TOP AV PROGRAMMES | MARCH 2020

RTÉ Media Sales

RTÉ's Share of Viewing in the first three months of 2020 has increased by 4 percentage points YoY to 29% (All Day, Adults 15+)
At peak, the increase is 4.2 percentage points to 37.9%, that's 437,000 average audience between 6.00pm and 11.30pm.

Top 10 TV Programmes A15+

Programme	Channel	(000s)	Share %
1. Taoiseach Leo Varadkar Ministerial Broadcast (17/03/2020)	RTÉ One	1,465	65.9
2. RTÉ News: Nine O'Clock (17/03/2020)	RTÉ One	1,208	62.1
3. The Late Late Show	RTÉ One	847	59.6
4. RTÉ News Special (27/03/2020)	RTÉ One	792	47.5
5. RTÉ News: Six One (17/03/2020)	RTÉ One	753	53.5
6. Prime Time (17/03/2020)	RTÉ One	651	42.4
7. Dancing With the Stars	RTÉ One	646	47.4
8. Reeling in the Years	RTÉ One	609	45.0
9. Home of the Year	RTÉ One	526	35.3
10 Crimecall	RTÉ One	514	38.9

Top 10 TV Programmes A15-34

Programme	Channel	r (000s)	Share %
1. Taoiseach Leo Varadkar Ministerial Broadcast (17/03/2020)	RTÉ One	286	69.1
2. RTÉ News: Nine O'Clock (17/03/2020)	RTÉ One	228	66.9
3. RTÉ News Special (27/03/2020)	RTÉ One	147	49.8
4. The Late Late Show	RTÉ One	118	56.5
5. Prime Time (17/03/2020)	RTÉ One	107	43.4
6. The Guards: Inside the K	Virgin Media One	95	39.9
7. RTÉ News: Six One (16/03/2020)	RTÉ One	90	50.3
8. Ant & Dec's Saturday Night Takeaway	Virgin Media One	81	37.7
9. Home of the Year	RTÉ One	79	36.0
10 All Round to Mrs Browns	RTÉ One	77	38.3

Top 10 RTÉ Player Programmes

Programme	Streams
1. RTÉ News: Nine O'Clock	502,000
2. RTÉ News: Six One	425,000
3. The Late Late Show	240,000
4. Love/Hate	196,000
5. Home of the Year	180,000
6. Today with Maura and Daithi	149,000
7. First Dates Ireland	140,000
8. Prime Time	138,000
9. RTÉ News: One O'Clock	137,000
10. Special Forces: Ultimate Hell Week	119,000