

# Marty in the Morning

## SPONSORSHIP 2022-2023

Join Marty Whelan every weekday morning for his hugely popular breakfast show on RTÉ lyric fm.

Let Marty Whelan's good humour brighten your morning as you wake to beautiful music and stay up to date with all the latest news, weather and travel updates. As well as great music and guests, regular listeners to the show (50,000\*) enjoy features such as the hugely popular Musically Speaking, Quirky News and Neven Maguire's Friday Recipe.

Previous sponsors:

DANONE



For more information contact:

Tara Farrell Sponsorship Manager – RTÉ Radio

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### Sponsorship Package

**Time** Weekdays 07:00–10:00

### Stings

7 x 10" sponsor credited stings per day / 35 per week  
Each sting will be maximum ten seconds in length and will read as follows;

"Marty in the Morning on RTÉ Lyric fm with (sponsor) + (sponsor tag line)"

### Homepage Sponsorship

Sponsor presence on both the Marty In The Morning homepages

[CLICK TO VIEW THE HOMEPAGE](#)



### Podcast Sponsorship

1 x sponsor credited sting at the beginning of all Marty In The Morning podcasts for the duration of the sponsorship term

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### Sponsorship Fee

**6 Months x €35,000** **12 Months x €65,000**