults 18-34	€166.50	€151.36	€164.52
Adults 25-44	€84.95	€77.22	€83.94
Adults ABC1	€64.78	€58.89	€64.01
Men 15+	€42.68	€38.80	€42.18
Men 15-34	€281.54	€255.95	€278.21
Men 18-34	€376.97	€342.70	€372.50
Men ABC1	€158.92	€144.48	€157.04
Women 15+	€33.89	€30.81	€33.48
Women 25-44	€146.68	€133.34	€144.94
Women ABC1	€109.32	€99.38	€108.03
Housekeepers	€34.17	€31.06	€33.76
HK with Kids	€158.88	€144.44	€157.00

Short Term Price effective from 5.00pm, Tuesday 11th September, 2018

All changes or amendments to campaigns already booked will be subject to short term price.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

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