

November 2017 Car Category

AUDIENCE	CPT (€)
Adults 15+	€16.29
Adults 15-24	€268.80
Adults 15-34	€112.65
Adults 25-44	€72.90
Adults ABC1	€56.05
Men 15+	€36.84
Men 15-34	€250.68
Men ABC1	€138.19
Women 15+	€29.23
Women 25-44	€125.62
Women ABC1	€94.62
Housekeepers	€29.38
HK with Kids	€137.04

Short term price for cars effective from 12 noon Wednesday 13th September, 2017

All changes or amendments to campaigns already booked will be subject to short term price.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

Implementation Team Contact Details:

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