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**NATIONAL PLOUGHING
CHAMPIONSHIPS 2019**



NATIONAL PLOUGHING CHAMPIONSHIPS 2019

17th – 19th September, Ballintrane, Fenagh, Co. Carlow

ABOUT

The National 2019 Ploughing Championships will be held in Ballintrane, Fenagh, Co. Carlow from 17th - 19th September. As always, RTÉ will be there to take part and broadcast all the action including musical performances, live weather bulletins and exclusive events.

PREVIOUS RTÉ TALENT INCLUDED:

Marty Whelan, Ray D'Arcy, Sean O'Rourke, Joe Duffy, Tracy Clifford, Áine Lawlor, Marty Morrissey, Brenda Donohue and more of the RTÉ team will be working on site over the three days at Ploughing



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2018 HIGHLIGHTS

The 2018 Championships were undoubtedly a success in the eyes of farmers, organisers, performers and visitors alike.

Take a peek at some of our 2018 highlights in this video:

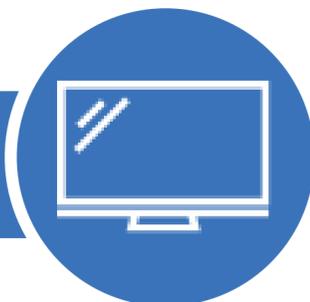


[View Video](#)

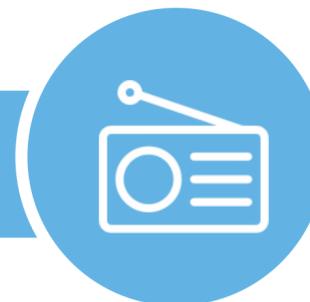
THE SPONSORSHIP PACKAGE

Package Overview

TELEVISION



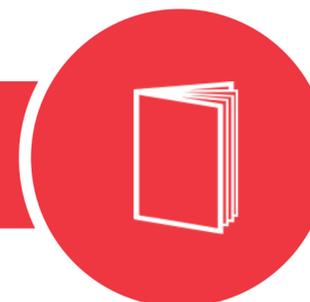
RADIO



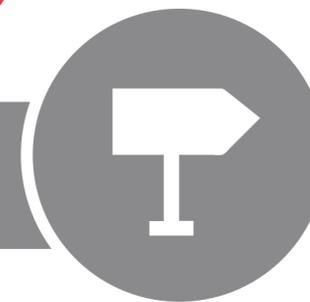
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RTÉ GUIDE



ON SITE



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Package Details

AV ELEMENTS

Sponsorship of RTÉ Live from The Ploughing

Live broadcast show on RTÉ One 19.00-19.30 (17th -19th September)

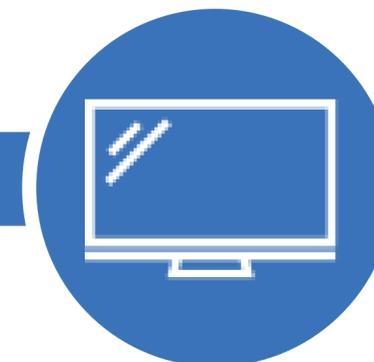
2 x 10" & 2 x 7" stings per show

12 Sponsor stings in total

Repeated on RTÉ One +1 an hour later

10" sting on RTÉ Player for catch-up

Sponsor logo included on any pre-promotion of the show



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Package Details

RADIO ELEMENTS

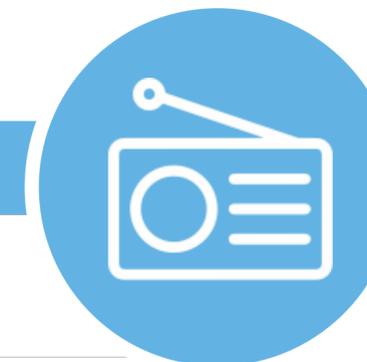
Sponsorship of 3 days of RTÉ at the Ploughing on RTÉ Radio

3 days of broadcasting from the RTÉ Tent on RTÉ Radio 1, RTÉ 2FM and RTÉ lyric fm –shows TBC

45 sponsor-credited promos across RTÉ Radio –15 per station (17th -19th Sep)

60 sponsor-credited pre-promos across RTÉ Radio –20 per station (In the lead up to Ploughing)

Live mentions throughout live broadcasting (show dependent – news and current affairs excluded)



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Package Details

RTÉ GUIDE

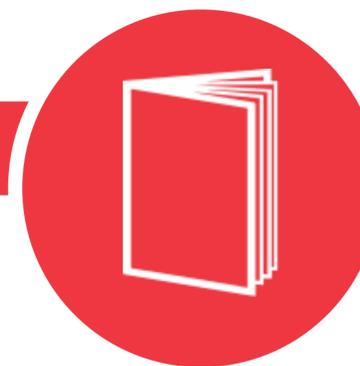
65,000 maps will be slotted into the issue on sale pre-ploughing and there will be a cover plug saying *'get your free Ploughing map inside'* with an image on the cover.

10,000 maps will be included in the RTÉ Guide's on sale 17th September at the event

5,000 maps will be supplied to the sponsor for their own use at the event

Outside Back cover of pre-ploughing 9th September and 16th September issue

Editorial support in the issue on sale 16th September (product shot plus 200 words)



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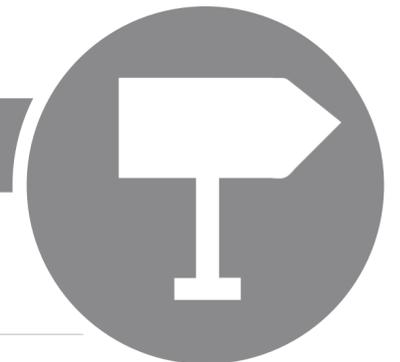
Responsive Home Page Takeovers (HPTO) on 17th, 18th and 19th September



ON SITE

Sponsor logo in rotation on screen within RTÉ tent

Opportunities for giveaways in the RTÉ Tent



FOR MORE INFORMATION, PLEASE CONTACT:

	Tara.Farrell@rte.ie	Gerry.McGuinness@rte.ie	Ruth.Kennedy@rte.ie	Kay.Moylan@rte.ie
	+353 1 208 3430	+353 1 208 2963	+353 1 208 2099	+353 1 208 2563
	www.rte.ie/mediasales			



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THANK YOU