

May & June 2018 Radio Short Term Price - Car Category

AUDIENCE	CPT (€)
Adults 15+	€4.33
Adults 25-44	€17.61
Adults ABC1	€8.80
HK with Kids	€17.89

Short Term Price effective from 5pm, Wednesday 16th May 2018.

Details of Short Term Price:

+10 points on deal on all packages.

+10% short term price for CPT campaigns (as per above grid) for both May and June.

Please contact a member of the Trading Team in advance of sending in a new booking or if you are making an amendment to an existing booking.

Implementation Team Contact Details:

Debbie Kennedy
debbie.kennedy@rte.ie
01 208 2182

Anna Schutz
anna.schutz@rte.ie
01 208 2763

Treasa Davis
treasa.davis@rte.ie
01 208 2984

Dennis Ellis
dennis.ellis@rte.ie
01 208 2572

Niamh O'Shea
niamh.o'shea@rte.ie
01 208 2757

Olivia Heavey
olivia.heavey@rte.ie
01 208 2001