

November 2016 Car Category

AUDIENCE	CPT (€)
Adults 15+	€16.18
Adults 15-24	€260.36
Adults 15-34	€108.30
Adults 25-44	€71.89
Adults ABC1	€54.59
Men 15+	€36.72
Men 15-34	€232.55
Men ABC1	€132.32
Women 15+	€28.92
Women 15-34	withdrawn
Women 25-44	€120.53
Women ABC1	€93.04
Housekeepers	€28.04
HK with Kids	€130.20
HK ABC1	€98.67
Children 4-14	n/a
Adults 18-34	€138.01
Men 18-34	€305.99
Women 18-34	€251.48

Effective from 5pm, Wednesday 19th October, 2016

All changes or amendments to campaigns already booked will be subject to short term price.

Please contact a member of the Implementation Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

Implementation Team Contact Details:

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