



RTÉ Media Sales
THE MARIAN FINUCANE SHOW
AVAILABLE OCTOBER 2019

RTÉ
RADIO 1

RTÉ.ie

Mic
Live



THE MARIAN FINUCANE SHOW

RTÉ Radio 1's Marian Finucane Show is one of Ireland's highest-rating and most popular national radio shows.

Marian's Saturday morning show is now Ireland's second most listened to radio show with 374,000* listeners. Saturday's show is a mix of the big 'one on one interview' followed by a review of all the hot topics of the week in Ireland and around the world. Marian's Sunday morning show is the eighth most listened to show nationally delivering 311,000* listeners.

Presented in the unique Marian Finucane style, Sunday's show includes the Sunday paper review plus in-depth discussions with top panelists and contributors from the business, political and media world

Source: JNLR 2019/2



SPONSORSHIP PACKAGE OVERVIEW

SPONSORSHIP FEE
€220,000
For 12 Months
€130,000
For 6 Months

AUDIO



DIGITAL



Sponsorship Available: 7th October

THE SPONSORSHIP PACKAGE DETAILS

RADIO ELEMENTS

AUDIO

Sponsorship stings

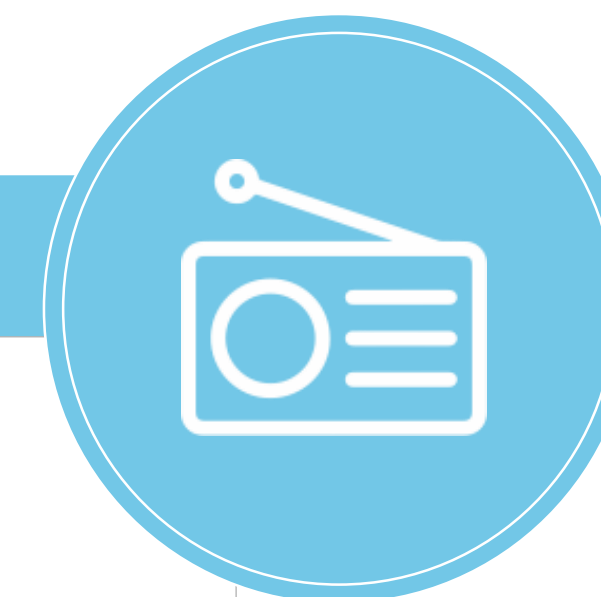
4 x 10" Sponsorship stings every Saturday and Sunday with Marian Finucane (11am – 1pm)

Sponsor-credited cross-station promos

4 x sponsor credited promos per week across some of our biggest radio properties including Morning Ireland and Liveline (see slide 6 for details)

Podcast Sponsorship

1 x sponsor credited sting preceding every Marian Finucane podcast



THE SPONSORSHIP PACKAGE DETAILS

DIGITAL ELEMENTS



DIGITAL

Sponsor presence on Marian Finucane show home page of RTÉ.ie where each of the segments from the show are featured.

Here you can find the schedule for the show as well as videos from the studio and much more

[Click Here](#) to see an example of the page.

WEEKLY CROSS STATION PROMO SPOT TIMES

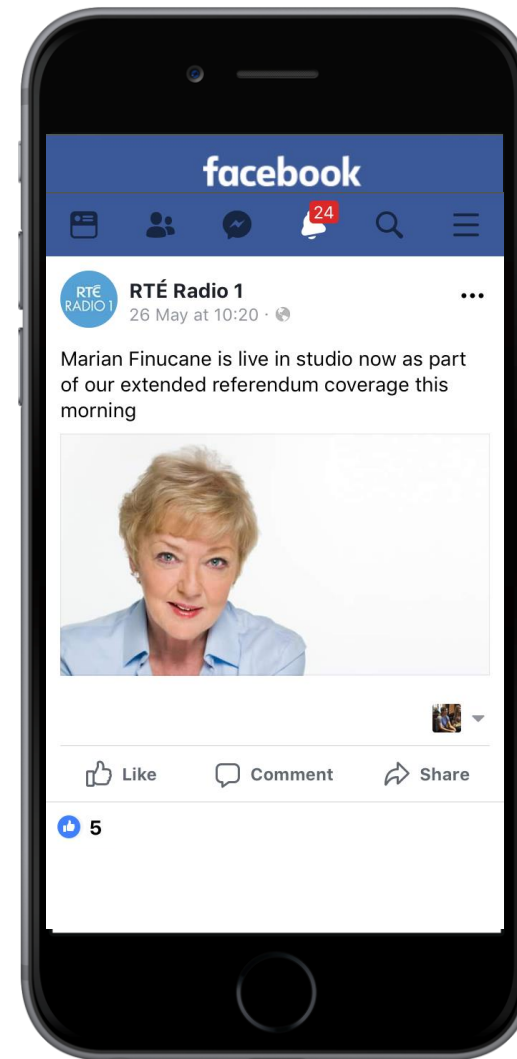


DAY	SHOW	TIME	LISTENERSHIP
FRIDAY	MORNING IRELAND	7.00AM – 9.00AM	424,000
FRIDAY	LIVELINE	1.45PM – 3.00PM	372,000
SATURDAY	PLAYBACK	9.00AM – 10.00AM	297,000
SUNDAY	SUNDAY WITH MIRIAM	10.00AM – 11.00AM	250,000

SOCIAL AUDIENCE

THE MARIAN FINUCANE SHOW

192,052 RTE Radio 1 Social media followers across all platforms



FOR MORE INFORMATION, PLEASE CONTACT:



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www.rte.ie/mediasales



RTÉ Media Sales

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