



Neighbours

SPONSORSHIP OPPORTUNITY

Set in the sun-washed suburbs of Melbourne, iconic Australian series Neighbours explores the lives and loves, highs and lows of the residents of Ramsay Street, delivering slice-of-life drama with warm humour and heart.

SPONSORSHIP PACKAGE

Episodes:	10 x per week
Day:	Monday to Friday
Channels & Time:	RTÉ One - 2.00pm RTÉ2 - 6.00pm
Stings:	2 x 10", 4 x 7" per episode
RTÉ Player:	Live and On Demand
Sponsorship Reach and Frequency:	RTÉ One / RTÉ One+1 / RTÉ2 All Adults : +127.9% +417.9%*
Average Audience	All Adults 105,000** across both Channels (RTÉ One, RTÉ One+1, RTÉ2)

GUIDE PRICE: €120,000 (12 Months)

Short term options available
minimum term **3 months**.

*TAM Ireland, Arianna, TV Items Jan-April 2024

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